BRITISH COLUMBIA

BC STATS

Ministry of
Management Services

Robert Blazey
(250) 387-0377
Robert.Blazey@gems4.gov.bc.ca
April 30, 2003
Issue: 03-04

Tourism Sector Monitor ◆ April 2003

Highlights

Room Revenue

Room revenues in the province rose 1.9% (seasonally adjusted) in **January**, after climbing 4.3% in December. Revenues were up in six of the eight regions of the province, including Mainland Southwest (+0.2%), Thompson-Okanagan (+9.7%), and Kootenay (+3.4%). Room revenues were down slightly in Vancouver Island/Coast (-0.7%) and Cariboo (-0.5%).

Room revenues climb in January

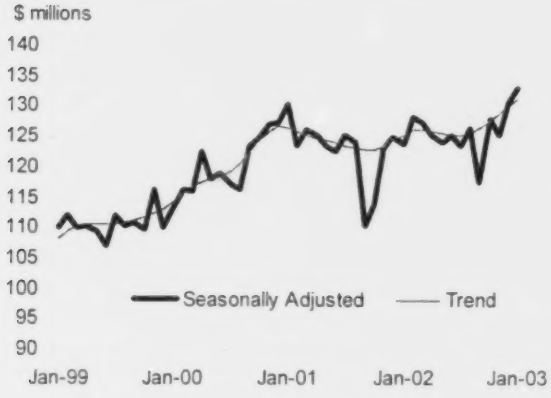


Table 1. Room Revenue* Summary

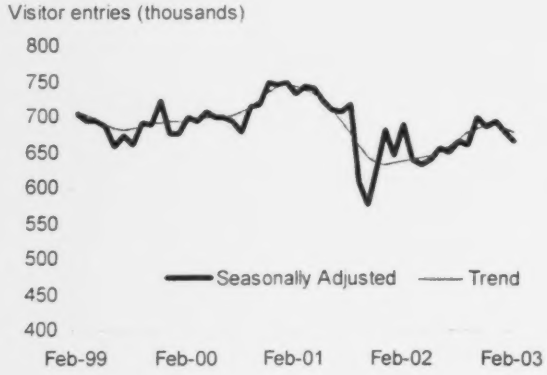
Accommodation Type			
	Nov.02 ($000)	Oct.02 ($000)	% change
Total	133,197	130,657	+1.9
Hotels	97,937	97,639	+0.3
Motels	15,957	15,788	+1.1
Other Acc.	17,835	17,624	+1.2
Regions (Top 3 performers)			
Northeast	3,291	2,755	+19.4
Thompson-Okanagan	19,812	18,059	+9.7
North Coast	1,567	1,494	+4.9

**Seasonally adjusted room revenue*

Visitor Entries

The number of visitors entering Canada via BC border crossings decreased in **February**, falling 2.2% (seasonally adjusted). This was due to fewer travellers from both the US (-2.0%) and overseas (-3.5%). Both same-day (-7.6%) and overnight (-1.2%) travel from the US declined. Fewer visitors from Asia (-5.2%) and the South Pacific (-18.4%) outweighed a moderate rise in entries from Europe (+0.6%).

The number of visitors entering BC continued to decline in February



Other Indicators

Both vehicle (+4.2%) and passenger (+4.0%) traffic increased on BC Ferries in **February** compared to the same month of 2002. The Coquihalla highway had 7.8% more passenger vehicles drive through its tollbooths. Restaurant, caterer and tavern receipts slipped 1.0% compared to February 2002.

A Look Ahead...

Preliminary numbers for February 2003 show room revenues down 1.2% (seasonally adjusted). Unadjusted numbers show a 4.2% increase from the same month of 2002.

Tourism Trends

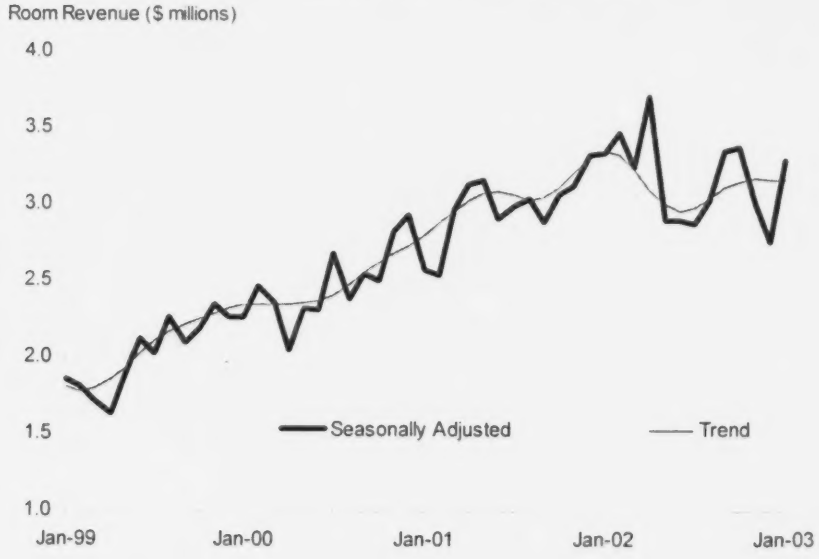
Room Revenue

Room revenues rose (+1.9%, seasonally adjusted) in January, after climbing 4.3% in the previous month. Revenues were up in six of the eight regions of the province, including a moderate increase in Mainland/Southwest (+0.2%), and strong gains in Thompson-Okanagan (+9.7%), North Coast (+4.9%), and Kootenay (+3.4%). Workcamps in Northeast kicked into high gear in January, causing a 19.4% jump in revenues in the region. Room revenues slipped marginally in Vancouver Island/Coast (-0.7%) and Cariboo (-0.5%).

Revenue generated by smaller establishments increased in January. Large hotels with more than 250 rooms (-0.1%) remained fairly constant while hotels with 151 to 250 rooms (-2.1%) saw a decline. Hotels with 76 to 150 rooms (+1.7%) and 1 to 75 rooms (+1.3%) had increases. Motels (+1.1%) and vacation rentals (+3.0%) also had gains in January.

Smaller establishments see rises in revenues in January

Revenues in the Northeast fluctuate, as demand for accommodation at workcamps is very volatile

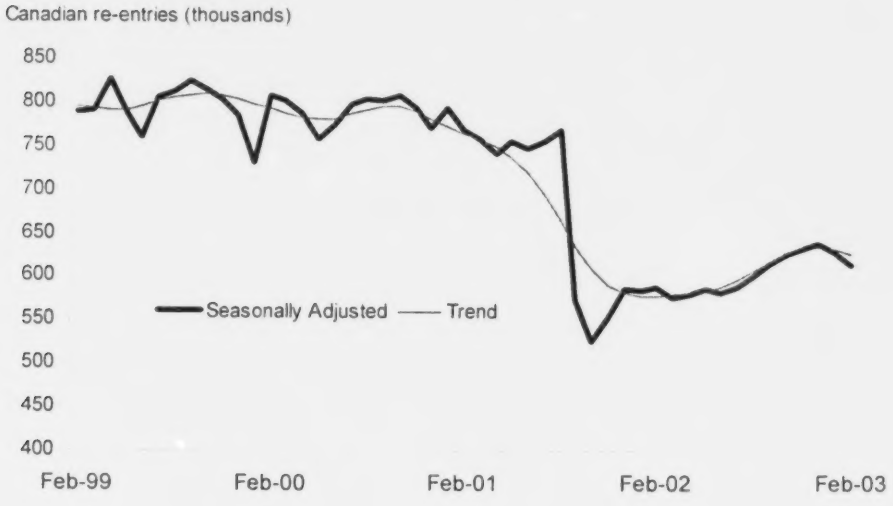


Visitor Entries

Visitor entries to Canada through BC border crossings slipped in February, dropping 2.2% (seasonally adjusted) as visits from the US (-2.0%) and overseas (-3.5%) declined. There were fewer same-day (-7.6%) and overnight (-1.2%) travellers from the US. Although there were more visitors from Europe (+0.6%), entries from Asia (-5.2%) dropped for the fourth straight month. After three months of increase, the number of visitors from the South Pacific (-18.4%) fell.

Fewer visitors from both the US and overseas reduced BC border crossings in February.

Canadian re-entries begin to fall after climbing through most of last year



The number of Canadians re-entering the country through BC borders fell (-1.6%) in February. This was largely due to a third consecutive monthly drop in the number of people making same-day auto trips to the US (-3.2%). The number of visitors returning from overseas trips rose (+1.0%) after falling 4.1% in January.

Table 2. Traveller Entries (seasonally adjusted)

	Feb-03 ('000)	Jan-03 ('000)	% chg from Jan-03
American visitors			
Total	549	560	-2.0
Same-day	230	248	-7.6
Overnight	313	317	-1.2
Overseas visitors			
Total	114	118	-3.5
Europe	36	36	0.6
UK	18	19	-2.8
Asia	58	61	-5.2
Japan	19	20	-5.7
Taiwan	6	7	-14.7
Oceania	10	12	-18.4
Canadian re-entries			
Total	609	619	-1.6
From overseas	80	79	1.0
From US same-day auto	312	323	-3.2

(BC STATS & Statistics Canada)

Other Tourism Indicators

Passenger traffic on BC Ferries continued to rise in February.

The BC Ferry Corporation saw 4.0% more passengers on its boats in February compared to the same month of last year. The rise in passengers was accompanied by an increase in the number of vehicles (+4.2%) on the ferries. The Coquihalla highway had 7.8% more passenger vehicles passing through its tollbooths compared to February 2002.

Restaurant, caterer and tavern receipts in the province slipped 1.0% (seasonally adjusted) in February. Consumers held back on their spending at food service establishments (-1.0%) and drinking places (-0.4%) during the month. Nationally, receipts were higher (+0.3%) than in January, as an increase at food service places (+0.4%) largely outweighed a drop in revenues at drinking places (-0.6%).

In February, air passenger traffic through Vancouver international airport fell to 1,031,000. This was 0.6% lower than February of 2002. The number of people taking international flights (not including to/from the US) dropped 2.8% while trans-border traffic grew 2.1%.

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Feb-03	54.7%	0.5 pp.
Average room charge	Feb-03	$121.26	2.6%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Feb-03	1,031	-0.6
US	Feb-03	277	2.1
Other International	Feb-03	240	-2.8
Canada	Feb-03	514	-0.9
(YVR)			
Victoria International Airport			
Total traffic	Feb-03	84	7.4
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Feb-03	212	0.6
Limited service	Feb-03	131	3.2
Drinking places	Feb-03	22	-14.6
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Mar-03	142	-11.9
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Mar-03	614	0.8
Passenger Volume	Mar-03	1,533	-1.6
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Mar-03	1.476	-0.111
UK Pound	Mar-03	2.336	0.077
Japanese Yen	Mar-03	0.012	0.000
Australian $	Mar-03	0.888	0.054
(Statistics Canada)			

note: pp. percentage points

SPECIAL FOCUS: Thompson-Okanagan

Introduction

Thompson-Okanagan is made up of five regional districts, with the Thompson-Nicola region having the largest number of establishments. Kelowna, Kamloops, Vernon, and Penticton are among the urban centres in this region.

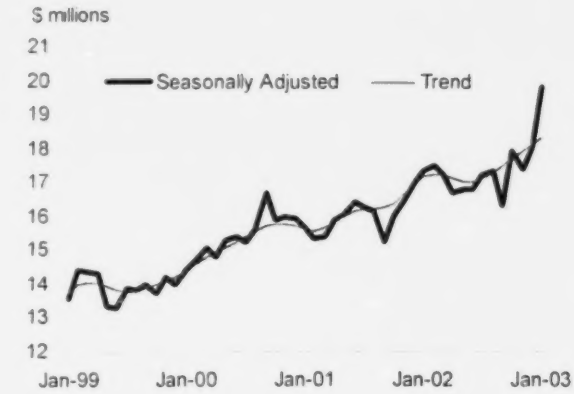
Thompson-Okanagan offers travellers a variety of activities. The region is filled with many establishments, with the largest number (393) of any development region in the province. The region gives visitors the opportunity to explore mountains, lakes, and other landscapes while providing a full range of activities such as skiing, boating, golfing, camping, and hiking. The weather in Thompson-Okanagan is typically the warmest in the province throughout the summer months.

Revenues expand in 2002

Room revenues at hotels and other establishments in Thompson-Okanagan continued to grow (+7.7%) in 2002 to $206.6 million. Thompson-Okanagan is one of only two regions that have experienced increases in revenues each year since 1995 (the other being Vancouver Island/Coast). Revenues have grown at an average rate of 6.0% per annum since 1995, which is the same as the province as a whole.

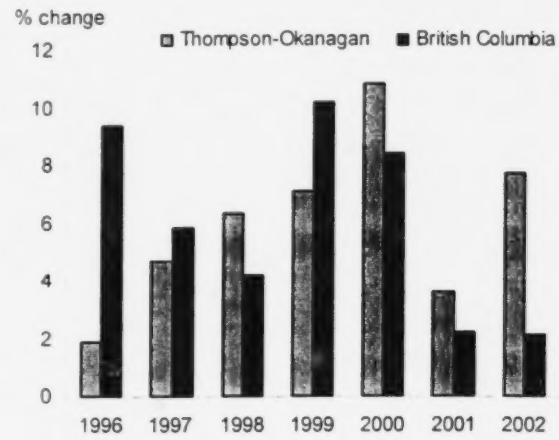
Thompson-Okanagan had a quick recovery from the September 11th, 2001 terrorist attacks in the US. A drop in revenues was apparent in September, followed by an almost immediate recovery to the path that existed prior to the attacks.

Thompson-Okanagan room revenues continue to expand into 2003



Thompson-Okanagan outperformed the province as a whole in 2002 with a 7.7% rise in revenues compared with a 2.2% increase in BC. This is the third consecutive year that the region has outperformed the balance of the province.

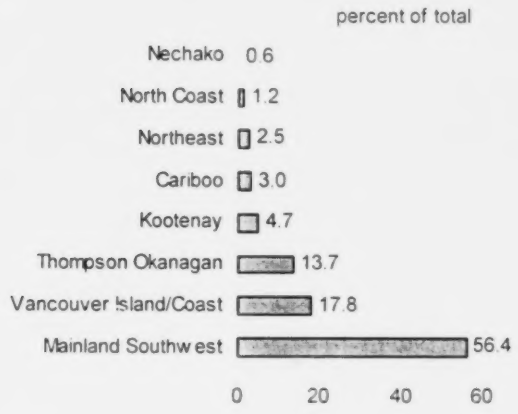
Thompson-Okanagan has outpaced BC in terms of revenue growth for three straight years



Thompson-Okanagan is ranked third, behind Vancouver Island/Coast, in terms of room revenue generated in the province. The region was responsible for 13.7% of

provincial room revenue in 2002, the same portion it held in 1995.

Thompson-Okanagan accounts for the third largest portion of provincial room revenues



Regional Districts

The Central Okanagan District was responsible for almost one-third (31.2%) of the room revenue in Thompson-Okanagan in 2002. The Okanagan-Similkameen region has expanded the fastest over the past few years with an annual average growth rate of 7.6% since 1995. The Central Okanagan district is not too far behind (7.3%) and the Thompson-Nicola region (4.3%) has seen the slowest average annual growth.

Urban Centres

Kelowna made up over one-quarter (28%) of room revenues for Thompson-Okanagan in 2002. Kamloops contributed 18% and Penticton added 10%. Room revenues in Vernon saw the biggest jump in 2002, growing 11.8%.

Annual Room Revenues for Regional Districts in Thompson-Okanagan

	Okanagan-Similkameen	Thompson-Nicola	Central Okanagan	North Okanagan	Columbia-Shuswap	**Thompson-Okanagan**
1995	22,484	38,476	39,413	12,011	24,928	137,312
1996	22,869	41,753	36,900	12,110	26,327	139,958
1997	23,057	43,247	40,601	12,805	26,811	146,520
1998	25,679	45,900	43,313	13,226	27,681	155,799
1999	26,237	47,425	49,068	15,232	28,933	166,895
2000	30,448	51,185	56,024	16,452	30,938	185,046
2001	32,919	51,381	59,016	16,269	32,201	191,784
2002	37,335	51,634	64,481	18,509	34,647	206,606
Percentage Change						
1996	1.7	8.5	-6.4	0.8	5.6	1.9
1997	0.8	3.6	10.0	5.7	1.8	4.7
1998	11.4	6.1	6.7	3.3	3.2	6.3
1999	2.2	3.3	13.3	15.2	4.5	7.1
2000	16.1	7.9	14.2	8.0	6.9	10.9
2001	8.1	0.4	5.3	-1.1	4.1	3.6
2002	13.4	0.5	9.3	13.8	7.6	7.7

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,800	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,672	849,268	206,606	71,364	44,601	18,425	8,631	37,897	1,505,464
Quarterly data									
2001 Q3	63,343	205,640	47,663	16,405	10,818	4,669	2,232	8,892	359,663
2001 Q4	65,331	202,952	49,343	17,424	10,822	4,568	2,197	9,500	362,138
2002 Q1	67,816	211,803	52,102	18,908	11,596	4,748	2,213	10,045	379,231
2002 Q2	67,559	212,168	50,275	17,685	10,840	4,508	2,083	9,485	374,602
2002 Q3	65,327	206,786	50,842	17,594	11,040	4,694	2,097	9,233	367,614
2002 Q4	67,970	218,510	53,387	17,177	11,125	4,475	2,239	9,134	384,016
Monthly data									
Dec-01	22,247	70,446	16,954	6,052	3,677	1,478	730	3,322	124,905
Jan-02	21,733	68,794	17,352	6,246	4,032	1,542	702	3,339	123,740
Feb-02	23,134	71,620	17,505	6,290	3,903	1,552	712	3,470	128,186
Mar-02	22,949	71,389	17,245	6,372	3,660	1,654	799	3,237	127,305
Apr-02	22,567	70,720	16,688	5,905	3,443	1,488	706	3,703	125,221
May-02	22,719	69,866	16,791	5,827	3,711	1,534	668	2,895	124,010
Jun-02	22,273	71,582	16,796	5,953	3,686	1,486	708	2,888	125,371
Jul-02	21,700	70,248	17,235	5,742	3,436	1,528	698	2,867	123,454
Aug-02	22,312	71,845	17,321	6,069	3,834	1,581	683	3,023	126,667
Sep-02	21,316	64,692	16,286	5,784	3,771	1,586	716	3,343	117,493
Oct-02	22,208	72,841	17,933	5,695	3,803	1,461	742	3,375	128,058
Nov-02	22,424	70,840	17,395	5,623	3,726	1,520	770	3,004	125,302
Dec-02	23,338	74,830	18,059	5,859	3,597	1,494	726	2,755	130,657
Jan-03	23,180	74,966	19,812	6,058	3,578	1,567	745	3,291	133,197
Month-over-month growth rates									
Dec-01	0.9	0.8	3.2	2.8	2.2	-0.9	-1.0	6.6	1.4
Jan-02	-2.3	-2.3	2.3	3.2	9.7	4.4	-3.9	0.5	-0.9
Feb-02	6.4	4.1	0.9	0.7	-3.2	0.6	1.4	3.9	3.6
Mar-02	-0.8	-0.3	-1.5	1.3	-6.2	6.5	12.3	-6.7	-0.7
Apr-02	-1.7	-0.9	-3.2	-7.3	-5.9	-10.0	-11.7	14.4	-1.6
May-02	0.7	-1.2	0.6	-1.3	7.8	3.1	-5.3	-21.8	-1.0
Jun-02	-2.0	2.5	0.0	2.2	-0.7	-3.2	5.9	-0.2	1.1
Jul-02	-2.6	-1.9	2.6	-3.6	-6.8	2.8	-1.4	-0.7	-1.5
Aug-02	2.8	2.3	0.5	5.7	11.6	3.4	-2.1	5.4	2.6
Sep-02	-4.5	-10.0	-6.0	-4.7	-1.6	0.3	4.7	10.6	-7.2
Oct-02	4.2	12.6	10.1	-1.5	0.9	-7.9	3.7	0.9	9.0
Nov-02	1.0	-2.7	-3.0	-1.3	-2.0	4.1	3.7	-11.0	-2.2
Dec-02	4.1	5.6	3.8	4.2	-3.5	-1.7	-5.7	-8.3	4.3
Jan-03	-0.7	0.2	9.7	3.4	-0.5	4.9	2.5	19.4	1.9

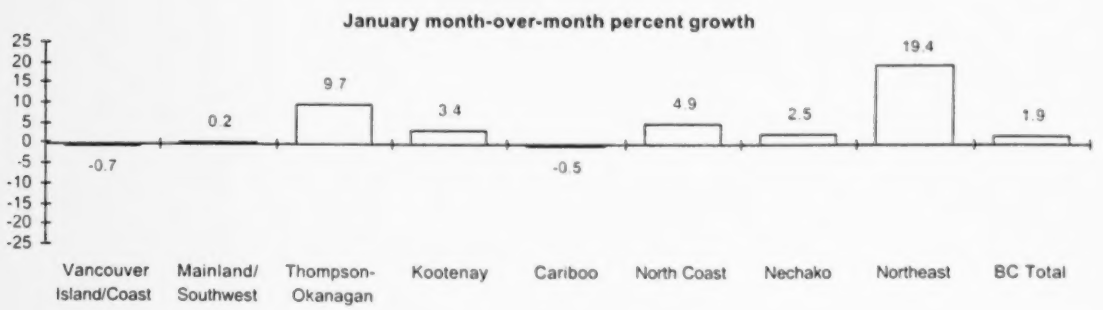


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-149	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
2001	430,133	183,170	294,290	197,724	184,771	108,111	75,154
2002	441,817	173,750	302,047	197,589	190,427	111,827	88,007
Quarterly data							
2001 Q3	103,030	46,053	73,263	47,919	46,332	26,052	19,549
2001 Q4	102,034	42,461	73,374	49,022	46,629	28,409	20,006
2002 Q1	109,716	43,159	76,111	48,199	48,616	28,967	22,698
2002 Q2	109,663	44,133	75,366	48,940	47,048	27,297	21,107
2002 Q3	109,549	43,284	73,222	49,604	47,394	27,195	21,274
2003 Q3	112,889	43,174	77,348	50,846	47,369	28,368	22,929
Monthly data							
Dec-01	36,171	14,617	25,044	15,833	15,836	9,702	6,928
Jan-02	34,607	14,580	25,215	15,882	15,908	9,116	7,025
Feb-02	37,292	14,714	25,613	16,198	16,694	10,659	7,363
Mar-02	37,818	13,865	25,283	16,119	16,014	9,191	8,310
Apr-02	36,114	14,685	25,367	16,120	15,639	9,382	7,284
May-02	36,123	14,720	25,144	16,300	15,643	8,973	6,613
Jun-02	37,426	14,729	24,855	16,520	15,766	8,942	7,210
Jul-02	36,528	14,836	24,777	16,612	15,824	8,853	6,981
Aug-02	37,208	14,614	25,093	16,818	16,047	9,157	7,076
Sep-02	35,813	13,834	23,352	16,175	15,522	9,185	7,017
Oct-02	38,145	14,100	25,618	16,895	16,030	9,583	7,258
Nov-02	35,376	14,163	25,493	16,827	15,551	9,358	7,474
Dec-02	39,368	14,911	26,236	17,124	15,788	9,427	8,197
Jan-03	39,327	14,591	26,675	17,344	15,957	9,710	8,125
Month-over-month growth rates							
Dec-01	3.5	3.2	1.3	-8.0	2.5	-3.4	2.0
Jan-02	-4.3	-0.3	0.7	0.3	0.5	-6.0	1.4
Feb-02	7.8	0.9	1.6	2.0	4.9	16.9	4.8
Mar-02	1.4	-5.8	-1.3	-0.5	-4.1	-13.8	12.9
Apr-02	-4.5	5.9	0.3	0.0	-2.3	2.1	-12.3
May-02	0.0	0.2	-0.9	1.1	0.0	-4.4	-9.2
Jun-02	3.6	0.1	-1.2	1.3	0.8	-0.3	9.0
Jul-02	-2.4	0.7	-0.3	0.6	0.4	-1.0	-4.6
Aug-02	1.9	-1.5	1.3	1.2	1.4	3.4	7.2
Sep-02	-3.7	-5.3	-6.9	-3.8	-3.3	0.3	-4.9
Oct-02	6.5	1.9	9.7	4.5	3.3	4.3	3.4
Nov-02	-7.3	0.4	-0.5	-0.4	-3.0	-2.3	3.0
Dec-02	11.3	5.3	2.9	1.8	1.5	0.7	9.7
Jan-03	-0.1	-2.1	1.7	1.3	1.1	3.0	-0.9

January month-over-month percent growth

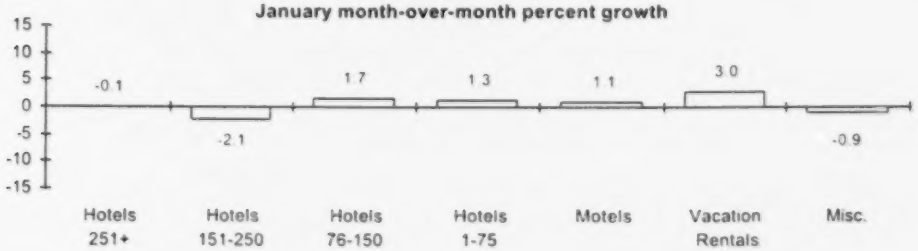


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
Vancouver Island/Coast								
Total - all accommodation types	**9,601**	**9,601**	**7.0**	**7.0**	**351**	**-3**	**14,384**	**-193**
Fishing lodges	106	106	-17.3	-17.3	13	2	245	-46
Total - Hotels	6,120	6,120	6.4	6.4	127	1	8,259	-17
1-75 Rooms	1,968	1,968	13.2	13.2	86	2	3,248	63
Motels	1,522	1,522	6.8	6.8	117	-6	3,108	-222
Vacation Rentals	1,142	1,142	15.5	15.5	42	1	960	33
Miscellaneous	711	711	4.9	4.9	52	-1	1,812	59
Mainland/Southwest								
Total - all accommodation types	**61,736**	**61,736**	**10.0**	**10.0**	**336**	**-7**	**33,239**	**148**
Total - Hotels	52,584	52,584	9.2	9.2	224	-6	28,222	203
250+ Rooms	26,173	26,173	11.5	11.5	30	0	11,278	372
150-249 Rooms	6,693	6,693	-3.7	-3.7	26	-2	4,924	-356
76-149 Rooms	12,936	12,936	11.5	11.5	75	2	7,822	181
1-75 Rooms	6,781	6,781	11.0	11.0	93	-6	4,198	6
Motels	1,410	1,410	-4.9	-4.9	92	-3	3,027	-86
Vacation Rentals	5,683	5,683	6.0	6.0	37	-3	1,400	-94
Thompson/Okanagan								
Total - all accommodation types	**12,249**	**12,249**	**15.1**	**15.1**	**393**	**-1**	**14,575**	**-105**
Total - Hotels	6,445	6,445	19.2	19.2	105	4	6,578	237
76+ Rooms	3,831	3,831	17.8	17.8	31	0	3,647	139
1-75 Rooms	2,614	2,614	21.2	21.2	74	4	2,931	98
Motels	1,954	1,954	0.6	0.6	216	-8	6,272	-278
Vacation Rentals	2,904	2,904	23.8	23.8	27	2	952	-29
Kootenay								
Total - all accommodation types	**5,166**	**5,166**	**-0.8**	**-0.8**	**185**	**-5**	**5,604**	**-311**
Total - Hotels	2,069	2,069	-1.4	-1.4	45	-1	2,210	-61
Motels	1,015	1,015	-5.5	-5.5	93	-7	2,030	-151
Vacation Rentals	914	914	0.7	0.7	19	1	761	0
Cariboo								
Total - all accommodation types	**2,260**	**2,260**	**-10.7**	**-10.7**	**114**	**-1**	**4,052**	**-87**
Total - Hotels	1,269	1,269	-16.0	-16.0	25	-2	1,725	-109
Motels	717	717	-7.3	-7.3	67	1	2,000	16

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
North Coast								
Total - all accommodation types	**732**	**732**	**1.6**	**1.6**	**50**	**-2**	**1,625**	**1**
Total - Hotels	411	411	8.6	8.6	18	-1	942	-11
Motels	203	203	-16.1	-16.1	24	0	622	20
Nechako								
Total - all accommodation types	**440**	**440**	**6.7**	**6.7**	**37**	**-6**	**928**	**-245**
Motels	259	259	21.7	21.7	24	-2	586	-98
Northeast								
Total - all accommodation types	**3,974**	**3,974**	**0.7**	**0.7**	**62**	**-3**	**2,472**	**-51**
Total - Hotels	1,663	1,663	-5.1	-5.1	19	-1	1,272	-10
Motels	814	814	9.9	9.9	32	0	904	0
British Columbia Total								
Total - all accommodation types	**96,159**	**96,159**	**8.6**	**8.6**	**1,578**	**-28**	**76,879**	**-843**
Fishing lodges	168	168	-11.3	-11.3	30	3	440	-35
Total - Hotels	70,704	70,704	8.5	8.5	569	-8	49,492	167
250+ Rooms	27,053	27,053	11.1	11.1	32	0	12,000	372
150-249 Rooms	9,209	9,209	-0.5	-0.5	38	-1	7,085	-136
76-149 Rooms	20,071	20,071	7.6	7.6	160	-1	16,444	-80
1-75 Rooms	14,370	14,370	11.2	11.2	339	-6	13,963	11
Motels	7,895	7,895	0.0	0.0	665	-25	18,549	-799
Vacation Rentals	12,217	12,217	9.7	9.7	143	-3	4,342	-164
Miscellaneous	5,175	5,175	24.6	24.6	171	5	4,056	-12

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jan-03	Revenue ($000) YTD	Revenue % change from Jan-02	Revenue % change from YTD 01	Properties (#) Jan-03	Properties # chg from Jan-02	Rooms (#) Jan-03	Rooms # chg from Jan-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**5,034**	**5,034**	**0.7**	**0.7**	**135**	**-7**	**7,711**	**-98**
Total - Hotels	4,126	4,126	-0.2	-0.2	64	1	5,223	29
1-75 Rooms	1,057	1,057	0.5	0.5	39	1	1,662	29
Motels	499	499	-1.5	-1.5	27	-3	983	-82
Miscellaneous	195	195	-18.3	-18.3	28	-6	1,350	-36
19 Cowichan Valley								
Total - All accommodation types	**298**	**298**	**28.2**	**28.2**	**27**	**0**	**540**	**-50**
Motels	61	61	44.9	44.9	13	0	236	0
21 Nanaimo								
Total - All accommodation types	**1,524**	**1,524**	**7.0**	**7.0**	**59**	**-2**	**2,603**	**-48**
Total - Hotels	900	900	14.3	14.3	18	0	1,262	0
Motels	293	293	-4.9	-4.9	23	-4	695	-104
23 Alberni-Clayoquot								
Total - All accommodation types	**1,059**	**1,059**	**30.8**	**30.8**	**47**	**4**	**1,163**	**77**
Motels	136	136	45.4	45.4	21	1	416	5
25 Comox-Strathcona								
Total - All accommodation types	**1,301**	**1,301**	**11.0**	**11.0**	**49**	**2**	**1,435**	**-28**
Motels	480	480	10.1	10.1	24	0	633	-48
43 Mount Waddington								
Total - All accommodation types	**196**	**196**	**16.0**	**16.0**	**16**	**0**	**513**	**-29**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**1,774**	**1,774**	**-6.9**	**-6.9**	**59**	**-2**	**2,456**	**4**
Total - Hotels	1,431	1,431	-8.7	-8.7	20	-3	1,479	-51
Motels	276	276	-3.1	-3.1	33	2	877	63
15 Greater Vancouver								
Total - All accommodation types	**28,769**	**28,769**	**7.8**	**7.8**	**223**	**-8**	**25,010**	**182**
Total - Hotels	27,322	27,322	8.4	8.4	161	-3	22,499	263
250+ Rooms	15,076	15,076	15.5	15.5	25	0	9,624	355
150-249 Rooms	5,047	5,047	-5.5	-5.5	23	-2	4,382	-356
76-149 Rooms	5,401	5,401	8.5	8.5	52	2	5,490	178
1-75 Rooms	1,797	1,797	-2.6	-2.6	61	-3	3,003	86
Motels	881	881	-5.2	-5.2	40	-3	1,710	-66
29 Sunshine Coast								
Total - All accommodation types	**138**	**138**	**4.5**	**4.5**	**12**	**-2**	**287**	**-51**
31 Squamish-Lillooet								
Total - All accommodation types	**31,055**	**31,055**	**13.3**	**13.3**	**92**	**5**	**5,486**	**13**
Total - Hotels	23,748	23,748	11.5	11.5	41	0	4,171	-9
1-75 Rooms	4,721	4,721	17.0	17.0	19	0	744	-9
Vacation Rentals	5,288	5,288	5.4	5.4	22	-2	800	-85
Miscellaneous	1,818	1,818	103.2	103.2	19	7	264	139

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,156**	**1,156**	**9.8**	**9.8**	**86**	**3**	**2,747**	**64**
Total - Hotels	662	662	14.3	14.3	19	2	1,193	56
Motels	205	205	-9.3	-9.3	59	0	1,354	9
33 Thompson-Nicola								
Total - All accommodation types	**3,599**	**3,599**	**28.8**	**28.8**	**130**	**-2**	**4,638**	**50**
Total - Hotels	1,241	1,241	60.4	60.4	29	1	1,731	220
Motels	744	744	9.7	9.7	76	-3	2,227	-165
35 Central Okanagan								
Total - All accommodation types	**3,502**	**3,502**	**7.2**	**7.2**	**54**	**-4**	**3,093**	**-260**
Total - Hotels	2,203	2,203	6.7	6.7	24	1	1,827	9
1-75 Rooms	508	508	21.2	21.2	14	2	645	90
Motels	325	325	-9.6	-9.6	22	-3	933	-94
37 North Okanagan								
Total - All accommodation types	**2,074**	**2,074**	**22.3**	**22.3**	**37**	**-1**	**1,552**	**67**
Total - Hotels	1,652	1,652	20.6	20.6	15	-1	860	-17
Motels	169	169	2.4	2.4	17	0	518	-3
39 Columbia-Shuswap								
Total - All accommodation types	**1,917**	**1,917**	**4.7**	**4.7**	**85**	**3**	**2,534**	**-26**
Total - Hotels	687	687	10.6	10.6	18	1	967	-31
Motels	511	511	-0.6	-0.6	42	-2	1,240	-25
Kootenay								
01 East Kootenay								
Total - All accommodation types	**3,838**	**3,838**	**-5.2**	**-5.2**	**92**	**-7**	**3,575**	**-277**
Total - Hotels	1,429	1,429	-4.8	-4.8	25	-1	1,351	-41
Motels	638	638	-6.9	-6.9	44	-4	1,051	-74
Vacation Rentals	843	843	-4.5	-4.5	11	0	703	-13
Miscellaneous	929	929	-5.4	-5.4	12	-2	470	-149
03 Central Kootenay								
Total - All accommodation types	**897**	**897**	**16.1**	**16.1**	**62**	**2**	**1,384**	**-37**
Total - Hotels	468	468	5.3	5.3	14	-1	632	-42
Motels	206	206	5.0	5.0	28	-1	595	-45
05 Kootenay Boundary								
Total - All accommodation types	**431**	**431**	**12.3**	**12.3**	**31**	**0**	**645**	**3**
Motels	172	172	-11.5	-11.5	21	-2	384	-32
Cariboo								
41 Cariboo								
Total - All accommodation types	**717**	**717**	**-0.6**	**-0.6**	**63**	**-1**	**1,758**	**-4**
Motels	400	400	1.6	1.6	38	0	1,076	-2
53 Fraser-Fort George								
Total - All accommodation types	**1,543**	**1,543**	**-14.7**	**-14.7**	**51**	**0**	**2,294**	**-83**
Total - Hotels	1,066	1,066	-17.3	-17.3	16	-1	1,195	-100
Motels	316	316	-16.5	-16.5	29	1	924	18

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jan-03	Revenue ($000) YTD	% change from Jan-02	% change from YTD 01	Properties (#) Jan-03	Properties # chg from Jan-02	Rooms (#) Jan-03	Rooms # chg from Jan-02
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**289**	**289**	**3.4**	**3.4**	**25**	**1**	**863**	**32**
Motels	59	59	-4.7	-4.7	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	**443**	**443**	**0.4**	**0.4**	**25**	**-3**	**762**	**-31**
Motels	144	144	-20.0	-20.0	14	0	363	20
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**440**	**440**	**6.7**	**6.7**	**37**	**-6**	**928**	**-245**
Motels	259	259	21.7	21.7	24	-2	586	-98
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**3,974**	**3,974**	**0.7**	**0.7**	**62**	**-3**	**2,472**	**-51**
Total - Hotels	1,663	1,663	-5.1	-5.1	19	-1	1,272	-10
Motels	814	814	9.9	9.9	32	0	904	0

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
Vancouver Island/Coast	**9,601**	**9,601**	**7.0**	**7.0**	**351**	**-3**	**14,384**	**-193**
Victoria (C)	3,952	3,952	-1.8	-1.8	74	-4	6,086	-44
Other CRD	1,082	1,082	10.6	10.6	61	-3	1,625	-54
Nanaimo (C)	1,017	1,017	10.2	10.2	20	-3	1,248	-81
Port Alberni (C)	144	144	4.8	4.8	11	1	353	37
Rest of Development Region	3,406	3,406	17.0	17.0	185	6	5,072	-51
Mainland/Southwest	**61,736**	**61,736**	**10.0**	**10.0**	**386**	**-7**	**33,239**	**148**
Downtown Vancouver (C)	16,623	16,623	12.4	12.4	85	0	12,560	448
Other Vancouver (C)	1,485	1,485	-6.2	-6.2	33	-4	2,870	-71
Richmond (C)	6,038	6,038	6.4	6.4	24	2	4,159	80
Other GVRD	4,623	4,623	-0.2	-0.2	81	-6	5,421	-275
Whistler (DM)	30,435	30,435	12.9	12.9	70	5	4,986	54
Rest of Development Region	2,533	2,533	1.8	1.8	93	-4	3,243	-88
Thompson/Okanagan	**12,249**	**12,249**	**15.1**	**15.1**	**393**	**-1**	**14,575**	**-105**
Penticton (C)	607	607	1.6	1.6	41	2	1,638	36
Kamloops (C)	3,049	3,049	38.3	38.3	58	-2	3,065	79
Kelowna (C)	3,391	3,391	8.9	8.9	45	-1	2,863	-24
Vernon (C)	2,045	2,045	22.4	22.4	30	-1	1,421	65
Rest of Development Region	3,157	3,157	3.3	3.3	219	1	5,588	-261
Kootenay	**5,166**	**5,166**	**-0.8**	**-0.8**	**185**	**-5**	**5,604**	**-311**
Cranbrook (C)	389	389	-25.9	-25.9	18	-2	792	-57
Rest of Development Region	4,777	4,777	2.0	2.0	167	-3	4,812	-254
Cariboo	**2,260**	**2,260**	**-10.7**	**-10.7**	**114**	**-1**	**4,052**	**-87**
Quesnel (C)	147	147	-21.8	-21.8	12	-1	473	-25
Williams Lake (C)	221	221	-0.7	-0.7	12	1	565	31
Prince George (C)	1,158	1,158	-18.2	-18.2	28	-1	1,564	-100
Rest of Development Region	735	735	4.3	4.3	62	0	1,450	7
North Coast	**732**	**732**	**1.6**	**1.6**	**50**	**-2**	**1,625**	**1**
Prince Rupert (C)	236	236	-1.8	-1.8	14	0	700	0
Terrace (C)	237	237	-4.1	-4.1	10	0	396	0
Rest of Development Region	259	259	11.1	11.1	26	-2	529	1
Nechako	**440**	**440**	**6.7**	**6.7**	**37**	**-6**	**928**	**-245**
Smithers (T)	204	204	6.9	6.9	12	1	410	5
Rest of Development Region	237	237	6.5	6.5	25	-7	518	113
Northeast	**3,974**	**3,974**	**0.7**	**0.7**	**62**	**-3**	**2,472**	**-51**
Dawson Creek (C)	385	385	-6.9	-6.9	15	0	502	0
Fort St. John (C)	1,777	1,777	0.2	0.2	19	0	937	0
Rest of Development Region	1,812	1,812	3.0	3.0	28	-3	1,033	-51

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,672	849,268	206,606	71,364	44,601	18,425	8,631	37,897	1,505,464
Quarterly data									
2001 Q3	113,327	275,834	85,350	24,833	15,885	8,027	3,407	9,112	535,774
2001 Q4	39,748	143,822	28,864	10,910	8,079	2,789	1,818	8,312	244,343
2002 Q1	38,068	204,653	37,557	19,433	8,297	2,791	1,491	13,153	325,442
2002 Q2	72,554	212,207	46,525	14,871	11,526	4,872	2,031	7,697	372,283
2002 Q3	116,543	276,060	90,951	26,434	16,347	8,101	3,234	9,143	546,812
2002 Q4	41,507	156,348	31,573	10,626	8,431	2,661	1,876	7,904	260,926
Monthly data									
Dec-01	10,666	54,491	9,983	4,353	2,111	663	434	2,729	85,430
Jan-02	8,972	56,125	10,644	5,207	2,531	721	413	4,019	88,631
Feb-02	12,493	68,368	12,622	6,712	2,758	998	430	4,881	109,263
Mar-02	16,602	80,159	14,291	7,515	3,008	1,072	648	4,253	127,548
Apr-02	17,975	62,934	10,966	4,249	3,033	927	492	3,321	103,896
May-02	24,771	66,814	15,375	4,827	3,956	1,482	609	1,906	119,740
Jun-02	29,808	82,460	20,184	5,794	4,537	2,463	930	2,470	148,646
Jul-02	39,737	95,863	32,398	8,359	5,195	2,916	1,052	2,724	188,243
Aug-02	46,056	104,850	37,522	10,904	5,980	2,862	1,098	3,035	212,306
Sep-02	30,750	75,347	21,031	7,171	5,172	2,324	1,084	3,384	146,263
Oct-02	18,344	55,458	13,700	3,935	3,712	1,142	859	3,186	100,337
Nov-02	11,893	41,748	7,432	2,467	2,645	865	584	2,499	70,132
Dec-02	11,271	59,142	10,441	4,223	2,074	654	433	2,219	90,457
Jan-03	9,601	61,736	12,249	5,166	2,260	732	440	3,974	96,159
Year-over-year percent changes									
Dec-01	6.3	-4.8	10.3	11.7	-7.4	-7.4	8.0	12.3	-0.7
Jan-02	1.1	-13.5	16.9	25.8	24.7	0.6	-10.4	31.2	-5.0
Feb-02	12.3	-2.2	15.9	27.4	13.3	1.3	2.7	37.3	4.4
Mar-02	2.7	-5.8	11.8	30.6	2.0	4.1	16.5	-2.4	-0.9
Apr-02	6.9	-1.2	2.2	17.4	-3.3	-7.0	-1.3	33.2	1.9
May-02	6.1	-3.6	3.5	7.7	8.6	-0.4	-6.7	-10.6	-0.2
Jun-02	2.2	2.2	5.1	12.4	3.8	-6.6	-0.3	-6.0	2.7
Jul-02	-0.1	-4.0	5.7	1.8	-3.2	-4.0	-9.4	-8.3	-1.5
Aug-02	2.5	0.9	9.2	13.3	6.9	3.2	-10.1	-4.0	3.3
Sep-02	7.4	4.5	3.3	2.5	5.1	4.8	5.8	13.5	5.1
Oct-02	5.3	16.3	15.8	0.6	8.2	-9.3	3.0	9.2	12.4
Nov-02	2.0	0.2	5.4	-6.7	4.3	-0.2	6.2	-6.2	0.7
Dec-02	5.7	8.5	4.6	-3.0	-1.7	-1.4	-0.2	-18.7	5.9
Jan-03	7.0	10.0	15.1	-0.8	-10.7	1.6	6.7	-1.1	8.5

January year-over-year percent change

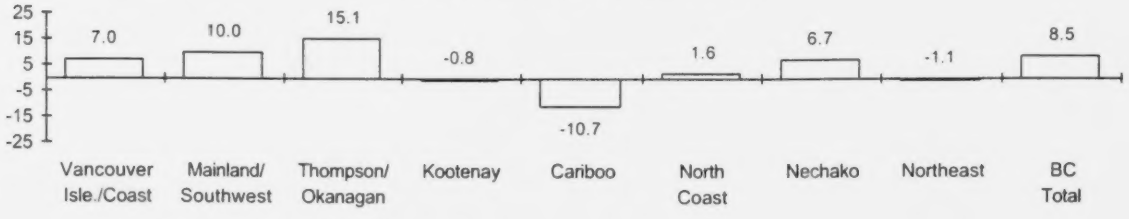


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,828.7	3,767.2	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q3	3,132.6	2,572.8	1,106.0	1,466.7	559.8	272.7	204.5	42.7	2,597.1	1,470.4	215.0
2001 Q4	1,307.1	1,089.8	506.1	583.7	217.3	120.4	63.4	21.6	1,360.9	675.8	190.2
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	944.8	1,546.2	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	588.4	623.4	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
Monthly data											
Oct-01	408.0	331.8	155.2	176.6	76.2	42.8	23.8	6.2	462.6	216.2	60.3
Nov-01	390.1	336.6	169.5	167.1	53.5	30.7	15.2	4.8	433.9	217.0	61.0
Dec-01	509.0	421.4	181.4	240.0	87.6	46.9	24.3	10.6	464.4	242.6	69.0
Jan-02	407.2	339.4	165.0	174.4	67.8	38.5	17.5	8.6	492.7	220.5	103.0
Feb-02	459.9	388.6	174.1	214.5	71.3	40.9	21.2	6.5	459.4	227.2	77.5
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	330.7	585.1	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	346.0	634.1	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	268.1	327.0	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	197.0	209.6	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	198.1	175.5	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	193.3	238.3	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Year-over-year percent changes											
Oct-01	-20.9	-21.7	-34.2	-6.1	-16.9	-18.6	-16.0	-11.3	-36.7	-51.5	-3.3
Nov-01	-17.3	-17.0	-27.3	-2.9	-19.6	-26.4	1.8	-30.4	-31.2	-43.3	-3.3
Dec-01	-8.0	-8.8	-21.4	3.7	-4.1	-1.4	-0.4	-18.2	-24.3	-35.1	-2.2
Jan-02	-11.9	-12.7	-26.0	5.2	-7.4	-5.9	0.9	-24.3	-25.9	-41.2	-2.0
Feb-02	-6.1	-7.7	-19.8	5.1	4.0	11.1	5.1	-21.4	-22.7	-34.6	0.5
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-22.1	3.8	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-18.3	5.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	3.9	8.5	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	27.0	18.7	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	16.9	5.0	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	6.6	-0.7	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6

*** Australia, New Zealand, and other South Pacific nations**
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,828.7	3,767.2	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q3	2,023.6	1,676.9	820.3	869.9	346.7	183.5	114.5	31.7	2,096.0	1,184.9	229.3
2001 Q4	1,917.7	1,576.2	651.7	909.0	341.5	164.5	113.0	28.8	1,678.4	844.7	222.3
2002 Q1	1,979.6	1,630.8	689.0	942.8	348.8	191.1	110.6	28.1	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	687.5	920.3	326.8	183.0	97.2	27.3	1,750.9	860.6	230.1
2002 Q3	1,984.1	1,651.5	704.3	934.2	332.6	188.3	95.0	30.4	1,815.0	876.4	231.1
2002 Q4	2,076.0	1,709.3	747.8	969.9	366.7	201.6	109.1	32.2	1,897.4	986.7	240.9
Monthly data											
Oct-01	592.1	482.2	196.1	283.8	109.9	52.3	36.6	10.2	532.2	252.5	73.3
Nov-01	631.3	522.3	222.6	301.3	109.0	49.5	38.4	8.9	554.6	281.0	73.4
Dec-01	694.3	571.7	233.0	324.0	122.7	62.6	38.1	9.6	591.6	311.3	75.6
Jan-02	648.7	535.1	224.7	314.2	113.6	62.1	37.3	9.1	574.0	284.5	74.7
Feb-02	688.8	565.6	238.2	321.8	123.2	67.5	36.5	9.5	584.3	293.6	74.9
Mar-02	642.2	530.1	226.1	306.8	112.0	61.4	36.9	9.6	575.7	285.0	75.9
Apr-02	634.1	525.9	226.7	303.6	108.1	61.5	32.9	8.7	575.7	287.2	75.3
May-02	640.9	529.6	229.5	302.9	111.3	62.9	32.1	9.3	586.9	287.7	76.5
Jun-02	656.2	548.8	231.3	313.8	107.4	58.6	32.1	9.3	588.3	285.7	78.3
Jul-02	654.6	545.9	229.3	314.3	108.7	61.2	31.1	10.1	594.7	280.6	76.9
Aug-02	667.3	557.6	235.0	316.2	109.7	61.9	31.6	10.2	600.7	291.0	76.0
Sep-02	662.2	547.9	240.0	303.7	114.3	65.2	32.3	10.2	619.6	304.7	78.1
Oct-02	699.5	572.2	246.5	329.3	127.3	75.1	34.0	10.1	628.9	323.7	78.2
Nov-02	684.3	563.3	250.3	315.3	120.9	65.5	39.2	10.6	632.8	333.0	80.0
Dec-02	692.2	573.8	251.0	325.2	118.5	61.0	35.8	11.4	635.7	330.0	82.8
Jan-03	678.7	560.3	248.5	317.1	118.5	60.7	36.2	12.4	618.8	322.7	79.4
Feb-03	663.5	549.2	229.6	313.3	114.3	57.5	36.4	10.1	608.8	312.2	80.2
Month-over-month percent changes											
Oct-01	-2.1	-2.5	-13.0	7.4	0.1	-7.2	0.3	-4.7	-7.7	-14.7	-2.2
Nov-01	6.6	8.3	13.5	6.2	-0.8	-5.4	4.9	-12.7	4.2	11.3	0.2
Dec-01	10.0	9.4	4.7	7.5	12.6	26.4	-0.8	7.3	6.7	10.8	3.0
Jan-02	-6.6	-6.4	-3.6	-3.0	-7.4	-0.7	-2.1	-5.4	-3.0	-8.6	-1.3
Feb-02	6.2	5.7	6.0	2.4	8.5	8.7	-2.2	4.3	1.8	3.2	0.2
Mar-02	-6.8	-6.3	-5.1	-4.7	-9.1	-9.1	1.1	1.1	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	0.3	-1.0	-3.5	0.1	-10.8	-8.8	0.0	0.8	-0.9
May-02	1.1	0.7	1.2	-0.2	2.9	2.3	-2.3	6.2	1.9	0.2	1.7
Jun-02	2.4	3.6	0.8	3.6	-3.5	-6.9	0.0	-0.1	0.2	-0.7	2.3
Jul-02	-0.2	-0.5	-0.9	0.2	1.2	4.4	-3.2	8.8	1.1	-1.8	-1.7
Aug-02	1.9	2.1	2.5	0.6	0.9	1.2	1.5	1.0	1.0	3.7	-1.2
Sep-02	-0.8	-1.7	2.1	-4.0	4.2	5.4	2.3	-0.2	3.1	4.7	2.7
Oct-02	5.6	4.4	2.7	8.5	11.4	15.1	5.2	-0.2	1.5	6.2	0.1
Nov-02	-2.2	-1.5	1.5	-4.3	-5.0	-12.8	15.4	5.0	0.6	2.9	2.3
Dec-02	1.2	1.9	0.3	3.1	-2.0	-6.8	-8.6	7.2	0.4	-0.9	3.5
Jan-03	-1.9	-2.4	-1.0	-2.5	0.0	-0.5	1.0	8.9	-2.7	-2.2	-4.1
Feb-03	-2.2	-2.0	-7.6	-1.2	-3.5	-5.2	0.6	-18.4	-1.6	-3.2	1.0

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,244	21,540	2,518
Quarterly data										
2001 Q2	4,104	2,097	1,062	945	308.4	207.9	94.9	2,079	5,445	641
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,121	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
Monthly data										
Nov-01	920	517	212	191	77.8	61.0	26.6	568	1,355	122
Dec-01	1,110	588	264	257	89.0	74.7	28.3	597	1,524	138
Jan-02	1,088	538	280	270	76.6	67.2	25.5	497	1,191	97
Feb-02	1,037	518	272	247	78.3	68.4	24.3	498	1,196	105
Mar-02	1,175	585	300	290	95.0	74.6	25.9	609	1,558	162
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	731	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,132	544	296	292	78.8	72.8	27.1	522	1,253	103
Feb-03	1,031	514	277	240	84.1	69.8	27.5	519	1,244	113
Year-over-year percent changes										
Nov-01	-14.4	-11.2	-18.9	-17.4	-9.1	-3.5	-20.5	3.5	-0.1	11.3
Dec-01	-9.5	-8.6	-14.4	-5.9	-8.8	-2.6	-16.2	4.2	1.8	8.3
Jan-01	-10.8	-10.1	-12.6	-10.4	-12.1	-6.9	-15.9	-0.2	-2.6	-4.4
Feb-02	-9.6	-11.9	-13.4	0.7	-6.8	-0.1	-17.9	2.7	0.1	-0.4
Mar-02	-7.4	-10.2	-9.6	1.6	-6.5	-3.0	-23.8	-1.3	-1.7	-0.5
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.0	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	4.0	1.2	5.7	7.9	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-0.9	2.1	-2.8	7.4	2.0	13.0	4.2	4.0	7.8

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.2	118.06	125.4	186.8
Quarterly data										
2001 Q2	1,607.5	14.3	2.4	30.0	119.9	27.3	63.6	115.54	120.5	163.8
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	52.0	117.00	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.8	117.45	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
Monthly data										
Nov-01	1,594.2	11.8	2.4	28.6	113.1	27.1	45.0	93.25	123.0	174.5
Dec-01	1,580.3	11.8	2.4	27.8	112.9	27.0	41.6	111.13	123.3	179.1
Jan-02	1,569.0	11.5	2.4	27.6	112.1	26.9	42.8	111.90	124.1	171.0
Feb-02	1,572.4	11.7	2.4	27.3	110.6	27.4	54.2	118.19	124.4	170.9
Mar-02	1,584.6	11.7	2.4	27.4	112.3	27.6	58.9	120.90	124.6	174.1
Apr-02	1,597.9	12.1	2.4	27.9	116.9	28.0	58.8	105.64	124.8	181.4
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.8	115.24	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.7	131.46	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,615.6	12.7	2.5	26.4	113.2	29.4	54.7	121.26	127.0	185.4
Year-over-year percent changes										
Nov-01	-0.8	-23.0	4.2	3.7	-2.2	5.4	-8.4	1.1	3.9	3.0
Dec-01	-0.9	-27.7	3.0	1.8	-2.6	0.3	-2.3	-1.1	3.6	10.7
Jan-02	0.0	-19.4	2.9	4.7	-3.3	3.2	-5.7	-2.4	3.9	4.2
Feb-02	0.0	-18.0	2.7	6.8	-3.5	3.0	-1.6	0.3	3.8	-0.4
Mar-02	0.4	-18.5	1.5	6.9	-3.0	2.8	-7.8	2.9	3.9	11.7
Apr-02	0.7	-19.1	-0.1	5.6	-0.6	3.0	-2.2	0.7	3.8	13.2
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.7	1.1	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.3	2.9	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.9	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.5	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	4.8	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	10.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	2.0	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	2.2	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	3.3	5.3	2.3	7.8
Feb-03	2.7	9.0	3.1	-3.3	2.4	7.4	0.9	2.6	2.1	8.5

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2]Source: Pannell Kerr Forster

[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns [1]						
	BC	Receipts ($ million)					
	Total locations	Total	Full service	Limited service	Food service contrators	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q3	8,843	1,405.7	760.4	454.5	68.5	24.7	97.6
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
Monthly data							
Dec-01	8,308	431.2	232.3	141.3	20.9	10.2	26.6
Jan-02	8,233	384.1	203.7	125.8	23.4	7.0	24.3
Feb-02	8,321	396.1	210.9	126.7	24.9	7.9	25.8
Mar-02	8,278	433.2	233.2	138.2	25.1	7.1	29.6
Apr-02	8,078	416.5	220.8	141.3	19.8	8.3	26.2
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,347	392.1	212.1	130.7	22.3	5.0	22.0
Year-over-year percent changes							
Dec-01	-9.4	4.4	7.8	3.5	-13.3	0.2	-1.0
Jan-02	-8.7	-3.6	-6.1	2.7	-16.9	18.1	-2.1
Feb-02	-6.3	2.3	0.6	6.6	-3.9	12.0	-0.3
Mar-02	-3.2	-2.0	-2.8	-0.6	-8.1	26.4	-2.5
Apr-02	-6.0	-0.9	-2.2	4.1	-6.0	35.9	-16.1
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.3	-1.0	0.6	3.2	-10.3	-36.7	-14.6

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

BRITISH COLUMBIA

BC STATS

Ministry of
Management Services

Robert Blazey
(250) 387-0377
Robert.Blazey@gems4.gov.bc.ca
April 30, 2003
Issue: 03-04

Tourism Sector Monitor ◆ April 2003

REVISED
Highlights

Room Revenue

Room revenues in the province rose 1.8% (seasonally adjusted) in **January**, after climbing 4.4% in December. Revenues were up in six of the eight regions of the province, including Mainland Southwest (+0.1%), Thompson-Okanagan (+9.6%), and Kootenay (+3.2%). Room revenues were down slightly in Vancouver Island/Coast (-0.7%) and Cariboo (-0.5%).

Room revenues climb in January

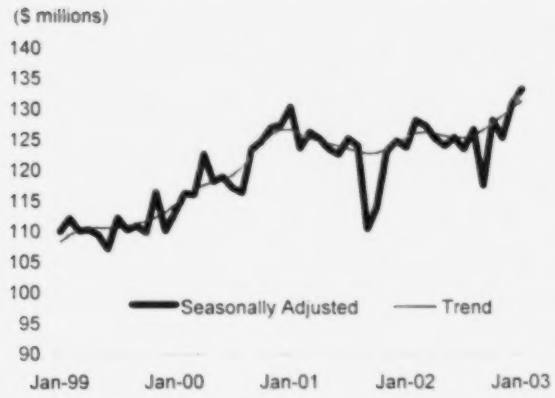


Table 1. Room Revenue* Summary

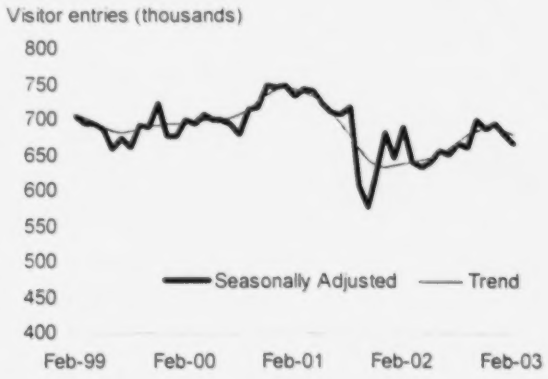
Accommodation Type			
	Jan.03 ($000)	Dec.02 ($000)	% change
Total	133,236	130,822	+1.8
Hotels	97,936	97,803	+0.1
Motels	15,958	15,807	+1.0
Other Acc.	17,843	17,638	+1.2
Regions (Top 3 performers)			
Northeast	3,292	2,765	+19.0
Thompson-Okanagan	19,811	18,069	+9.6
North Coast	1,567	1,494	+4.9

**Seasonally adjusted room revenue*

Visitor Entries

The number of visitors entering Canada via BC border crossings decreased in **February**, falling 2.2% (seasonally adjusted). This was due to fewer travellers from both the US (-2.0%) and overseas (-3.5%). Both same-day (-7.6%) and overnight (-1.2%) travel from the US declined. Fewer visitors from Asia (-5.2%) and the South Pacific (-18.4%) outweighed a moderate rise in entries from Europe (+0.6%).

The number of visitors entering BC continued to decline in February



Other Indicators

Both vehicle (+4.2%) and passenger (+4.0%) traffic increased on BC Ferries in **February** compared to the same month of 2002. The Coquihalla highway had 7.8% more passenger vehicles drive through its tollbooths. Restaurant, caterer and tavern receipts slipped 1.0% compared to February 2002.

A Look Ahead...

Preliminary numbers for February 2003 show room revenues down 1.2% (seasonally adjusted). Unadjusted numbers show a 4.2% increase from the same month of 2002.

Tourism Trends

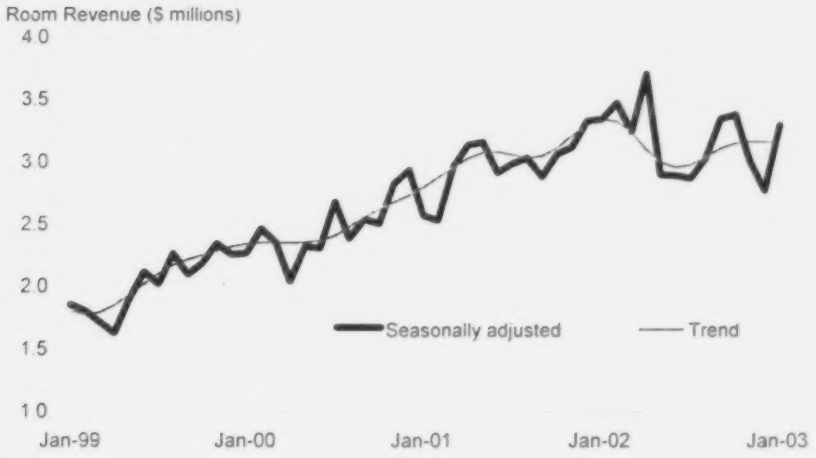
Room Revenue

Room revenues rose (+1.8%, seasonally adjusted) in January, after climbing 4.4% in the previous month. Revenues were up in six of the eight regions of the province, including a moderate increase in Mainland/Southwest (+0.1%), and strong gains in Thompson-Okanagan (+9.6%), North Coast (+4.9%), and Kootenay (+3.2%). Workcamps in Northeast kicked into high gear in January, causing a 19.0% jump in revenues in the region. Room revenues slipped marginally in Vancouver Island/Coast (-0.7%) and Cariboo (-0.5%).

Revenue generated by smaller establishments increased in January. Large hotels with more than 250 rooms (-0.5%) dropped while hotels with 151 to 250 rooms (-2.1%) saw a decline. Hotels with 76 to 150 rooms (+1.6%) and 1 to 75 rooms (+1.2%) had increases. Motels (+1.0%) and vacation rentals (+3.0%) also had gains in January.

Smaller establishments see rises in revenues in January

Revenues in the Northeast fluctuate, as demand for accommodation at workcamps is very volatile

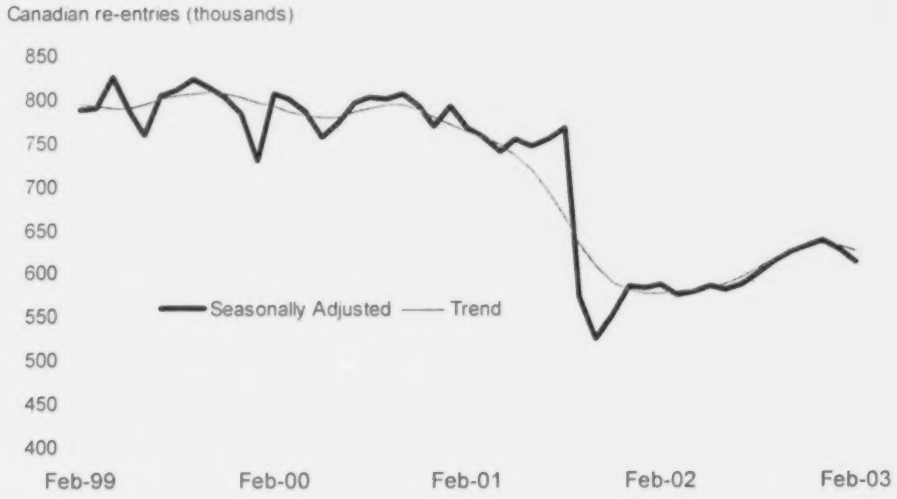


Visitor Entries

Visitor entries to Canada through BC border crossings slipped in February, dropping 2.2% (seasonally adjusted) as visits from the US (-2.0%) and overseas (-3.5%) declined. There were fewer same-day (-7.6%) and overnight (-1.2%) travellers from the US. Although there were more visitors from Europe (+0.6%), entries from Asia (-5.2%) dropped for the fourth straight month. After three months of increase, the number of visitors from the South Pacific (-18.4%) fell.

Fewer visitors from both the US and overseas reduced BC border crossings in February.

Canadian re-entries begin to fall after climbing through most of last year



The number of Canadians re-entering the country through BC borders fell (-1.6%) in February. This was largely due to a third consecutive monthly drop in the number of people making same-day auto trips to the US (-3.2%). The number of visitors returning from overseas trips rose (+1.0%) after falling 4.1% in January.

Table 2. Traveller Entries (seasonally adjusted)

	Feb-03 ('000)	Jan-03 ('000)	% chg from Jan-03
American visitors			
Total	549	560	-2.0
Same-day	230	248	-7.6
Overnight	313	317	-1.2
Overseas visitors			
Total	114	118	-3.5
Europe	36	36	0.6
UK	18	19	-2.8
Asia	58	61	-5.2
Japan	19	20	-5.7
Taiwan	6	7	-14.7
Oceania	10	12	-18.4
Canadian re-entries			
Total	609	619	-1.6
From overseas	80	79	1.0
From US same-day auto	312	323	-3.2

(BC STATS & Statistics Canada)

Other Tourism Indicators

Passenger traffic on BC Ferries continued to rise in February.

The BC Ferry Corporation saw 4.0% more passengers on its boats in February compared to the same month of last year. The rise in passengers was accompanied by an increase in the number of vehicles (+4.2%) on the ferries. The Coquihalla highway had 7.8% more passenger vehicles passing through its tollbooths compared to February 2002.

Restaurant, caterer and tavern receipts in the province slipped 1.0% (seasonally adjusted) in February. Consumers held back on their spending at food service establishments (-1.0%) and drinking places (-0.4%) during the month. Nationally, receipts were higher (+0.3%) than in January, as an increase at food service places (+0.4%) largely outweighed a drop in revenues at drinking places (-0.6%).

In February, air passenger traffic through Vancouver international airport fell to 1,031,000. This was 0.6% lower than February of 2002. The number of people taking international flights (not including to/from the US) dropped 2.8% while trans-border traffic grew 2.1%.

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Feb-03	54.7%	0.5 pp.
Average room charge	Feb-03	$121.26	2.6%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Feb-03	1,031	-0.6
US	Feb-03	277	2.1
Other International	Feb-03	240	-2.8
Canada	Feb-03	514	-0.9
(YVR)			
Victoria International Airport			
Total traffic	Feb-03	84	7.4
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Feb-03	212	0.6
Limited service	Feb-03	131	3.2
Drinking places	Feb-03	22	-14.6
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Mar-03	142	-11.9
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Mar-03	614	0.8
Passenger Volume	Mar-03	1,533	-1.6
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Mar-03	1.476	-0.111
UK Pound	Mar-03	2.336	0.077
Japanese Yen	Mar-03	0.012	0.000
Australian $	Mar-03	0.888	0.054
(Statistics Canada)			

note: pp. percentage points

SPECIAL FOCUS: Thompson-Okanagan

Introduction

Thompson-Okanagan is made up of five regional districts, with the Thompson-Nicola region having the largest number of establishments. Kelowna, Kamloops, Vernon, and Penticton are among the urban centres in this region.

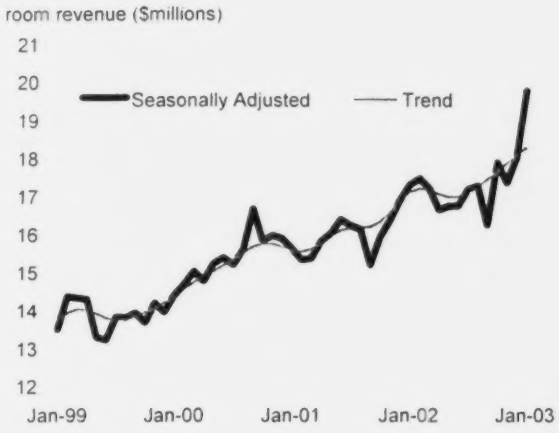
Thompson-Okanagan offers travellers a variety of activities. The region is filled with many establishments, with the largest number (393) of any development region in the province. The region gives visitors the opportunity to explore mountains, lakes, and other landscapes while providing a full range of activities such as skiing, boating, golfing, camping, and hiking. The weather in Thompson-Okanagan is typically the warmest in the province throughout the summer months.

Revenues expand in 2002

Room revenues at hotels and other establishments in Thompson-Okanagan continued to grow (+7.7%) in 2002 to $206.6 million. Thompson-Okanagan is one of only two regions that have experienced increases in revenues each year since 1995 (the other being Vancouver Island/Coast). Revenues have grown at an average rate of 6.0% per annum since 1995, which is the same as the province as a whole.

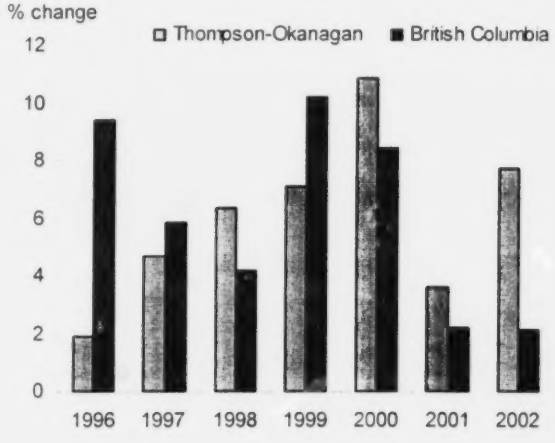
Thompson-Okanagan had a quick recovery from the September 11th, 2001 terrorist attacks in the US. A drop in revenues was apparent in September, followed by an almost immediate recovery to the path that existed prior to the attacks.

Thompson-Okanagan room revenues continue to expand into 2003



Thompson-Okanagan outperformed the province as a whole in 2002 with a 7.7% rise in revenues compared with a 2.2% increase in BC. This is the third consecutive year that the region has outperformed the balance of the province.

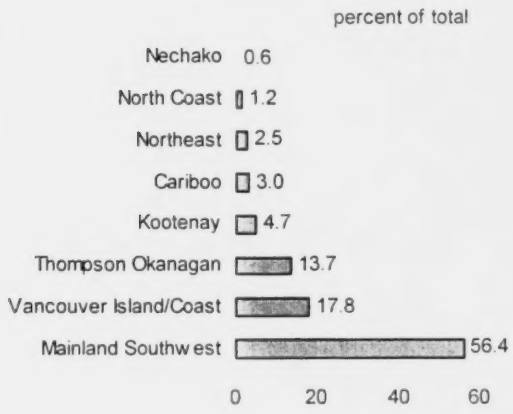
Thompson-Okanagan has outpaced BC in terms of revenue growth for three straight years



Thompson-Okanagan is ranked third, behind Vancouver Island/Coast, in terms of room revenue generated in the province. The region was responsible for 13.7% of

provincial room revenue in 2002, the same portion it held in 1995.

Thompson-Okanagan accounts for the third largest portion of provincial room revenues



Regional Districts

The Central Okanagan District was responsible for almost one-third (31.2%) of the room revenue in Thompson-Okanagan in 2002. The Okanagan-Similkameen region has expanded the fastest over the past few years with an annual average growth rate of 7.7% since 1995. The Central Okanagan district is not too far behind (7.5%) and the Thompson-Nicola region (4.3%) has seen the slowest average annual growth.

Urban Centres

Kelowna made up over one-quarter (28%) of room revenues for Thompson-Okanagan in 2002. Kamloops contributed 18% and Penticton added 10%. Room revenues in Vernon saw the biggest jump in 2002, growing 11.8%.

Annual Room Revenues for Regional Districts in Thompson-Okanagan

	Okanagan-Similkameen	Thompson-Nicola	Central Okanagan	North Okanagan	Columbia-Shuswap	Thompson Okanagan
1995	22,484	38,476	39,413	12,011	24,928	137,312
1996	22,869	41,753	36,900	12,110	26,327	139,958
1997	23,057	43,247	40,601	12,805	26,811	146,520
1998	25,679	45,900	43,313	13,226	27,681	155,800
1999	26,237	47,425	49,068	15,232	28,933	166,895
2000	30,448	51,185	56,024	16,452	30,938	185,049
2001	32,919	51,381	59,016	16,269	32,201	191,784
2002	37,335	51,634	64,481	18,509	34,658	206,617
Percentage Change						
1996	1.7	8.5	-6.4	0.8	5.6	1.9
1997	0.8	3.6	10.0	5.7	1.8	4.7
1998	11.4	6.1	6.7	3.3	3.2	6.3
1999	2.2	3.3	13.3	15.2	4.5	7.1
2000	16.1	7.9	14.2	8.0	6.9	10.9
2001	8.1	0.4	5.3	-1.1	4.1	3.6
2002	13.4	0.5	9.3	13.8	7.6	7.7

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1995	193,421	538,085	137,312	41,925	42,516	17,684	8,377	20,133	999,453
1996	198,897	621,444	139,958	41,896	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,800	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,679	849,434	206,617	71,382	44,652	18,425	8,795	37,904	1,505,888
Quarterly data									
2001 Q3	63,344	205,659	47,664	16,407	10,816	4,669	2,244	8,892	359,695
2001 Q4	65,329	202,907	49,340	17,420	10,824	4,568	2,188	9,503	362,079
2002 Q1	67,816	211,821	52,102	18,909	11,599	4,748	2,212	10,044	379,250
2002 Q2	67,558	212,168	50,274	17,685	10,845	4,508	2,089	9,483	374,611
2002 Q3	65,327	206,802	50,841	17,595	11,076	4,694	2,120	9,232	367,688
2002 Q4	67,979	218,643	53,399	17,193	11,132	4,475	2,374	9,144	384,339
Monthly data									
Dec-01	22,247	70,399	16,949	6,045	3,678	1,478	731	3,325	124,850
Jan-02	21,734	68,816	17,351	6,247	4,032	1,542	704	3,339	123,767
Feb-02	23,134	71,617	17,505	6,291	3,905	1,552	710	3,469	128,183
Mar-02	22,948	71,387	17,245	6,372	3,662	1,654	797	3,236	127,301
Apr-02	22,567	70,718	16,688	5,905	3,442	1,488	710	3,701	125,220
May-02	22,718	69,866	16,791	5,826	3,715	1,534	670	2,894	124,015
Jun-02	22,273	71,584	16,796	5,953	3,688	1,486	709	2,887	125,376
Jul-02	21,700	70,253	17,235	5,742	3,456	1,528	698	2,867	123,479
Aug-02	22,312	71,853	17,322	6,068	3,847	1,581	687	3,022	126,692
Sep-02	21,316	64,696	16,284	5,785	3,773	1,586	735	3,343	117,517
Oct-02	22,209	72,861	17,934	5,696	3,805	1,461	868	3,375	128,209
Nov-02	22,431	70,833	17,396	5,625	3,728	1,520	772	3,004	125,308
Dec-02	23,339	74,950	18,069	5,872	3,599	1,494	735	2,765	130,822
Jan-03	23,181	74,997	19,811	6,059	3,580	1,567	750	3,292	133,236
Month-over-month growth rates									
Dec-01	0.9	0.7	3.2	2.7	2.2	-0.9	-0.9	6.7	1.3
Jan-02	-2.3	-2.2	2.4	3.3	9.6	4.4	-3.6	0.4	-0.9
Feb-02	6.4	4.1	0.9	0.7	-3.2	0.6	0.9	3.9	3.6
Mar-02	-0.8	-0.3	-1.5	1.3	-6.2	6.5	12.1	-6.7	-0.7
Apr-02	-1.7	-0.9	-3.2	-7.3	-6.0	-10.0	-10.9	14.4	-1.6
May-02	0.7	-1.2	0.6	-1.3	7.9	3.1	-5.7	-21.8	-1.0
Jun-02	-2.0	2.5	0.0	2.2	-0.7	-3.2	5.8	-0.2	1.1
Jul-02	-2.6	-1.9	2.6	-3.6	-6.3	2.8	-1.6	-0.7	-1.5
Aug-02	2.8	2.3	0.5	5.7	11.3	3.4	-1.6	5.4	2.6
Sep-02	-4.5	-10.0	-6.0	-4.7	-1.9	0.3	7.0	10.6	-7.2
Oct-02	4.2	12.6	10.1	-1.5	0.8	-7.9	18.1	1.0	9.1
Nov-02	1.0	-2.8	-3.0	-1.3	-2.0	4.1	-11.1	-11.0	-2.3
Dec-02	4.0	5.8	3.9	4.4	-3.5	-1.7	-4.8	-7.9	4.4
Jan-03	-0.7	0.1	9.6	3.2	-0.5	4.9	2.0	19.0	1.8

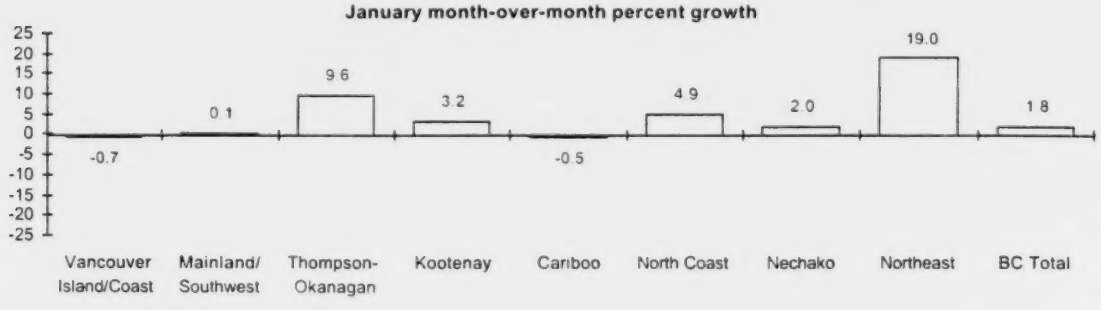


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-149	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
2001	430,133	183,170	294,290	197,724	184,771	108,111	75,154
2002	441,937	173,750	302,061	197,682	190,446	111,835	88,176
Quarterly data							
2001 Q3	102,694	46,053	73,265	47,912	46,337	26,054	19,587
2001 Q4	102,351	42,461	73,371	49,019	46,622	28,404	19,887
2002 Q1	109,587	43,159	76,111	48,208	48,614	28,967	22,720
2002 Q2	109,570	44,133	75,366	48,952	47,045	27,297	21,131
2002 Q3	109,464	43,284	73,223	49,626	47,396	27,196	21,291
2003 Q3	113,316	43,174	77,361	50,896	47,391	28,375	23,033
Monthly data							
Dec-01	36,183	14,617	25,038	15,821	15,828	9,701	6,936
Jan-02	34,529	14,580	25,216	15,887	15,908	9,117	7,035
Feb-02	37,277	14,714	25,613	16,199	16,693	10,659	7,363
Mar-02	37,781	13,865	25,282	16,122	16,012	9,191	8,323
Apr-02	36,147	14,685	25,366	16,122	15,638	9,382	7,284
May-02	36,072	14,720	25,144	16,305	15,643	8,973	6,633
Jun-02	37,350	14,729	24,855	16,525	15,765	8,942	7,214
Jul-02	36,404	14,836	24,777	16,624	15,824	8,853	6,885
Aug-02	37,234	14,614	25,093	16,829	16,047	9,158	7,383
Sep-02	35,826	13,834	23,352	16,173	15,525	9,186	7,023
Oct-02	38,133	14,100	25,620	16,903	16,031	9,586	7,340
Nov-02	35,691	14,163	25,495	16,839	15,553	9,361	7,485
Dec-02	39,492	14,911	26,246	17,154	15,807	9,429	8,209
Jan-03	39,311	14,591	26,678	17,356	15,958	9,711	8,131
Month-over-month growth rates							
Dec-01	3.0	3.2	1.3	-8.1	2.5	-3.4	2.0
Jan-02	-4.6	-0.3	0.7	0.4	0.5	-6.0	1.4
Feb-02	8.0	0.9	1.6	2.0	4.9	16.9	4.7
Mar-02	1.4	-5.8	-1.3	-0.5	-4.1	-13.8	13.0
Apr-02	-4.3	5.9	0.3	0.0	-2.3	2.1	-12.5
May-02	-0.2	0.2	-0.9	1.1	0.0	-4.4	-8.9
Jun-02	3.5	0.1	-1.1	1.3	0.8	-0.3	8.7
Jul-02	-2.5	0.7	-0.3	0.6	0.4	-1.0	-4.6
Aug-02	2.3	-1.5	1.3	1.2	1.4	3.4	7.2
Sep-02	-3.8	-5.3	-6.9	-3.9	-3.3	0.3	-4.9
Oct-02	6.4	1.9	9.7	4.5	3.3	4.4	4.5
Nov-02	-6.4	0.4	-0.5	-0.4	-3.0	-2.3	2.0
Dec-02	10.6	5.3	2.9	1.9	1.6	0.7	9.7
Jan-03	-0.5	-2.1	1.6	1.2	1.0	3.0	-0.9

January month-over-month percent growth

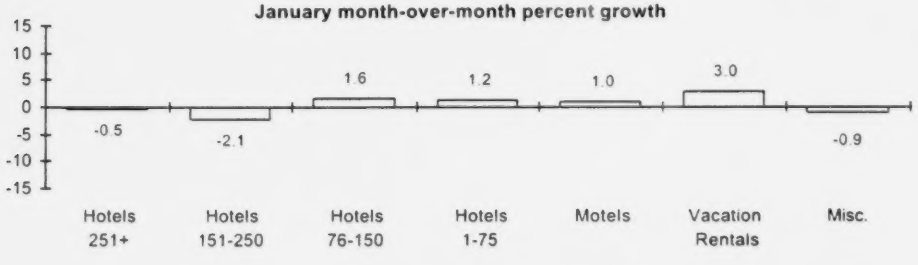


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
Vancouver Island/Coast								
Total - all accommodation types	**9,601**	**9,601**	**7.0**	**7.0**	**351**	**-3**	**14,384**	**-193**
Fishing lodges	106	106	-17.3	-17.3	13	2	245	-46
Total - Hotels	6,120	6,120	6.4	6.4	127	1	8,259	-17
1-75 Rooms	1,968	1,968	13.2	13.2	86	2	3,248	63
Motels	1,522	1,522	6.8	6.8	117	-6	3,108	-222
Vacation Rentals	1,142	1,142	15.5	15.5	42	1	960	33
Miscellaneous	711	711	4.9	4.9	52	-1	1,812	59
Mainland/Southwest								
Total - all accommodation types	**61,736**	**61,736**	**10.0**	**10.0**	**386**	**-7**	**33,239**	**148**
Total - Hotels	52,584	52,584	9.2	9.2	224	-6	28,222	203
250+ Rooms	26,173	26,173	11.5	11.5	30	0	11,278	372
150-249 Rooms	6,693	6,693	-3.7	-3.7	26	-2	4,924	-356
76-149 Rooms	12,936	12,936	11.5	11.5	75	2	7,822	181
1-75 Rooms	6,781	6,781	11.0	11.0	93	-6	4,198	6
Motels	1,410	1,410	-4.9	-4.9	92	-3	3,027	-86
Vacation Rentals	5,683	5,683	6.0	6.0	37	-3	1,400	-94
Thompson/Okanagan								
Total - all accommodation types	**12,249**	**12,249**	**15.1**	**15.1**	**393**	**-1**	**14,575**	**-105**
Total - Hotels	6,445	6,445	19.2	19.2	105	4	6,578	237
76+ Rooms	3,831	3,831	17.8	17.8	31	0	3,647	139
1-75 Rooms	2,614	2,614	21.2	21.2	74	4	2,931	98
Motels	1,954	1,954	0.6	0.6	216	-8	6,272	-278
Vacation Rentals	2,904	2,904	23.8	23.8	27	2	952	-29
Kootenay								
Total - all accommodation types	**5,166**	**5,166**	**-0.8**	**-0.8**	**185**	**-5**	**5,604**	**-311**
Total - Hotels	2,069	2,069	-1.4	-1.4	45	-1	2,210	-61
Motels	1,015	1,015	-5.5	-5.5	93	-7	2,030	-151
Vacation Rentals	914	914	0.7	0.7	19	1	761	0
Cariboo								
Total - all accommodation types	**2,260**	**2,260**	**-10.7**	**-10.7**	**114**	**-1**	**4,052**	**-87**
Total - Hotels	1,269	1,269	-16.0	-16.0	25	-2	1,725	-109
Motels	717	717	-7.3	-7.3	67	1	2,000	16

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
North Coast								
Total - all accommodation types	**732**	**732**	**1.6**	**1.6**	**50**	**-2**	**1,625**	**1**
Total - Hotels	411	411	8.6	8.6	18	-1	942	-11
Motels	203	203	-16.1	-16.1	24	0	622	20
Nechako								
Total - all accommodation types	**440**	**440**	**6.7**	**6.7**	**37**	**-6**	**928**	**-245**
Motels	259	259	21.7	21.7	24	-2	586	-98
Northeast								
Total - all accommodation types	**3,974**	**3,974**	**0.7**	**0.7**	**62**	**-3**	**2,472**	**-51**
Total - Hotels	1,663	1,663	-5.1	-5.1	19	-1	1,272	-10
Motels	814	814	9.9	9.9	32	0	904	0
British Columbia Total								
Total - all accommodation types	**96,159**	**96,159**	**8.6**	**8.6**	**1,578**	**-28**	**76,879**	**-843**
Fishing lodges	168	168	-11.3	-11.3	30	3	440	-35
Total - Hotels	70,704	70,704	8.5	8.5	569	-8	49,492	167
250+ Rooms	27,053	27,053	11.1	11.1	32	0	12,000	372
150-249 Rooms	9,209	9,209	-0.5	-0.5	38	-1	7,085	-136
76-149 Rooms	20,071	20,071	7.6	7.6	160	-1	16,444	-80
1-75 Rooms	14,370	14,370	11.2	11.2	339	-6	13,963	11
Motels	7,895	7,895	0.0	0.0	665	-25	18,549	-799
Vacation Rentals	12,217	12,217	9.7	9.7	143	-3	4,342	-164
Miscellaneous	5,175	5,175	24.6	24.6	171	5	4,056	-12

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**5,034**	**5,034**	**0.7**	**0.7**	**135**	**-7**	**7,711**	**-98**
Total - Hotels	4,126	4,126	-0.2	-0.2	64	1	5,223	29
1-75 Rooms	1,057	1,057	0.5	0.5	39	1	1,662	29
Motels	499	499	-1.5	-1.5	27	-3	983	-82
Miscellaneous	195	195	-18.3	-18.3	28	-6	1,350	-36
19 Cowichan Valley								
Total - All accommodation types	**298**	**298**	**28.2**	**28.2**	**27**	**0**	**540**	**-50**
Motels	61	61	44.9	44.9	13	0	236	0
21 Nanaimo								
Total - All accommodation types	**1,524**	**1,524**	**7.0**	**7.0**	**59**	**-2**	**2,603**	**-48**
Total - Hotels	900	900	14.3	14.3	18	0	1,262	0
Motels	293	293	-4.9	-4.9	23	-4	695	-104
23 Alberni-Clayoquot								
Total - All accommodation types	**1,059**	**1,059**	**30.8**	**30.8**	**47**	**4**	**1,163**	**77**
Motels	136	136	45.4	45.4	21	1	416	5
25 Comox-Strathcona								
Total - All accommodation types	**1,301**	**1,301**	**11.0**	**11.0**	**49**	**2**	**1,435**	**-28**
Motels	480	480	10.1	10.1	24	0	633	-48
43 Mount Waddington								
Total - All accommodation types	**196**	**196**	**16.0**	**16.0**	**16**	**0**	**513**	**-29**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**1,774**	**1,774**	**-6.9**	**-6.9**	**59**	**-2**	**2,456**	**4**
Total - Hotels	1,431	1,431	-8.7	-8.7	20	-3	1,479	-51
Motels	276	276	-3.1	-3.1	33	2	877	63
15 Greater Vancouver								
Total - All accommodation types	**28,769**	**28,769**	**7.8**	**7.8**	**223**	**-8**	**25,010**	**182**
Total - Hotels	27,322	27,322	8.4	8.4	161	-3	22,499	263
250+ Rooms	15,076	15,076	15.5	15.5	25	0	9,624	355
150-249 Rooms	5,047	5,047	-5.5	-5.5	23	-2	4,382	-356
76-149 Rooms	5,401	5,401	8.5	8.5	52	2	5,490	178
1-75 Rooms	1,797	1,797	-2.6	-2.6	61	-3	3,003	86
Motels	881	881	-5.2	-5.2	40	-3	1,710	-66
29 Sunshine Coast								
Total - All accommodation types	**138**	**138**	**4.5**	**4.5**	**12**	**-2**	**287**	**-51**
31 Squamish-Lillooet								
Total - All accommodation types	**31,055**	**31,055**	**13.3**	**13.3**	**92**	**5**	**5,486**	**13**
Total - Hotels	23,748	23,748	11.5	11.5	41	0	4,171	-9
1-75 Rooms	4,721	4,721	17.0	17.0	19	0	744	-9
Vacation Rentals	5,288	5,288	5.4	5.4	22	-2	800	-85
Miscellaneous	1,818	1,818	103.2	103.2	19	7	264	139

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jan-03	Revenue ($000) YTD	% change from Jan-02	% change from YTD 01	Properties (#) Jan-03	Properties # chg from Jan-02	Rooms (#) Jan-03	Rooms # chg from Jan-02
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,156**	**1,156**	**9.8**	**9.8**	**86**	**3**	**2,747**	**64**
Total - Hotels	662	662	14.3	14.3	19	2	1,193	56
Motels	205	205	-9.3	-9.3	59	0	1,354	9
33 Thompson-Nicola								
Total - All accommodation types	**3,599**	**3,599**	**28.8**	**28.8**	**130**	**-2**	**4,638**	**50**
Total - Hotels	1,241	1,241	60.4	60.4	29	1	1,731	220
Motels	744	744	9.7	9.7	76	-3	2,227	-165
35 Central Okanagan								
Total - All accommodation types	**3,502**	**3,502**	**7.2**	**7.2**	**54**	**-4**	**3,093**	**-260**
Total - Hotels	2,203	2,203	6.7	6.7	24	1	1,827	9
1-75 Rooms	508	508	21.2	21.2	14	2	645	90
Motels	325	325	-9.6	-9.6	22	-3	933	-94
37 North Okanagan								
Total - All accommodation types	**2,074**	**2,074**	**22.3**	**22.3**	**37**	**-1**	**1,552**	**67**
Total - Hotels	1,652	1,652	20.6	20.6	15	-1	860	-17
Motels	169	169	2.4	2.4	17	0	518	-3
39 Columbia-Shuswap								
Total - All accommodation types	**1,917**	**1,917**	**4.7**	**4.7**	**85**	**3**	**2,534**	**-26**
Total - Hotels	687	687	10.6	10.6	18	1	967	-31
Motels	511	511	-0.6	-0.6	42	-2	1,240	-25
Kootenay								
01 East Kootenay								
Total - All accommodation types	**3,838**	**3,838**	**-5.2**	**-5.2**	**92**	**-7**	**3,575**	**-277**
Total - Hotels	1,429	1,429	-4.8	-4.8	25	-1	1,351	-41
Motels	638	638	-6.9	-6.9	44	-4	1,051	-74
Vacation Rentals	843	843	-4.5	-4.5	11	0	703	-13
Miscellaneous	929	929	-5.4	-5.4	12	-2	470	-149
03 Central Kootenay								
Total - All accommodation types	**897**	**897**	**16.1**	**16.1**	**62**	**2**	**1,384**	**-37**
Total - Hotels	468	468	5.3	5.3	14	-1	632	-42
Motels	206	206	5.0	5.0	28	-1	595	-45
05 Kootenay Boundary								
Total - All accommodation types	**431**	**431**	**12.3**	**12.3**	**31**	**0**	**645**	**3**
Motels	172	172	-11.5	-11.5	21	-2	384	-32
Cariboo								
41 Cariboo								
Total - All accommodation types	**717**	**717**	**-0.6**	**-0.6**	**63**	**-1**	**1,758**	**-4**
Motels	400	400	1.6	1.6	38	0	1,076	-2
53 Fraser-Fort George								
Total - All accommodation types	**1,543**	**1,543**	**-14.7**	**-14.7**	**51**	**0**	**2,294**	**-83**
Total - Hotels	1,066	1,066	-17.3	-17.3	16	-1	1,195	-100
Motels	316	316	-16.5	-16.5	29	1	924	18

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**289**	**289**	**3.4**	**3.4**	**25**	**1**	**863**	**32**
Motels	59	59	-4.7	-4.7	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	**443**	**443**	**0.4**	**0.4**	**25**	**-3**	**762**	**-31**
Motels	144	144	-20.0	-20.0	14	0	363	20
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**440**	**440**	**6.7**	**6.7**	**37**	**-6**	**928**	**-245**
Motels	259	259	21.7	21.7	24	-2	586	-98
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**3,974**	**3,974**	**0.7**	**0.7**	**62**	**-3**	**2,472**	**-51**
Total - Hotels	1,663	1,663	-5.1	-5.1	19	-1	1,272	-10
Motels	814	814	9.9	9.9	32	0	904	0

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jan-03	YTD	Jan-02	YTD 01	Jan-03	Jan-02	Jan-03	Jan-02
Vancouver Island/Coast	**9,601**	**9,601**	**7.0**	**7.0**	**351**	**-3**	**14,384**	**-193**
Victoria (C)	3,952	3,952	-1.8	-1.8	74	-4	6,086	-44
Other CRD	1,082	1,082	10.6	10.6	61	-3	1,625	-54
Nanaimo (C)	1,017	1,017	10.2	10.2	20	-3	1,248	-81
Port Alberni (C)	144	144	4.8	4.8	11	1	353	37
Rest of Development Region	3,406	3,406	17.0	17.0	185	6	5,072	-51
Mainland/Southwest	**61,736**	**61,736**	**10.0**	**10.0**	**386**	**-7**	**33,239**	**148**
Downtown Vancouver (C)	16,623	16,623	12.4	12.4	85	0	12,560	448
Other Vancouver (C)	1,485	1,485	-6.2	-6.2	33	-4	2,870	-71
Richmond (C)	6,038	6,038	6.4	6.4	24	2	4,159	80
Other GVRD	4,623	4,623	-0.2	-0.2	81	-6	5,421	-275
Whistler (DM)	30,435	30,435	12.9	12.9	70	5	4,986	54
Rest of Development Region	2,533	2,533	1.8	1.8	93	-4	3,243	-88
Thompson/Okanagan	**12,249**	**12,249**	**15.1**	**15.1**	**393**	**-1**	**14,575**	**-105**
Penticton (C)	607	607	1.6	1.6	41	2	1,638	36
Kamloops (C)	3,049	3,049	38.3	38.3	58	-2	3,065	79
Kelowna (C)	3,391	3,391	8.9	8.9	45	-1	2,863	-24
Vernon (C)	2,045	2,045	22.4	22.4	30	-1	1,421	65
Rest of Development Region	3,157	3,157	3.3	3.3	219	1	5,588	-261
Kootenay	**5,166**	**5,166**	**-0.8**	**-0.8**	**185**	**-5**	**5,604**	**-311**
Cranbrook (C)	389	389	-25.9	-25.9	18	-2	792	-57
Rest of Development Region	4,777	4,777	2.0	2.0	167	-3	4,812	-254
Cariboo	**2,260**	**2,260**	**-10.7**	**-10.7**	**114**	**-1**	**4,052**	**-87**
Quesnel (C)	147	147	-21.8	-21.8	12	-1	473	-25
Williams Lake (C)	221	221	-0.7	-0.7	12	1	565	31
Prince George (C)	1,158	1,158	-18.2	-18.2	28	-1	1,564	-100
Rest of Development Region	735	735	4.3	4.3	62	0	1,450	7
North Coast	**732**	**732**	**1.6**	**1.6**	**50**	**-2**	**1,625**	**1**
Prince Rupert (C)	236	236	-1.8	-1.8	14	0	700	0
Terrace (C)	237	237	-4.1	-4.1	10	0	396	0
Rest of Development Region	259	259	11.1	11.1	26	-2	529	1
Nechako	**440**	**440**	**6.7**	**6.7**	**37**	**-6**	**928**	**-245**
Smithers (T)	204	204	6.9	6.9	12	1	410	5
Rest of Development Region	237	237	6.5	6.5	25	-7	518	113
Northeast	**3,974**	**3,974**	**0.7**	**0.7**	**62**	**-3**	**2,472**	**-51**
Dawson Creek (C)	385	385	-6.9	-6.9	15	0	502	0
Fort St. John (C)	1,777	1,777	0.2	0.2	19	0	937	0
Rest of Development Region	1,812	1,812	3.0	3.0	28	-3	1,033	-51

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,679	849,434	206,617	71,382	44,652	18,425	8,795	37,904	1,505,888
Quarterly data									
2001 Q3	113,327	275,834	85,350	24,833	15,885	8,027	3,407	9,112	535,774
2001 Q4	39,748	143,822	28,864	10,910	8,079	2,789	1,818	8,312	244,343
2002 Q1	38,068	204,653	37,557	19,433	8,297	2,791	1,491	13,153	325,442
2002 Q2	72,554	212,207	46,525	14,871	11,526	4,872	2,031	7,697	372,283
2002 Q3	116,543	276,060	90,951	26,434	16,398	8,101	3,234	9,143	546,863
2002 Q4	41,515	156,514	31,584	10,644	8,431	2,661	2,040	7,911	261,300
Monthly data									
Dec-01	10,666	54,491	9,983	4,353	2,111	663	434	2,729	85,430
Jan-02	8,972	56,125	10,644	5,207	2,531	721	413	4,019	88,631
Feb-02	12,493	68,368	12,622	6,712	2,758	998	430	4,881	109,263
Mar-02	16,602	80,159	14,291	7,515	3,008	1,072	648	4,253	127,548
Apr-02	17,975	62,934	10,966	4,249	3,033	927	492	3,321	103,896
May-02	24,771	66,814	15,375	4,827	3,956	1,482	609	1,906	119,740
Jun-02	29,808	82,460	20,184	5,794	4,537	2,463	930	2,470	148,646
Jul-02	39,737	95,863	32,398	8,359	5,222	2,916	1,052	2,724	188,270
Aug-02	46,056	104,650	37,522	10,904	6,004	2,862	1,098	3,035	212,330
Sep-02	30,750	75,347	21,031	7,171	5,172	2,324	1,084	3,384	146,263
Oct-02	18,345	55,460	13,700	3,935	3,712	1,142	1,019	3,187	100,502
Nov-02	11,898	41,749	7,432	2,467	2,645	865	584	2,499	70,139
Dec-02	11,272	59,304	10,452	4,241	2,074	654	437	2,225	90,659
Jan-03	9,601	61,736	12,249	5,166	2,260	732	440	3,974	96,159
Year-over-year percent changes									
Dec-01	6.3	-4.8	10.3	11.7	-7.4	-7.4	8.0	12.3	-0.7
Jan-02	1.1	-13.5	16.9	25.8	24.7	0.6	-10.4	31.2	-5.0
Feb-02	12.3	-2.2	15.9	27.4	13.3	1.3	2.7	37.3	4.4
Mar-02	2.7	-5.8	11.8	30.6	2.0	4.1	16.5	-2.4	-0.9
Apr-02	6.9	-1.2	2.2	17.4	-3.3	-7.0	-1.3	33.2	1.9
May-02	6.1	-3.6	3.5	7.7	8.6	-0.4	-6.7	-10.6	-0.2
Jun-02	2.2	2.2	5.1	12.4	3.8	-6.6	-0.3	-6.0	2.7
Jul-02	-0.1	-4.0	5.7	1.8	-2.7	-4.0	-9.4	-8.3	-1.4
Aug-02	2.5	0.9	9.2	13.3	7.3	3.2	-10.1	-4.0	3.3
Sep-02	7.4	4.5	3.3	2.5	5.1	4.8	5.8	13.5	5.1
Oct-02	5.3	16.3	15.8	0.6	8.2	-9.3	22.3	9.2	12.6
Nov-02	2.1	0.2	5.4	-6.7	4.3	-0.2	6.2	-6.2	0.7
Dec-02	5.7	8.8	4.7	-2.6	-1.7	-1.4	0.5	-18.5	6.1
Jan-03	7.0	10.0	15.1	-0.8	-10.7	1.6	6.7	-1.1	8.5

January year-over-year percent change

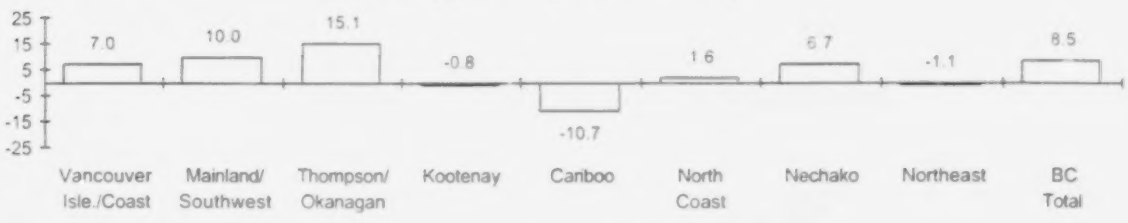


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,828.7	3,767.2	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q3	3,132.6	2,572.8	1,106.0	1,466.7	559.8	272.7	204.5	42.7	2,597.1	1,470.4	215.0
2001 Q4	1,307.1	1,089.8	506.1	583.7	217.3	120.4	63.4	21.6	1,360.9	675.8	190.2
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	944.8	1,546.2	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	588.4	623.4	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
Monthly data											
Oct-01	408.0	331.8	155.2	176.6	76.2	42.8	23.8	6.2	462.6	216.2	60.3
Nov-01	390.1	336.6	169.5	167.1	53.5	30.7	15.2	4.8	433.9	217.0	61.0
Dec-01	509.0	421.4	181.4	240.0	87.6	46.9	24.3	10.6	464.4	242.6	69.0
Jan-02	407.2	339.4	165.0	174.4	67.8	38.5	17.5	8.6	492.7	220.5	103.0
Feb-02	459.9	388.6	174.1	214.5	71.3	40.9	21.2	6.5	459.4	227.2	77.5
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	330.7	585.1	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	346.0	634.1	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	268.1	327.0	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	197.0	209.6	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	198.1	175.5	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	193.3	238.3	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Year-over-year percent changes											
Oct-01	-20.9	-21.7	-34.2	-6.1	-16.9	-18.6	-16.0	-11.3	-36.7	-51.5	-3.3
Nov-01	-17.3	-17.0	-27.3	-2.9	-19.6	-26.4	1.8	-30.4	-31.2	-43.3	-3.3
Dec-01	-8.0	-8.8	-21.4	3.7	-4.1	-1.4	-0.4	-18.2	-24.3	-35.1	-2.2
Jan-02	-11.9	-12.7	-26.0	5.2	-7.4	-5.9	0.9	-24.3	-25.9	-41.2	-2.0
Feb-02	-6.1	-7.7	-19.8	5.1	4.0	11.1	5.1	-21.4	-22.7	-34.6	0.5
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-22.1	3.8	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-18.3	5.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	3.9	8.5	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	27.0	18.7	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	16.9	5.0	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	6.6	-0.7	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6

*** Australia, New Zealand, and other South Pacific nations**
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,828.7	3,767.2	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q3	2,023.6	1,676.9	820.3	869.9	346.7	183.5	114.5	31.7	2,096.0	1,184.9	229.3
2001 Q4	1,917.7	1,576.2	651.7	909.0	341.5	164.5	113.0	28.8	1,678.4	844.7	222.3
2002 Q1	1,979.6	1,630.8	689.0	942.8	348.8	191.1	110.6	28.1	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	687.5	920.3	326.8	183.0	97.2	27.3	1,750.9	860.6	230.1
2002 Q3	1,984.1	1,651.5	704.3	934.2	332.6	188.3	95.0	30.4	1,815.0	876.4	231.1
2002 Q4	2,076.0	1,709.3	747.8	969.9	366.7	201.6	109.1	32.2	1,897.4	986.7	240.9
Monthly data											
Oct-01	592.1	482.2	196.1	283.8	109.9	52.3	36.6	10.2	532.2	252.5	73.3
Nov-01	631.3	522.3	222.6	301.3	109.0	49.5	38.4	8.9	554.6	281.0	73.4
Dec-01	694.3	571.7	233.0	324.0	122.7	62.6	38.1	9.6	591.6	311.3	75.6
Jan-02	648.7	535.1	224.7	314.2	113.6	62.1	37.3	9.1	574.0	284.5	74.7
Feb-02	688.8	565.6	238.2	321.8	123.2	67.5	36.5	9.5	584.3	293.6	74.9
Mar-02	642.2	530.1	226.1	306.8	112.0	61.4	36.9	9.6	575.7	285.0	75.9
Apr-02	634.1	525.9	226.7	303.6	108.1	61.5	32.9	8.7	575.7	287.2	75.3
May-02	640.9	529.6	229.5	302.9	111.3	62.9	32.1	9.3	586.9	287.7	76.5
Jun-02	656.2	548.8	231.3	313.8	107.4	58.6	32.1	9.3	588.3	285.7	78.3
Jul-02	654.6	545.9	229.3	314.3	108.7	61.2	31.1	10.1	594.7	280.6	76.9
Aug-02	667.3	557.6	235.0	316.2	109.7	61.9	31.6	10.2	600.7	291.0	76.0
Sep-02	662.2	547.9	240.0	303.7	114.3	65.2	32.3	10.2	619.6	304.7	78.1
Oct-02	699.5	572.2	246.5	329.3	127.3	75.1	34.0	10.1	628.9	323.7	78.2
Nov-02	684.3	563.3	250.3	315.3	120.9	65.5	39.2	10.6	632.8	333.0	80.0
Dec-02	692.2	573.8	251.0	325.2	118.5	61.0	35.8	11.4	635.7	330.0	82.8
Jan-03	678.7	560.3	248.5	317.1	118.5	60.7	36.2	12.4	618.8	322.7	79.4
Feb-03	663.5	549.2	229.6	313.3	114.3	57.5	36.4	10.1	608.8	312.2	80.2
Month-over-month percent changes											
Oct-01	-2.1	-2.5	-13.0	7.4	0.1	-7.2	0.3	-4.7	-7.7	-14.7	-2.2
Nov-01	6.6	8.3	13.5	6.2	-0.8	-5.4	4.9	-12.7	4.2	11.3	0.2
Dec-01	10.0	9.4	4.7	7.5	12.6	26.4	-0.8	7.3	6.7	10.8	3.0
Jan-02	-6.6	-6.4	-3.6	-3.0	-7.4	-0.7	-2.1	-5.4	-3.0	-8.6	-1.3
Feb-02	6.2	5.7	6.0	2.4	8.5	8.7	-2.2	4.3	1.8	3.2	0.2
Mar-02	-6.8	-6.3	-5.1	-4.7	-9.1	-9.1	1.1	1.1	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	0.3	-1.0	-3.5	0.1	-10.8	-8.8	0.0	0.8	-0.9
May-02	1.1	0.7	1.2	-0.2	2.9	2.3	-2.3	6.2	1.9	0.2	1.7
Jun-02	2.4	3.6	0.8	3.6	-3.5	-6.9	0.0	-0.1	0.2	-0.7	2.3
Jul-02	-0.2	-0.5	-0.9	0.2	1.2	4.4	-3.2	8.8	1.1	-1.8	-1.7
Aug-02	1.9	2.1	2.5	0.6	0.9	1.2	1.5	1.0	1.0	3.7	-1.2
Sep-02	-0.8	-1.7	2.1	-4.0	4.2	5.4	2.3	-0.2	3.1	4.7	2.7
Oct-02	5.6	4.4	2.7	8.5	11.4	15.1	5.2	-0.2	1.5	6.2	0.1
Nov-02	-2.2	-1.5	1.5	-4.3	-5.0	-12.8	15.4	5.0	0.6	2.9	2.3
Dec-02	1.2	1.9	0.3	3.1	-2.0	-6.8	-8.6	7.2	0.4	-0.9	3.5
Jan-03	-1.9	-2.4	-1.0	-2.5	0.0	-0.5	1.0	8.9	-2.7	-2.2	-4.1
Feb-03	-2.2	-2.0	-7.6	-1.2	-3.5	-5.2	0.6	-18.4	-1.6	-3.2	1.0

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,244	21,540	2,518
Quarterly data										
2001 Q2	4,104	2,097	1,062	945	308.4	207.9	94.9	2,079	5,445	641
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,121	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
Monthly data										
Nov-01	920	517	212	191	77.8	61.0	26.6	568	1,355	122
Dec-01	1,110	588	264	257	89.0	74.7	28.3	597	1,524	138
Jan-02	1,088	538	280	270	76.6	67.2	25.5	497	1,191	97
Feb-02	1,037	518	272	247	78.3	68.4	24.3	498	1,196	105
Mar-02	1,175	585	300	290	95.0	74.6	25.9	609	1,558	162
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	731	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,132	544	296	292	78.8	72.8	27.1	522	1,253	103
Feb-03	1,031	514	277	240	84.1	69.8	27.5	519	1,244	113
Year-over-year percent changes										
Nov-01	-14.4	-11.2	-18.9	-17.4	-9.1	-3.5	-20.5	3.5	-0.1	11.3
Dec-01	-9.5	-8.6	-14.4	-5.9	-8.8	-2.6	-16.2	4.2	1.8	8.3
Jan-01	-10.8	-10.1	-12.6	-10.4	-12.1	-6.9	-15.9	-0.2	-2.6	-4.4
Feb-02	-9.6	-11.9	-13.4	0.7	-6.8	-0.1	-17.9	2.7	0.1	-0.4
Mar-02	-7.4	-10.2	-9.6	1.6	-6.5	-3.0	-23.8	-1.3	-1.7	-0.5
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.0	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	4.0	1.2	5.7	7.9	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-0.9	2.1	-2.8	7.4	2.0	13.0	4.2	4.0	7.8

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.2	118.06	125.4	186.8
Quarterly data										
2001 Q2	1,607.5	14.3	2.4	30.0	119.9	27.3	63.6	115.54	120.5	163.8
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	52.0	117.00	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.8	117.45	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
Monthly data										
Nov-01	1,594.2	11.8	2.4	28.6	113.1	27.1	45.0	93.25	123.0	174.5
Dec-01	1,580.3	11.8	2.4	27.8	112.9	27.0	41.6	111.13	123.3	179.1
Jan-02	1,569.0	11.5	2.4	27.6	112.1	26.9	42.8	111.90	124.1	171.0
Feb-02	1,572.4	11.7	2.4	27.3	110.6	27.4	54.2	118.19	124.4	170.9
Mar-02	1,584.6	11.7	2.4	27.4	112.3	27.6	58.9	120.90	124.6	174.1
Apr-02	1,597.9	12.1	2.4	27.9	116.9	28.0	58.8	105.64	124.8	181.4
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.8	115.24	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.7	131.46	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,615.6	12.7	2.5	26.4	113.2	29.4	54.7	121.26	127.0	185.4
Year-over-year percent changes										
Nov-01	-0.8	-23.0	4.2	3.7	-2.2	5.4	-8.4	1.1	3.9	3.0
Dec-01	-0.9	-27.7	3.0	1.8	-2.6	0.3	-2.3	-1.1	3.6	10.7
Jan-02	0.0	-19.4	2.9	4.7	-3.3	3.2	-5.7	-2.4	3.9	4.2
Feb-02	0.0	-18.0	2.7	6.8	-3.5	3.0	-1.6	0.3	3.8	-0.4
Mar-02	0.4	-18.5	1.5	6.9	-3.0	2.8	-7.8	2.9	3.9	11.7
Apr-02	0.7	-19.1	-0.1	5.6	-0.6	3.0	-2.2	0.7	3.8	13.2
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.7	1.1	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.3	2.9	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.9	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.5	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	4.8	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	10.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	2.0	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	2.2	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	3.3	5.3	2.3	7.8
Feb-03	2.7	9.0	3.1	-3.3	2.4	7.4	0.9	2.6	2.1	8.5

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2]Source: Pannell Kerr Forster

[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns [1]						
	BC	Receipts ($ million)					
	Total locations	Total	Full service	Limited service	Food service contrators	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q3	8,843	1,405.7	760.4	454.5	68.5	24.7	97.6
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
Monthly data							
Dec-01	8,308	431.2	232.3	141.3	20.9	10.2	26.6
Jan-02	8,233	384.1	203.7	125.8	23.4	7.0	24.3
Feb-02	8,321	396.1	210.9	126.7	24.9	7.9	25.8
Mar-02	8,278	433.2	233.2	138.2	25.1	7.1	29.6
Apr-02	8,078	416.5	220.8	141.3	19.8	8.3	26.2
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,347	392.1	212.1	130.7	22.3	5.0	22.0
Year-over-year percent changes							
Dec-01	-9.4	4.4	7.8	3.5	-13.3	0.2	-1.0
Jan-02	-8.7	-3.6	-6.1	2.7	-16.9	18.1	-2.1
Feb-02	-6.3	2.3	0.6	6.6	-3.9	12.0	-0.3
Mar-02	-3.2	-2.0	-2.8	-0.6	-8.1	26.4	-2.5
Apr-02	-6.0	-0.9	-2.2	4.1	-6.0	35.9	-16.1
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.3	-1.0	0.6	3.2	-10.3	-36.7	-14.6

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

BRITISH COLUMBIA

BC STATS

Ministry of
Management Services

Cristobal Young
(250) 387-0377
Cristobal.Young@gems6.gov.bc.ca
May 30, 2003
Issue: 03-05

Tourism Sector Monitor ◆ May 2003

Highlights

Room Revenue

Room revenues in the province slipped 1.1% (seasonally adjusted) in **February**, after two months of growth. Driving the decline was revenues at large hotels (-1.5%), rather than at motels (+0.8%) or small hotels (+0.1%). The deepest declines were in Cariboo (-7.7%) and Thompson-Okanagan (-5.9%). Nechako, in contrast, posted strong growth (+13.7%).

Room revenues fall in February

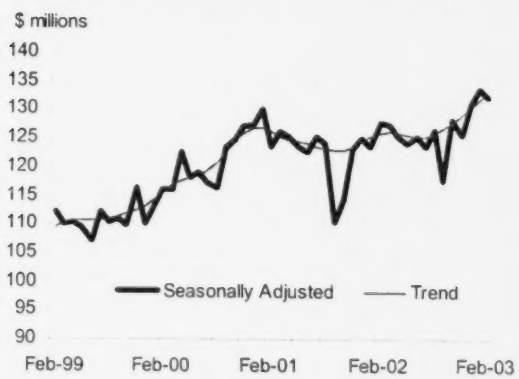


Table 1. Room Revenue* Summary

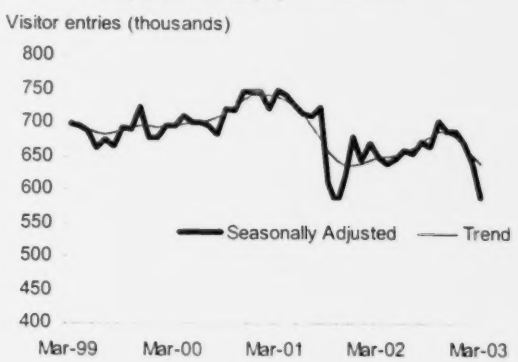
Accommodation Type	Feb.03 ($000)	Jan.03 ($000)	% change
Total	132,212	133,618	-1.1
Hotels	96,830	98,029	-1.2
Motels	16,131	16,011	+0.8
Other Acc.	18,334	18,095	+1.3
Regions (Top 3 performers)			
Nechako	860	757	+13.7
Northeast	3,419	3,356	+1.9
Kootenay	6,205	6,102	+1.7

**Seasonally adjusted room revenue*

Visitor Entries

The number of visitors entering Canada via BC border crossings declined 8.2% in **March** (seasonally adjusted), virtually wiping out BC's post-9/11 recovery in cross-border traffic. There were fewer travellers from both the US (-8.8%) and overseas (-5.2%). From the US, same-day travel dropped 9.5% and overnight travel fell 7.7%.

The number of visitors entering BC dropped sharply in March



Other Indicators

Both hotel occupancy (-0.6 percentage points) and hotel room rates (-4.8%) were down in March (relative to March 2002). The Coquihalla highway saw an 11.9% decline in passenger vehicles over March 2002. Restaurant and tavern receipts were also down 2.1% (seasonally adjusted).

A Look Ahead...

Preliminary numbers for March 2003 suggest room revenues are down 6% (seasonally adjusted). Unadjusted data point to a 3.4% decrease compared to March 2002.

Tourism Trends

Room Revenue

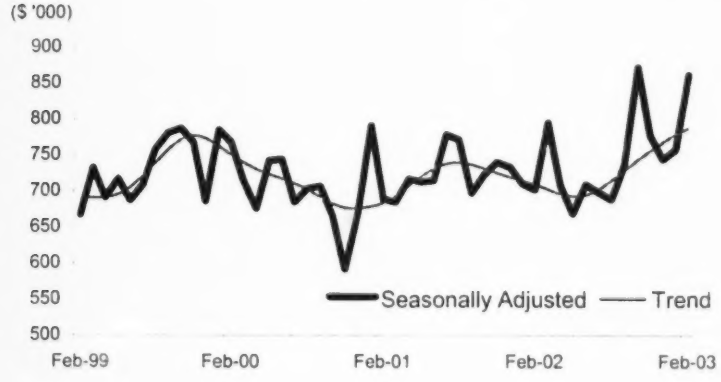
Room revenues were down slightly (-1.1%, seasonally adjusted) in February. The largest regions–Vancouver Island/Coast (+0.7%) and Mainland Southwest (-0.5%)–saw the smallest changes. In Nechako, the smallest and one of the most turbulent regions of the province, revenues rose by 13.7%. As the graph below illustrates, wide fluctuation is not unusual in this part of BC.

Both Cariboo (-7.7%) and Thompson-Okanagan (-5.9%) had significant month-over-month declines in room revenues. For Cariboo, this is a continuation of a particularly bad year. Beginning in February 2002, the region has had 10 months of negative growth rates. For Thompson-Okanagan, on the other hand, February's drop follows an exceptional Fall/Winter season boasting the highest month-over-month growth rates the area has seen in at least 7 years.

Falling room revenues have been typical for the Cariboo region this year.

The decline in revenues was concentrated among larger hotels (76+ rooms), which had 1.5% lower revenues. Revenues at small hotels–those with 1 to 75 rooms–held ground in February (+0.1%), while motel revenues were marginally higher (+0.8%). Vacation rentals showed no change, though the small "miscellaneous" category (including fishing lodges) saw 2.9% higher room revenues.

Nechako region has shown wide fluctuation with little overall trend



Visitor Entries

The volume of visitors entering Canada through BC fell distinctly in March (-8.2% seasonally adjusted), the steepest fall seen since September 2001. Travellers from the US (-8.8%) were the most reclusive, but there was also a noted drop in overseas visitors (-5.2%). Oceania (Australia and the South Pacific) showed the most notable decline in overseas visitors to BC (-16.8%), followed by Europe (-9.7%) and Asia (-3.4%). In the Asia subgroup, both Japan (+3.0%) and Hong Kong (+1.7%) posted modest increases, though they were more than cancelled out by Taiwan (-6.5%) and Korea (-6.1%).

March was the third straight month of declining visitor entries. Further, BC has not seen a significant rise in seasonally adjusted visitor entries since October 2002.

Visitor entries have not risen significantly in six months.

The number of Canadians re-entering the country through BC borders fell 5.3% in March, the largest month-over-month decline since October 2001. This was driven by a fourth consecutive monthly drop in the number of people making same-day auto trips to the US (-7.9%). The number of visitors returning from overseas trips, in contrast, edged upwards in March (+1.2%).

Canadian re-entries show little sign of returning to pre-9/11 levels.

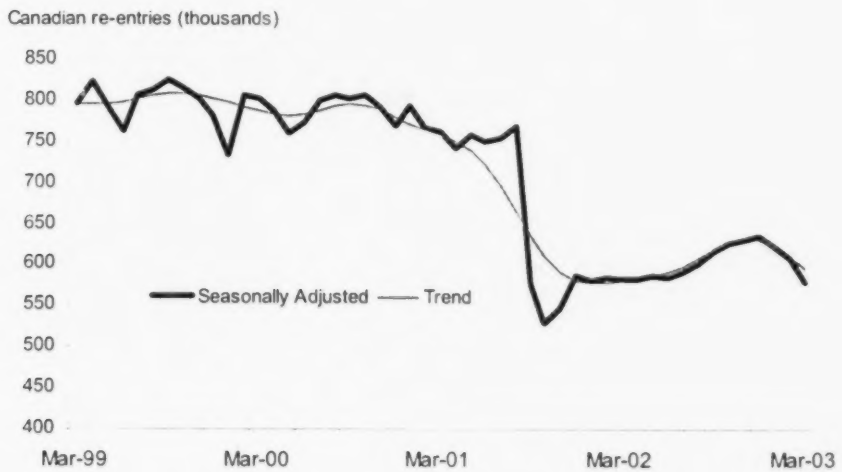


Table 2. Traveller Entries (seasonally adjusted)

	Mar-03 ('000)	Feb-03 ('000)	% chg from Feb-03
American visitors			
Total	487	535	-8.8
Same-day	205	227	-9.5
Overnight	282	306	-7.7
Overseas visitors			
Total	103	109	-5.2
Europe	33	36	-9.7
UK	16	18	-10.3
Asia	54	55	-3.4
Japan	19	19	3.0
Taiwan	5	6	-6.5
Oceania	8	10	-16.8
Canadian re-entries			
Total	571	602	-5.3
From overseas	81	80	1.2
From US same-day auto	283	308	-7.9

(BC STATS & Statistics Canada)

Other Tourism Indicators

Hotel occupancy dropped just over one half of a percentage point (-0.6 pp) to 56.9% in March (compared to the same month of 2002) This was the biggest 12-month decline since July 2002. Average room charges also fell 4.8%, the first downward movement since January 2002.

Hotel room rates fell 4.8% – the first drop in a year and a half.

After 10 months of steady growth, the Coquihalla highway had 11.9% fewer passenger vehicles passing through its tollbooths (compared to March 2002). Passengers aboard BC Ferries edged down 1.6% in March–relative to the same month in 2002–while vehicle traffic rose marginally (+0.8%).

The Canadian dollar appreciated relative to US currency in April. One US dollar cost $1.46 Cdn, compared to $1.58 Cdn in April 2002 (-$0.123). This was the largest 12-month appreciation recorded since November 1998. In contrast, the Canadian dollar depreciated 4 cents next to the Australian dollar and 1 cent relative to the UK pound.

Restaurant and tavern receipts in the province slipped 2.1% (seasonally adjusted) in March. Declines occurred in both food services (-2.0%) and drinking places (-3.7%).

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Mar-03	56.9%	-0.6 pp.
Average room charge *(Pannell Kerr Forster)*	Mar-03	$113.91	-4.8%
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Feb-03	1,031	-0.6
US	Feb-03	277	2.1
Other International	Feb-03	240	-2.8
Canada *(YVR)*	Feb-03	514	-0.9
Victoria International Airport			
Total traffic *(Victoria Airport Authority)*	Mar-03	95	0.2
Restaurant Receipts		($ millions)	(%)
Full service	Mar-03	222	-4.9
Limited service	Mar-03	148	7.1
Drinking places *(Statistics Canada)*	Mar-03	24	-18.1
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles *(Ministry of Transportation & Highways)*	Mar-03	142	-11.9
BC Ferries			
Vehicle Volume	Mar-03	614	0.8
Passenger Volume *(BC Ferries)*	Mar-03	1,533	-1.6
Exchange Rates		Cdn $	Change from year ago
US $	Apr-03	1.458	-0.123
UK Pound	Apr-03	2.296	0.014
Japanese Yen	Apr-03	0.012	0.000
Australian $ *(Statistics Canada)*	Apr-03	0.890	0.043

note: pp. percentage points

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,659	849,432	206,666	71,388	44,678	18,425	8,801	37,904	1,505,952
Quarterly data									
2001 Q3	63,365	205,667	47,679	16,404	10,833	4,667	2,245	8,915	359,776
2001 Q4	65,389	203,011	49,364	17,451	10,810	4,561	2,194	9,558	362,338
2002 Q1	67,673	211,683	51,977	18,857	11,576	4,762	2,205	9,922	378,654
2002 Q2	67,581	212,184	50,289	17,688	10,861	4,507	2,084	9,484	374,678
2002 Q3	65,372	206,788	50,830	17,594	11,095	4,690	2,121	9,277	367,768
2002 Q4	68,032	218,777	53,570	17,249	11,147	4,466	2,391	9,221	384,852
Monthly data									
Jan-02	21,765	68,695	17,362	6,269	3,950	1,540	709	3,392	123,683
Feb-02	22,960	71,585	17,360	6,228	3,947	1,564	701	3,307	127,651
Mar-02	22,949	71,404	17,255	6,360	3,679	1,658	794	3,223	127,321
Apr-02	22,573	70,744	16,697	5,909	3,435	1,488	707	3,706	125,260
May-02	22,726	69,873	16,794	5,827	3,736	1,534	668	2,890	124,047
Jun-02	22,282	71,567	16,798	5,952	3,690	1,486	708	2,888	125,371
Jul-02	21,710	70,216	17,234	5,740	3,469	1,527	698	2,870	123,463
Aug-02	22,325	71,798	17,322	6,066	3,848	1,579	687	3,038	126,664
Sep-02	21,337	64,773	16,274	5,788	3,779	1,584	736	3,370	117,641
Oct-02	22,232	72,875	17,952	5,705	3,830	1,457	871	3,411	128,332
Nov-02	22,458	70,906	17,485	5,643	3,730	1,518	776	3,043	125,559
Dec-02	23,342	74,996	18,134	5,901	3,587	1,491	743	2,768	130,961
Jan-03	23,222	75,233	19,886	6,102	3,499	1,564	757	3,356	133,618
Feb-03	23,389	74,881	18,715	6,205	3,229	1,513	860	3,419	132,212
Month-over-month growth rates									
Jan-02	-2.3	-2.5	2.3	3.4	7.8	4.3	-3.1	2.1	-1.0
Feb-02	5.5	4.2	0.0	-0.7	-0.1	1.6	-1.1	-2.5	3.2
Mar-02	0.0	-0.3	-0.6	2.1	-6.8	6.0	13.3	-2.5	-0.3
Apr-02	-1.6	-0.9	-3.2	-7.1	-6.6	-10.2	-10.9	15.0	-1.6
May-02	0.7	-1.2	0.6	-1.4	8.8	3.1	-5.6	-22.0	-1.0
Jun-02	-2.0	2.4	0.0	2.2	-1.2	-3.1	6.0	-0.1	1.1
Jul-02	-2.6	-1.9	2.6	-3.6	-6.0	2.8	-1.5	-0.6	-1.5
Aug-02	2.8	2.3	0.5	5.7	10.9	3.4	-1.5	5.9	2.6
Sep-02	-4.4	-9.8	-6.1	-4.6	-1.8	0.3	7.1	10.9	-7.1
Oct-02	4.2	12.5	10.3	-1.4	1.4	-8.0	18.3	1.2	9.1
Nov-02	1.0	-2.7	-2.6	-1.1	-2.6	4.2	-10.9	-10.8	-2.2
Dec-02	3.9	5.8	3.7	4.6	-3.8	-1.7	-4.3	-9.1	4.3
Jan-03	-0.5	0.3	9.7	3.4	-2.5	4.9	1.8	21.3	2.0
Feb-03	0.7	-0.5	-5.9	1.7	-7.7	-3.2	13.7	1.9	-1.1

February month-over-month percent growth

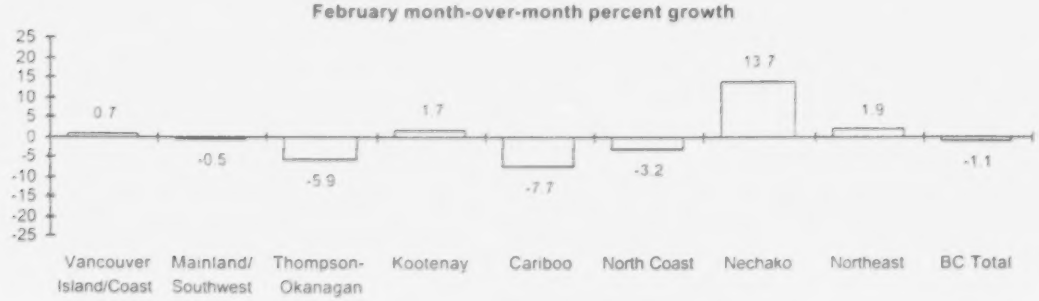


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-149	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
2001	430,133	183,170	294,290	197,724	184,771	108,111	75,154
2002	441,937	173,750	302,108	197,635	190,460	111,835	88,226
Quarterly data							
2001 Q3	102,681	46,030	73,316	47,892	46,261	26,106	19,615
2001 Q4	102,340	42,444	73,254	49,053	46,661	28,980	19,853
2002 Q1	109,533	43,180	76,178	48,212	48,634	27,988	22,684
2002 Q2	109,621	44,155	75,392	48,941	47,049	27,409	21,103
2002 Q3	109,442	43,260	73,302	49,574	47,369	27,395	21,296
2003 Q4	113,342	43,156	77,237	50,907	47,407	29,043	23,144
Monthly data							
Jan-02	34,487	14,570	25,134	15,877	15,901	9,200	7,034
Feb-02	37,231	14,738	25,733	16,193	16,713	9,545	7,322
Mar-02	37,816	13,871	25,311	16,142	16,020	9,244	8,329
Apr-02	36,182	14,700	25,384	16,127	15,644	9,429	7,284
May-02	36,067	14,732	25,152	16,302	15,662	9,006	6,607
Jun-02	37,372	14,723	24,856	16,512	15,744	8,974	7,212
Jul-02	36,395	14,827	24,774	16,598	15,805	8,889	6,882
Aug-02	37,229	14,610	25,082	16,801	16,057	9,224	7,385
Sep-02	35,818	13,823	23,446	16,175	15,507	9,283	7,028
Oct-02	38,150	14,095	25,641	16,893	16,017	9,710	7,374
Nov-02	35,692	14,159	25,463	16,845	15,547	9,573	7,593
Dec-02	39,501	14,902	26,134	17,170	15,843	9,759	8,177
Jan-03	39,434	14,589	26,543	17,462	16,011	9,883	8,213
Feb-03	38,744	14,453	26,146	17,487	16,131	9,886	8,448
Month-over-month growth rates							
Jan-02	-4.7	-0.3	0.7	0.2	0.3	-8.3	1.3
Feb-02	8.0	1.2	2.4	2.0	5.1	3.8	4.1
Mar-02	1.6	-5.9	-1.6	-0.3	-4.1	-3.2	13.8
Apr-02	-4.3	6.0	0.3	-0.1	-2.3	2.0	-12.5
May-02	-0.3	0.2	-0.9	1.1	0.1	-4.5	-9.3
Jun-02	3.6	-0.1	-1.2	1.3	0.5	-0.4	9.1
Jul-02	-2.6	0.7	-0.3	0.5	0.4	-0.9	-4.6
Aug-02	2.3	-1.5	1.2	1.2	1.6	3.8	7.3
Sep-02	-3.8	-5.4	-6.5	-3.7	-3.4	0.6	-4.8
Oct-02	6.5	2.0	9.4	4.4	3.3	4.6	4.9
Nov-02	-6.4	0.5	-0.7	-0.3	-2.9	-1.4	3.0
Dec-02	10.7	5.2	2.6	1.9	1.9	1.9	7.7
Jan-03	-0.2	-2.1	1.6	1.7	1.1	1.3	0.4
Feb-03	-1.7	-0.9	-1.5	0.1	0.8	0.0	2.9

February month-over-month percent growth

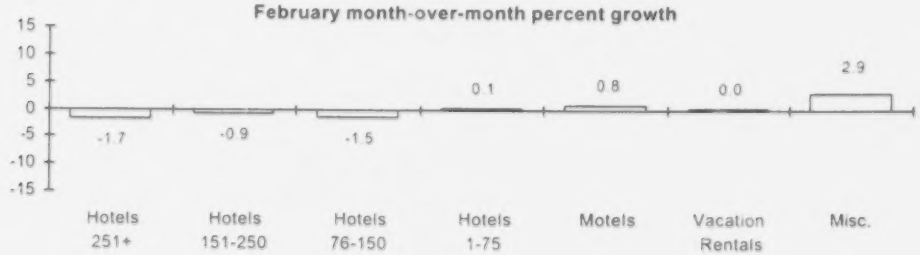


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Feb-03	YTD	Feb-02	YTD 01	Feb-03	Feb-02	Feb-03	Feb-02
Vancouver Island/Coast								
Total - all accommodation types	**12,807**	**22,405**	**2.5**	**4.4**	**354**	**-11**	**14,235**	**-423**
Fishing lodges	117	223	-14.3	-15.8	11	0	223	-64
Total - Hotels	8,345	14,448	-1.0	1.8	125	-4	8,020	-293
1-75 Rooms	2,658	4,631	12.2	12.8	87	0	3,282	60
Motels	1,881	3,403	7.7	7.3	118	-6	3,156	-148
Vacation Rentals	1,509	2,651	18.9	17.4	45	2	999	34
Miscellaneous	955	1,681	5.3	6.1	55	-3	1,837	48
Mainland/Southwest								
Total - all accommodation types	**72,048**	**134,077**	**5.4**	**7.7**	**395**	**-9**	**33,520**	**274**
Total - Hotels	59,678	112,511	3.9	6.5	229	-5	28,541	432
250+ Rooms	30,228	56,552	6.7	9.2	31	1	11,553	647
150-249 Rooms	7,493	14,187	-5.3	-4.6	26	-2	4,924	-356
76-149 Rooms	14,208	27,144	2.5	6.6	75	2	7,822	198
1-75 Rooms	7,748	14,628	5.5	8.7	97	-6	4,242	-57
Motels	1,553	2,970	-1.4	-2.9	92	-6	3,010	-158
Vacation Rentals	7,538	13,222	0.2	2.6	36	-4	1,367	-116
Thompson/Okanagan								
Total - all accommodation types	**13,736**	**26,026**	**8.8**	**11.9**	**398**	**2**	**14,735**	**85**
Total - Hotels	7,087	13,567	12.4	15.8	104	6	6,632	335
76+ Rooms	4,335	8,201	11.6	14.9	32	1	3,728	220
1-75 Rooms	2,752	5,366	13.9	17.3	72	5	2,904	115
Motels	2,190	4,144	-12.8	-7.0	213	-11	6,140	-378
Vacation Rentals	3,514	6,418	20.0	21.7	27	2	959	-40
Kootenay								
Total - all accommodation types	**6,778**	**11,944**	**1.0**	**0.2**	**189**	**0**	**5,678**	**-144**
Total - Hotels	2,670	4,738	11.6	5.5	45	3	2,247	83
Motels	1,202	2,217	-5.9	-5.7	96	-4	2,056	-119
Vacation Rentals	1,432	2,346	3.8	2.6	18	1	756	3
Cariboo								
Total - all accommodation types	**2,269**	**4,530**	**-17.7**	**-14.4**	**111**	**1**	**4,001**	**-80**
Total - Hotels	1,340	2,608	-21.6	-19.0	25	-3	1,723	-126
Motels	753	1,470	-9.9	-8.7	63	-1	1,943	17

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Feb-03	YTD	Feb-02	YTD 01	Feb-03	Feb-02	Feb-03	Feb-02
North Coast								
Total - all accommodation types	**966**	**1,699**	**-3.2**	**-1.2**	**48**	**-5**	**1,610**	**-50**
Total - Hotels	578	989	-4.4	0.6	18	-3	942	-53
Motels	303	506	-0.5	-7.4	24	0	622	20
Nechako								
Total - all accommodation types	**532**	**973**	**23.8**	**15.5**	**38**	**-2**	**1,027**	**-170**
Motels	311	569	25.5	23.7	24	-2	586	-98
Northeast								
Total - all accommodation types	**5,073**	**9,047**	**3.9**	**2.5**	**63**	**0**	**2,487**	**10**
Total - Hotels	1,979	3,642	7.7	1.4	19	-1	1,272	-10
Motels	813	1,627	4.4	7.1	31	0	895	0
British Columbia Total								
Total - all accommodation types	**114,210**	**210,701**	**4.5**	**6.5**	**1,596**	**-24**	**77,293**	**-498**
Fishing lodges	160	328	-13.9	-12.6	26	1	405	-57
Total - Hotels	81,863	152,835	3.8	6.1	573	-7	49,726	368
250+ Rooms	31,534	58,738	4.7	7.8	33	1	12,275	647
150-249 Rooms	10,585	19,794	-1.6	-1.1	38	-1	7,085	-136
76-149 Rooms	22,939	43,022	2.2	4.6	158	-3	16,252	-255
1-75 Rooms	16,805	31,281	8.1	9.9	344	-4	14,114	112
Motels	9,004	16,906	-2.9	-1.5	661	-30	18,408	-864
Vacation Rentals	16,324	28,542	5.8	7.4	147	1	4,423	-168
Miscellaneous	6,859	12,089	25.2	25.5	189	11	4,331	223

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Feb-03	YTD	Feb-02	YTD 01	Feb-03	Feb-02	Feb-03	Feb-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**7,121**	**12,177**	**-5.3**	**-2.7**	**136**	**-11**	**7,553**	**-233**
Total - Hotels	5,874	10,000	-8.0	-4.9	62	-2	5,001	-149
1-75 Rooms	1,449	2,506	1.0	0.8	38	-1	1,541	-48
Motels	655	1,154	4.0	1.6	29	-3	1,019	-78
Miscellaneous	323	541	-2.7	-5.2	28	-7	1,358	-33
19 Cowichan Valley								
Total - All accommodation types	**401**	**699**	**13.1**	**19.1**	**29**	**1**	**585**	**-13**
Motels	102	162	27.1	33.3	15	1	281	37
21 Nanaimo								
Total - All accommodation types	**1,930**	**3,431**	**8.0**	**6.8**	**60**	**-2**	**2,599**	**-4**
Total - Hotels	1,054	1,930	8.6	9.8	18	0	1,262	0
Motels	353	646	2.5	-1.0	23	-3	695	-46
23 Alberni-Clayoquot								
Total - All accommodation types	**1,421**	**2,472**	**31.3**	**30.7**	**45**	**1**	**1,196**	**37**
Motels	147	284	24.9	34.0	19	-1	391	-20
25 Comox-Strathcona								
Total - All accommodation types	**1,507**	**2,808**	**10.3**	**10.6**	**50**	**1**	**1,478**	**-43**
Motels	574	1,054	8.7	9.4	23	0	625	-48
43 Mount Waddington								
Total - All accommodation types	**222**	**424**	**12.4**	**15.7**	**15**	**-1**	**392**	**-150**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,242**	**4,020**	**5.4**	**-0.4**	**62**	**-3**	**2,507**	**-65**
Total - Hotels	1,860	3,294	8.2	0.2	22	-2	1,518	-53
Motels	317	593	-7.6	-5.6	35	0	893	1
15 Greater Vancouver								
Total - All accommodation types	**32,443**	**61,367**	**4.7**	**6.4**	**227**	**-7**	**25,228**	**404**
Total - Hotels	30,799	58,276	4.5	6.6	163	-3	22,756	487
250+ Rooms	17,012	32,239	9.8	13.0	26	1	9,899	630
150-249 Rooms	5,596	10,644	-6.1	-5.8	23	-2	4,382	-356
76-149 Rooms	6,178	11,578	1.7	4.8	52	2	5,490	195
1-75 Rooms	2,013	3,815	2.9	0.4	62	-4	2,985	18
Motels	944	1,825	-4.8	-5.0	40	-3	1,703	-61
29 Sunshine Coast								
Total - All accommodation types	**135**	**280**	**-5.0**	**2.2**	**13**	**-3**	**285**	**-73**
31 Squamish-Lillooet								
Total - All accommodation types	**37,228**	**68,410**	**6.0**	**9.4**	**93**	**4**	**5,500**	**8**
Total - Hotels	26,969	50,809	3.0	7.0	42	1	4,194	14
1-75 Rooms	5,456	10,269	6.6	12.2	20	1	767	14
Vacation Rentals	7,105	12,395	-1.0	1.6	23	-2	804	-87
Miscellaneous	2,933	4,786	88.1	95.0	20	6	271	122

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Feb-03	Revenue ($000) YTD	Revenue % change from Feb-02	Revenue % change from YTD 01	Properties (#) Feb-03	Properties # chg from Feb-02	Rooms (#) Feb-03	Rooms # chg from Feb-02
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,364**	**2,520**	**7.1**	**8.3**	**87**	**1**	**2,714**	**39**
Total - Hotels	821	1,483	13.3	13.7	19	2	1,193	56
Motels	234	439	-7.4	-8.3	57	-2	1,287	-21
33 Thompson-Nicola								
Total - All accommodation types	**4,147**	**7,747**	**21.4**	**24.7**	**130**	**-1**	**4,620**	**65**
Total - Hotels	1,338	2,578	54.7	57.4	28	1	1,722	220
Motels	777	1,521	3.7	6.5	75	-3	2,205	-182
35 Central Okanagan								
Total - All accommodation types	**4,105**	**7,648**	**4.8**	**6.5**	**56**	**-1**	**3,293**	**-56**
Total - Hotels	2,582	4,820	2.9	5.4	25	2	1,908	90
1-75 Rooms	603	1,111	9.6	14.6	14	2	645	90
Motels	384	710	-2.1	-5.7	22	-2	898	-121
37 North Okanagan								
Total - All accommodation types	**2,031**	**4,105**	**3.9**	**12.5**	**36**	**-1**	**1,527**	**58**
Total - Hotels	1,500	3,152	9.7	15.2	14	0	842	0
Motels	200	370	-58.7	-43.1	16	-2	507	-28
39 Columbia-Shuswap								
Total - All accommodation types	**2,089**	**4,006**	**1.5**	**3.0**	**88**	**4**	**2,570**	**-21**
Total - Hotels	847	1,535	1.2	5.2	18	1	967	-31
Motels	594	1,105	-5.9	-3.5	43	-2	1,243	-26
Kootenay								
01 East Kootenay								
Total - All accommodation types	**5,070**	**8,908**	**-2.0**	**-3.4**	**92**	**-3**	**3,593**	**-175**
Total - Hotels	1,900	3,329	14.1	5.1	26	2	1,396	61
Motels	618	1,256	-11.4	-9.1	43	-3	1,022	-76
Vacation Rentals	1,367	2,209	-0.2	-1.9	11	0	705	-11
Miscellaneous	1,186	2,114	-17.7	-12.7	12	-2	470	-149
03 Central Kootenay								
Total - All accommodation types	**1,180**	**2,077**	**12.1**	**13.8**	**64**	**1**	**1,418**	**0**
Total - Hotels	561	1,029	3.0	4.0	14	0	632	0
Motels	361	567	6.2	5.7	30	-1	624	-39
05 Kootenay Boundary								
Total - All accommodation types	**528**	**959**	**8.7**	**10.3**	**33**	**2**	**667**	**31**
Motels	223	394	-7.2	-9.1	23	0	410	-4
Cariboo								
41 Cariboo								
Total - All accommodation types	**720**	**1,437**	**-15.2**	**-8.5**	**62**	**3**	**1,717**	**24**
Motels	432	832	-4.8	-1.8	34	-1	1,018	4
53 Fraser-Fort George								
Total - All accommodation types	**1,550**	**3,093**	**-18.8**	**-16.8**	**49**	**-2**	**2,284**	**-104**
Total - Hotels	1,112	2,178	-20.4	-19.0	16	-2	1,193	-117
Motels	321	637	-16.0	-16.3	29	0	925	13

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Feb-03	YTD	Feb-02	YTD 01	Feb-03	Feb-02	Feb-03	Feb-02
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**491**	**780**	**-5.7**	**-2.5**	**24**	**-1**	**857**	**-10**
Motels	125	183	-1.1	-2.3	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	**475**	**919**	**-0.5**	**0.0**	**24**	**-4**	**753**	**-40**
Motels	178	323	-0.1	-10.1	14	0	363	20
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**532**	**973**	**23.8**	**15.5**	**38**	**-2**	**1,027**	**-170**
Motels	311	569	25.5	23.7	24	-2	586	-98
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**5,073**	**9,047**	**3.9**	**2.5**	**63**	**0**	**2,487**	**10**
Total - Hotels	1,979	3,642	7.7	1.4	19	-1	1,272	-10
Motels	813	1,627	4.4	7.1	31	0	895	0

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Feb-03	YTD	Feb-02	YTD 01	Feb-03	Feb-02	Feb-03	Feb-02
Vancouver Island/Coast	**12,807**	**22,405**	**2.5**	**4.4**	**354**	**-11**	**14,235**	**-423**
Victoria (C)	5,621	9,572	-9.6	-6.5	69	-5	5,885	-123
Other CRD	1,500	2,605	15.1	14.1	67	-6	1,668	-110
Nanaimo (C)	1,134	2,127	5.6	6.5	20	-2	1,248	-23
Port Alberni (C)	195	339	15.2	10.5	11	1	353	37
Rest of Development Region	4,358	7,762	16.9	16.9	187	1	5,081	-204
Mainland/Southwest	**72,048**	**134,077**	**5.4**	**7.7**	**395**	**-9**	**33,520**	**274**
Downtown Vancouver (C)	19,408	36,031	10.3	11.3	83	2	12,510	575
Other Vancouver (C)	1,663	3,148	-17.5	-12.6	36	-4	2,885	-189
Richmond (C)	6,003	12,042	0.2	3.2	22	0	4,079	0
Other GVRD	5,368	10,147	-0.3	1.3	86	-5	5,754	18
Whistler (DM)	36,634	67,196	5.8	9.1	73	4	5,003	35
Rest of Development Region	2,971	5,514	7.4	5.0	95	-6	3,289	-165
Thompson/Okanagan	**13,736**	**26,026**	**8.8**	**11.9**	**398**	**2**	**14,735**	**85**
Penticton (C)	789	1,396	6.5	4.3	39	0	1,579	10
Kamloops (C)	3,538	6,588	27.0	32.0	58	-2	3,065	79
Kelowna (C)	3,902	7,293	3.7	6.1	44	-2	2,820	-67
Vernon (C)	2,016	4,061	23.3	22.9	30	-1	1,421	65
Rest of Development Region	3,491	6,688	-5.6	-1.0	227	7	5,850	-2
Kootenay	**6,778**	**11,944**	**1.0**	**0.2**	**189**	**0**	**5,678**	**-144**
Cranbrook (C)	411	801	-5.4	-16.6	17	-1	756	-36
Rest of Development Region	6,367	11,144	1.4	1.7	172	1	4,922	-108
Cariboo	**2,269**	**4,530**	**-17.7**	**-14.4**	**111**	**1**	**4,001**	**-80**
Quesnel (C)	168	315	0.3	-11.4	11	0	448	0
Williams Lake (C)	259	480	-23.6	-14.6	12	1	565	31
Prince George (C)	1,180	2,338	-19.1	-18.7	27	-1	1,546	-100
Rest of Development Region	662	1,397	-16.4	-6.7	61	1	1,442	-11
North Coast	**966**	**1,699**	**-3.2**	**-1.2**	**48**	**-5**	**1,610**	**-50**
Prince Rupert (C)	453	689	-5.4	-4.2	14	0	700	0
Terrace (C)	269	506	-3.7	-3.9	10	0	396	0
Rest of Development Region	244	503	1.8	6.4	24	-5	514	-50
Nechako	**532**	**973**	**23.8**	**15.5**	**38**	**-2**	**1,027**	**-170**
Smithers (T)	246	450	11.4	9.3	12	2	410	12
Rest of Development Region	286	523	36.8	21.3	26	-4	617	219
Northeast	**5,073**	**9,047**	**3.9**	**2.5**	**63**	**0**	**2,487**	**10**
Dawson Creek (C)	432	817	-1.5	-4.1	15	0	502	0
Fort St. John (C)	2,495	4,272	4.7	2.7	19	1	944	20
Rest of Development Region	2,146	3,958	4.2	3.7	29	-1	1,041	-10

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,659	849,432	206,666	71,388	44,678	18,425	8,801	37,904	1,505,952
Quarterly data									
2001 Q3	113,327	275,834	85,350	24,833	15,885	8,027	3,407	9,112	535,774
2001 Q4	39,748	143,822	28,864	10,910	8,079	2,789	1,818	8,312	244,343
2002 Q1	38,068	204,653	37,557	19,438	8,297	2,791	1,491	13,153	325,447
2002 Q2	72,554	212,207	46,525	14,871	11,526	4,872	2,031	7,697	372,283
2002 Q3	116,543	276,060	90,951	26,434	16,398	8,101	3,234	9,143	546,864
2002 Q4	41,494	156,512	31,633	10,645	8,457	2,661	2,046	7,911	261,358
Monthly data									
Jan-02	8,972	56,125	10,644	5,207	2,531	721	413	4,019	88,631
Feb-02	12,493	68,368	12,622	6,712	2,758	998	430	4,881	109,263
Mar-02	16,602	80,159	14,291	7,520	3,008	1,072	648	4,253	127,553
Apr-02	17,975	62,934	10,966	4,249	3,033	927	492	3,321	103,896
May-02	24,771	66,814	15,375	4,827	3,956	1,482	609	1,906	119,740
Jun-02	29,808	82,460	20,184	5,794	4,537	2,463	930	2,470	148,646
Jul-02	39,737	95,862	32,398	8,359	5,222	2,916	1,052	2,724	188,268
Aug-02	46,056	104,851	37,522	10,904	6,004	2,862	1,098	3,035	212,332
Sep-02	30,750	75,347	21,031	7,171	5,172	2,324	1,084	3,384	146,263
Oct-02	18,345	55,460	13,700	3,936	3,738	1,142	1,019	3,187	100,528
Nov-02	11,899	41,809	7,480	2,468	2,645	865	586	2,499	70,249
Dec-02	11,250	59,243	10,453	4,241	2,074	654	441	2,225	90,581
Jan-03	9,598	62,029	12,290	5,166	2,260	732	441	3,974	96,490
Feb-03	12,807	72,048	13,736	6,778	2,269	966	532	5,073	114,210
Year-over-year percent changes									
Jan-02	1.1	-13.5	16.9	25.8	24.7	0.6	-10.4	31.2	-5.0
Feb-02	12.3	-2.2	15.9	27.4	13.3	1.3	2.7	37.3	4.4
Mar-02	2.7	-5.8	11.8	30.7	2.0	4.1	16.5	-2.4	-0.9
Apr-02	6.9	-1.2	2.2	17.4	-3.3	-7.0	-1.3	33.2	1.9
May-02	6.1	-3.6	3.5	7.7	8.6	-0.4	-6.7	-10.6	-0.2
Jun-02	2.2	2.2	5.1	12.4	3.8	-6.6	-0.3	-6.0	2.7
Jul-02	-0.1	-4.0	5.7	1.8	-2.7	-4.0	-9.4	-8.3	-1.4
Aug-02	2.5	0.9	9.2	13.3	7.3	3.2	-10.1	-4.0	3.3
Sep-02	7.4	4.5	3.3	2.5	5.1	4.8	5.8	13.5	5.1
Oct-02	5.3	16.3	15.8	0.6	8.9	-9.3	22.3	9.2	12.6
Nov-02	2.1	0.4	6.0	-6.7	4.3	-0.2	6.5	-6.2	0.9
Dec-02	5.5	8.7	4.7	-2.6	-1.7	-1.4	1.4	-18.5	6.0
Jan-03	7.0	10.5	15.5	-0.8	-10.7	1.6	6.8	-1.1	8.9
Feb-03	2.5	5.4	8.8	1.0	-17.7	-3.2	23.8	3.9	4.5

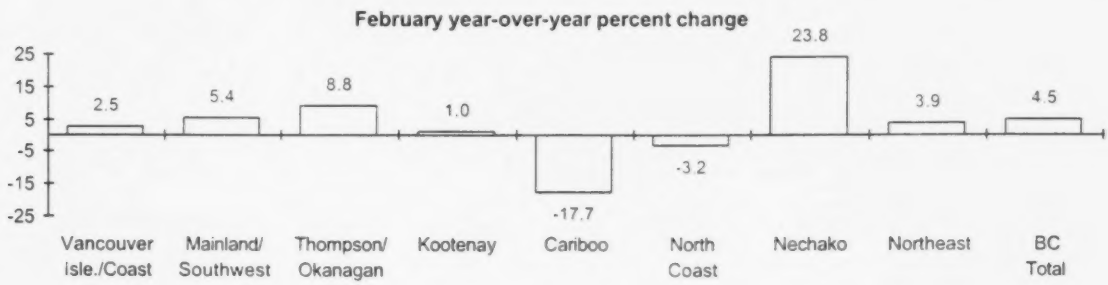


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,828.7	3,767.2	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q4	1,307.1	1,089.8	506.1	583.7	217.3	120.4	63.4	21.6	1,360.9	675.8	190.2
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	944.8	1,546.2	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	588.4	623.4	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,396.6	1,169.8	575.3	594.4	226.9	124.8	58.5	30.0	1,551.1	792.7	255.1
Monthly data											
Nov-01	390.1	336.6	169.5	167.1	53.5	30.7	15.2	4.8	433.9	217.0	61.0
Dec-01	509.0	421.4	181.4	240.0	87.6	46.9	24.3	10.6	464.4	242.6	69.0
Jan-02	407.2	339.4	165.0	174.4	67.8	38.5	17.5	8.6	492.7	220.5	103.0
Feb-02	459.9	388.6	174.1	214.5	71.3	40.9	21.2	6.5	459.4	227.2	77.5
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	330.7	585.1	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	346.0	634.1	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	268.1	327.0	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	197.0	209.6	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	198.1	175.5	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	193.3	238.3	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Year-over-year percent changes											
Nov-01	-17.3	-17.0	-27.3	-2.9	-19.6	-26.4	1.8	-30.4	-31.2	-43.3	-3.3
Dec-01	-8.0	-8.8	-21.4	3.7	-4.1	-1.4	-0.4	-18.2	-24.3	-35.1	-2.2
Jan-02	-11.9	-12.7	-26.0	5.2	-7.4	-5.9	0.9	-24.3	-25.9	-41.2	-2.0
Feb-02	-6.1	-7.7	-19.8	5.1	4.0	11.1	5.1	-21.4	-22.7	-34.6	0.5
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-22.1	3.8	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-18.3	5.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	3.9	8.5	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	27.0	18.7	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	16.9	5.0	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	6.6	-0.7	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4

*** Australia, New Zealand, and other South Pacific nations**
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,965.0	6,592.0	2,828.7	3,767.2	1,373.0	764.0	411.8	118.0	7,193.6	3,583.7	927.6
Quarterly data											
2001 Q4	1,917.7	1,576.2	650.1	906.4	341.5	164.6	112.1	28.6	1,678.4	844.7	222.3
2002 Q1	1,979.6	1,630.8	686.0	938.4	348.8	189.7	111.9	28.3	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	691.6	922.4	326.8	183.9	97.3	27.4	1,750.9	860.6	230.1
2002 Q3	1,984.1	1,651.5	705.8	939.6	332.6	188.9	94.8	30.4	1,815.0	876.4	231.1
2002 Q4	2,070.2	1,705.4	745.2	966.8	364.8	201.4	107.9	31.9	1,893.7	983.6	241.0
2003 Q1	1,904.3	1,576.7	677.9	900.8	327.6	169.0	104.9	30.4	1,786.7	909.1	241.0
Monthly data											
Nov-01	631.3	522.3	222.1	299.0	109.0	49.3	37.9	8.9	554.6	281.0	73.4
Dec-01	694.3	571.7	231.6	321.7	122.7	62.8	37.8	9.5	591.6	311.3	75.6
Jan-02	648.7	535.1	223.7	311.8	113.6	61.7	36.9	9.0	574.0	284.5	74.7
Feb-02	688.8	565.6	235.8	316.3	123.2	65.3	36.4	9.3	584.3	293.6	74.9
Mar-02	642.2	530.1	226.5	310.3	112.0	62.7	38.6	10.0	575.7	285.0	75.9
Apr-02	634.1	525.9	230.0	307.0	108.1	61.8	33.3	8.8	575.7	287.2	75.3
May-02	640.9	529.6	229.7	302.2	111.3	63.2	32.0	9.3	586.9	287.7	76.5
Jun-02	656.2	548.8	231.9	313.3	107.4	58.9	32.0	9.3	588.3	285.7	78.3
Jul-02	654.6	545.9	229.9	315.4	108.7	61.5	31.0	10.1	594.7	280.6	76.9
Aug-02	667.3	557.6	235.5	316.7	109.7	62.3	31.5	10.2	600.7	291.0	76.0
Sep-02	662.2	547.9	240.4	307.5	114.3	65.2	32.2	10.1	619.6	304.7	78.1
Oct-02	699.5	572.2	246.8	329.9	127.3	75.1	33.9	10.1	628.9	323.7	78.2
Nov-02	684.3	563.3	249.7	315.0	120.9	65.4	38.6	10.6	632.8	333.0	80.0
Dec-02	686.4	569.9	248.8	321.8	116.5	60.8	35.5	11.2	632.0	326.9	82.9
Jan-03	670.8	554.6	246.1	312.7	116.2	60.1	35.7	12.2	613.7	318.1	79.5
Feb-03	643.2	534.6	226.6	305.9	108.5	55.4	36.4	9.9	602.5	307.6	80.3
Mar-03	590.3	487.5	205.1	282.2	102.9	53.5	32.8	8.2	570.5	283.3	81.3
Month-over-month percent changes											
Nov-01	6.6	8.3	13.2	4.7	-0.8	-6.0	4.3	-12.3	4.2	11.3	0.2
Dec-01	10.0	9.4	4.3	7.6	12.6	27.5	-0.5	6.1	6.7	10.8	3.0
Jan-02	-6.6	-6.4	-3.4	-3.1	-7.4	-1.7	-2.3	-5.3	-3.0	-8.6	-1.3
Feb-02	6.2	5.7	5.4	1.4	8.5	5.7	-1.3	3.6	1.8	3.2	0.2
Mar-02	-6.8	-6.3	-3.9	-1.9	-9.1	-4.0	6.0	7.7	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	1.5	-1.1	-3.5	-1.3	-13.8	-12.0	0.0	0.8	-0.9
May-02	1.1	0.7	-0.1	-1.6	2.9	2.2	-3.9	5.8	1.9	0.2	1.7
Jun-02	2.4	3.6	1.0	3.7	-3.5	-6.8	0.1	-0.3	0.2	-0.7	2.3
Jul-02	-0.2	-0.5	-0.9	0.7	1.2	4.3	-3.1	8.4	1.1	-1.8	-1.7
Aug-02	1.9	2.1	2.5	0.4	0.9	1.4	1.7	0.9	1.0	3.7	-1.2
Sep-02	-0.8	-1.7	2.1	-2.9	4.2	4.5	2.2	-0.5	3.1	4.7	2.7
Oct-02	5.6	4.4	2.7	7.3	11.4	15.3	5.1	-0.5	1.5	6.2	0.1
Nov-02	-2.2	-1.5	1.2	-4.5	-5.0	-12.9	14.0	5.5	0.6	2.9	2.3
Dec-02	0.3	1.2	-0.4	2.2	-3.6	-7.1	-8.1	5.7	-0.1	-1.8	3.6
Jan-03	-2.3	-2.7	-1.1	-2.8	-0.2	-1.1	0.5	9.1	-2.9	-2.7	-4.1
Feb-03	-4.1	-3.6	-7.9	-2.2	-6.6	-8.0	1.9	-19.1	-1.8	-3.3	1.0
Mar-03	-8.2	-8.8	-9.5	-7.7	-5.2	-3.4	-9.7	-16.8	-5.3	-7.9	1.2

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,244	21,540	2,518
Quarterly data										
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,121	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	n/a	n/a	n/a	n/a	258.1	220.8	85.2	1,655	4,030	358
Monthly data										
Dec-01	1,110	588	264	257	89.0	74.7	28.3	597	1,524	138
Jan-02	1,088	538	280	270	76.6	67.2	25.5	497	1,191	97
Feb-02	1,037	518	272	247	78.3	68.4	24.3	498	1,196	105
Mar-02	1,175	585	300	290	95.0	74.6	25.9	609	1,558	162
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	731	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,132	544	296	292	78.8	72.8	27.1	522	1,253	103
Feb-03	1,031	514	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	n/a	n/a	n/a	n/a	95.2	78.3	30.6	614	1,533	142
Year-over-year percent changes										
Dec-01	-9.5	-8.6	-14.4	-5.9	-8.8	-2.6	-16.2	4.2	1.8	8.3
Jan-02	-10.8	-10.1	-12.6	-10.4	-12.1	-6.9	-15.9	-0.2	-2.6	-4.4
Feb-02	-9.6	-11.9	-13.4	0.7	-6.8	-0.1	-17.9	2.7	0.1	-0.4
Mar-02	-7.4	-10.2	-9.6	1.6	-6.5	-3.0	-23.8	-1.3	-1.7	-0.5
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.0	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	4.0	1.2	5.7	7.9	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-0.9	2.1	-2.8	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	n/a	n/a	n/a	n/a	0.2	5.0	18.3	0.8	-1.6	-11.9

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.1	117.96	125.4	186.8
Quarterly data										
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.8	117.45	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,610.9	12.6	2.5	27.1	113.8	29.5	51.9	117.66	126.9	187.1
Monthly data										
Dec-01	1,580.3	11.8	2.4	27.8	112.9	27.0	41.6	111.13	123.3	179.1
Jan-02	1,569.0	11.5	2.4	27.6	112.1	26.9	42.8	111.90	124.1	171.0
Feb-02	1,572.4	11.7	2.4	27.3	110.6	27.4	54.2	118.19	124.4	170.9
Mar-02	1,584.6	11.7	2.4	27.4	112.3	27.6	57.5	119.64	124.6	174.1
Apr-02	1,597.9	12.1	2.4	27.9	116.9	28.0	58.8	105.64	124.8	181.4
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.8	115.24	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.7	131.46	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,615.6	12.7	2.5	26.4	113.2	29.4	54.7	121.26	127.0	185.4
Mar-03	n/a	n/a	n/a	n/a	n/a	n/a	56.9	113.91	126.9	191.6
Year-over-year percent changes										
Dec-01	-0.9	-27.7	3.0	1.8	-2.6	0.3	-1.0	-1.1	3.6	10.7
Jan-02	0.0	-19.4	2.9	4.7	-3.3	3.2	-2.6	-2.4	3.9	4.2
Feb-02	0.0	-18.0	2.7	6.8	-3.5	3.0	-0.9	0.3	3.8	-0.4
Mar-02	0.4	-18.5	1.5	6.9	-3.0	2.8	-6.4	1.9	3.9	11.7
Apr-02	0.7	-19.1	-0.1	5.6	-0.6	3.0	-1.3	0.7	3.8	13.2
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.1	1.1	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.2	2.9	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.7	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.4	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	9.0	3.1	-3.3	2.4	7.4	0.5	2.6	2.1	8.5
Mar-03	n/a	n/a	n/a	n/a	n/a	n/a	-0.6	-4.8	1.8	10.1

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2]Source: Pannell Kerr Forster

[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns [1]						
	BC	Receipts ($ million)					
	Total locations	Total	Full service	Limited service	Food service contrators	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,279	1,217.8	648.7	413.9	72.1	15.2	67.9
Monthly data							
Jan-02	8,233	384.1	203.7	125.8	23.4	7.0	24.3
Feb-02	8,321	396.1	210.9	126.7	24.9	7.9	25.8
Mar-02	8,278	433.2	233.2	138.2	25.1	7.1	29.6
Apr-02	8,078	416.5	220.8	141.3	19.8	8.3	26.2
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,195	424.9	221.8	148.0	25.1	5.8	24.2
Year-over-year percent changes							
Jan-02	-8.7	-3.6	-6.1	2.7	-16.9	18.1	-2.1
Feb-02	-6.3	2.3	0.6	6.6	-3.9	12.0	-0.3
Mar-02	-3.2	-2.0	-2.8	-0.6	-8.1	26.4	-2.5
Apr-02	-6.0	-0.9	-2.2	4.1	-6.0	35.9	-16.1
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-1.9	-4.9	7.1	0.0	-18.8	-18.1

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurant and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q3	1,299	92	1,206	8,057	568	7,489
2001 Q4	1,286	87	1,199	8,093	581	7,512
2002 Q1	1,285	84	1,201	8,154	561	7,593
2002 Q2	1,269	75	1,194	8,229	561	7,668
2002 Q3	1,248	74	1,174	8,341	556	7,785
2002 Q4	1,299	73	1,227	8,411	563	7,848
2003 Q1	1,285	72	1,213	8,332	534	7,798
Monthly Data						
Mar-02	424,651	27,682	396,969	2,710,556	187,036	2,523,520
Apr-02	422,575	25,737	396,838	2,726,759	185,780	2,540,979
May-02	424,940	24,785	400,154	2,738,768	188,767	2,550,001
Jun-02	421,215	24,503	396,713	2,763,684	186,928	2,576,756
Jul-02	418,863	25,051	393,812	2,777,714	186,683	2,591,031
Aug-02	416,558	24,568	391,989	2,770,508	179,620	2,590,888
Sep-02	412,154	24,364	387,790	2,792,528	189,603	2,602,925
Oct-02	421,095	23,540	397,555	2,791,145	186,659	2,604,486
Nov-02	445,154	24,536	420,618	2,806,110	188,741	2,617,369
Dec-02	433,207	24,552	408,655	2,813,509	187,647	2,625,862
Jan-03	442,181	24,223	417,958	2,768,055	176,109	2,591,946
Feb-03	425,660	24,222	401,438	2,776,923	178,785	2,598,138
Mar-03	416,797	23,319	393,478	2,786,529	178,987	2,607,542
%Change						
Mar-02	-2.4	-2.6	-2.4	-0.5	0.3	-0.5
Apr-02	-0.5	-7.0	0.0	0.6	-0.7	0.7
May-02	0.6	-3.7	0.8	0.4	1.6	0.4
Jun-02	-0.9	-1.1	-0.9	0.9	-1.0	1.0
Jul-02	-0.6	2.2	-0.7	0.5	-0.1	0.6
Aug-02	-0.6	-1.9	-0.5	-0.3	-3.8	0.0
Sep-02	-1.1	-0.8	-1.1	0.8	5.6	0.5
Oct-02	2.2	-3.4	2.5	0.0	-1.6	0.1
Nov-02	5.7	4.2	5.8	0.5	1.1	0.5
Dec-02	-2.7	0.1	-2.8	0.3	-0.6	0.3
Jan-03	2.1	-1.3	2.3	-1.6	-6.1	-1.3
Feb-03	-3.7	0.0	-4.0	0.3	1.5	0.2
Mar-03	-2.1	-3.7	-2.0	0.3	0.1	0.4

[1]Source: Statistics Canada
Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

BRITISH COLUMBIA

BC STATS

Ministry of
Management Services

Cristobal Young
(250) 387-0377
Cristobal.Young@gems6.gov.bc.ca
July 2, 2003
Issue: 03-06

Tourism Sector Monitor ◆ June 2003

Highlights

Room Revenue

Room revenues in the province dropped 5.9% (seasonally adjusted) in **March**, the largest decline since September 2001. The fall in revenues was heavily concentrated in the Mainland/Southwest region (-10.5%), with large hotels (251+ rooms) having the greatest revenue losses (-9.5%).

Room revenues fall steeply in March

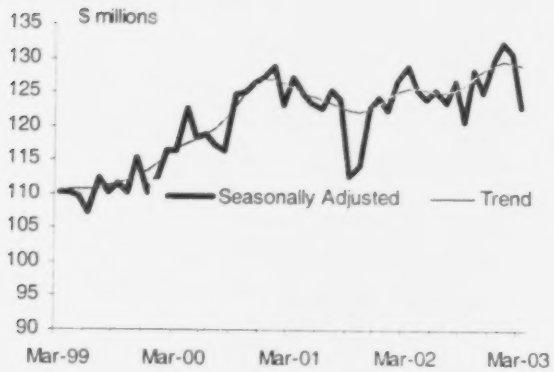


Table 1. Room Revenue* Summary

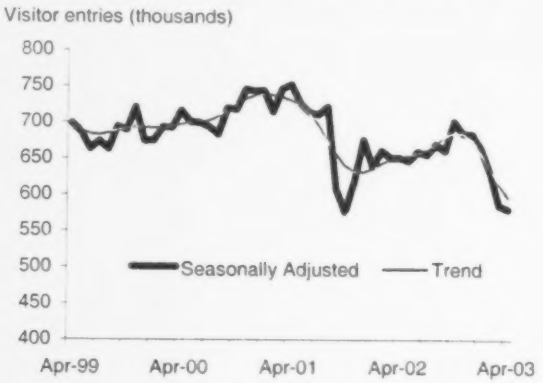
	Mar.03 ($000)	Feb.03 ($000)	% change
Accommodation Type			
Total	122,927	130,606	-5.9
Hotels	88,755	95,224	-6.8
Motels	15,901	16,106	-1.3
Other Acc.	18,634	18,660	-0.1
Regions (Top 3 performers)			
Northeast	4,465	3,662	+21.9
Cariboo	3,587	3,333	+7.6
North Coast	1,615	1,527	+5.8

**Seasonally adjusted room revenue*

Visitor Entries

The number of visitors entering Canada via BC border crossings declined 1.8% in **April** (seasonally adjusted), continuing the downward trend that essentially started last November.

Volume of visitor entries drops in April



Other Indicators

Both hotel occupancy (-2.9 percentage points) and hotel room rates (-2.4%) were down in March (relative to March 2002). There was 12.5% more passenger traffic over the Coquihalla highway in April, compared to the same month of 2002. In contrast, there were 13.6% fewer passengers through the Vancouver International Airport.

A Look Ahead...

Preliminary numbers for April 2003 suggest room revenues held constant (-0.3% seasonally adjusted). Unadjusted data point to a 5.7% decrease compared to April 2002.

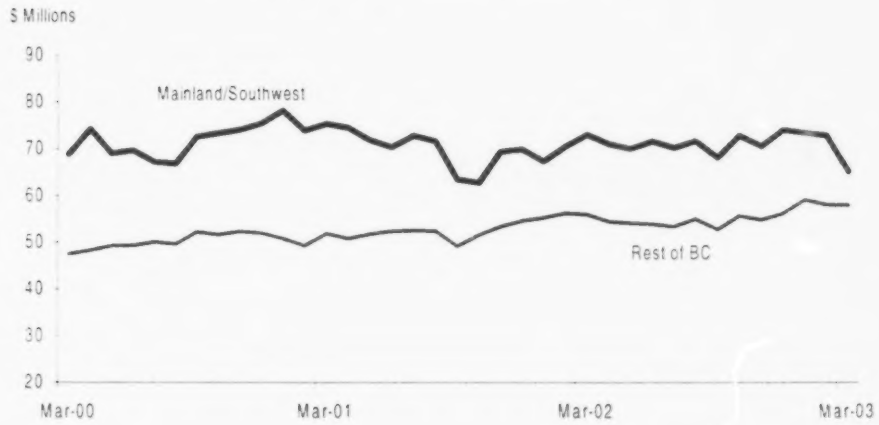
Tourism Trends

Room Revenue

Room revenues dropped sharply in March (-5.9% seasonally adjusted), posting the largest decline seen since September 2001. Particularly hard hit was Mainland/Southwest region (-10.5%). Indeed, room revenues for the rest of BC remained stable (-0.1%). Over the last several years, the "rest of BC" has had a growing share of provincial room revenues.

Room revenues jumped 21.9% in the Northeast, principally due to activity in workcamps. Revenues also rose in Cariboo (+7.6%) and North Coast (+5.8%).

Declining Room Revenues Were Concentrated in the Mainland/Southwest Region



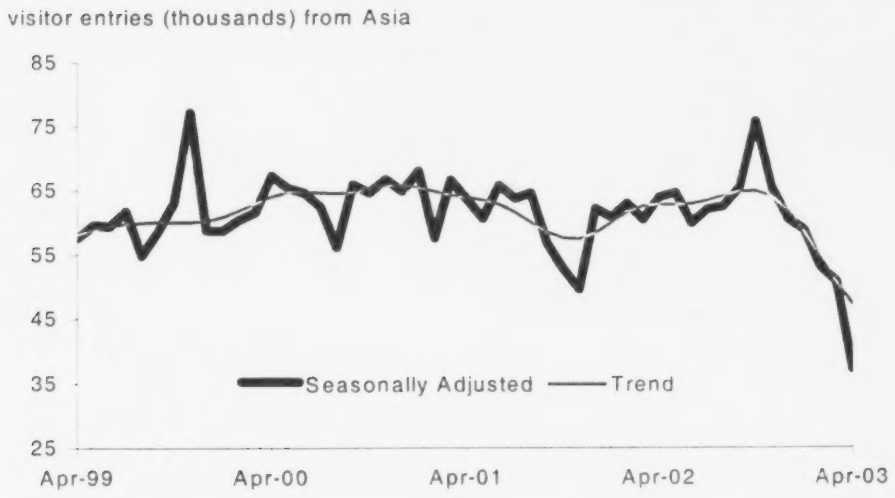
Room revenues were down for almost every type of tourist establishment, with the largest hotels (251+ rooms) suffering the most (-9.5%). Motels saw revenues inch down (-1.3%), while the miscellaneous category (including fishing lodges) edged up 1.0%.

Visitor Entries

The volume of visitors entering Canada through BC continued to fall in April, down 1.8% (seasonally adjusted).

Visitor entries from Asia were down 26.7% in April–fallout from the SARS panic. Taiwan showed the steepest drop (-56.0%), followed by Hong Kong (-25.6%), Japan (-21.2%), and South Korea (-20.3%). However, travellers from Asia typically account for less than 10% of BC visitor entries.

Visitor Entries from Asia plummeted in April.



Entries from the US, in contrast, showed little change (+0.5%), while the volume of travellers from Australia and the South Pacific increased 9.3%.

The number of Canadians returning from overseas trips via BC was down 19.5%–by far the largest decline recorded since March 1987. The outset of war in Iraq–which began March 20th–may have led people to delay or cancel their overseas travel plans.

The number of Canadians returning from travel abroad was down substantially in April.

Table 2. Traveller Entries (seasonally adjusted)

	Apr-03 ('000)	Mar-03 ('000)	% chg from Mar-03
American visitors			
Total	490	488	0.5
Same-day	208	205	1.3
Overnight	283	288	-1.8
Overseas visitors			
Total	86	99	-13.0
Europe	35	34	3.7
UK	17	16	6.6
Asia	37	51	-26.7
Japan	15	19	-21.2
Taiwan	2	5	-56.0
Oceania	9	8	9.3
Canadian re-entries			
Total	511	562	-9.1
From overseas	64	80	-19.5
From US same-day auto	253	279	-9.3

(BC STATS & Statistics Canada)

Other Tourism Indicators

Hotel occupancy and room prices were down significantly in April.

Hotel occupancy stood at 55.6% in April, 2.9 percentage points lower than in April 2002. Average room rates—$104.95—were 2.4% lower in April than in the same month last year. This is the second month of decline for both occupancy and room prices.

There were roughly 970,000 passengers flowing through the Vancouver airport in April, 13.6% below the traffic level in April of last year. Both domestic (-10.8%) and cross-border US (-8.1) passenger levels were down considerably. The largest year-over-year drop was in non-US international travel (-25.1%).

People are not, however, giving up travel altogether. The Coquihalla highway had 12.5% more passenger vehicles passing through its tollbooths in April (compared to April 2002).

The Canadian dollar appreciated relative to US currency in April. One US dollar cost $1.38 Cdn, compared to $1.58 Cdn in April 2002 (-$0.165). The Canadian dollar also appreciated 1.6 cents next to the UK pound, though lost 4.4 cents relative to the Australian dollar.

Restaurant and tavern receipts in the province edged up 1.2% (seasonally adjusted) in March. Revenues at drinking places rose 6.4%, and 0.9% at food services.

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Apr-03	55.6%	-2.9 pp.
Average room charge	Apr-03	$104.95	-2.4%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Apr-03	970	-13.6
US	Apr-03	244	-8.1
Other International	Apr-03	203	-25.1
Canada	Apr-03	522	-10.8
(YVR)			
Victoria International Airport			
Total traffic	Apr-03	94	-0.8
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Apr-03	228	3.2
Limited service	Apr-03	153	8.0
Drinking places	Apr-03	26	-1.0
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Apr-03	191	12.5
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Mar-03	614	0.8
Passenger Volume	Mar-03	1,533	-1.6
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	May-03	1.384	-0.165
UK Pound	May-03	2.246	-0.016
Japanese Yen	May-03	0.012	0.000
Australian $	May-03	0.896	0.044
(Statistics Canada)			

note: pp. percentage points

Special Focus: Assessing the Impact of September 11th

It is now almost 2 years since the terrorist attacks of September 11th, 2001. At the time, many observers worried about a major downturn in the tourism economy as a result of 9/11.

Year-over-year changes in tourism indicators give a sense of the medium-to-long term effects of September 11th. In this report, we look at the 12-month period immediately preceding September 2001 (September 1st 2000–August 31st 2001), which serves as a reference point for 9/11 and its aftermath (September 1st 2001–August 31st 2002). From this viewpoint, 9/11 has not been a significant factor in the BC tourism economy.

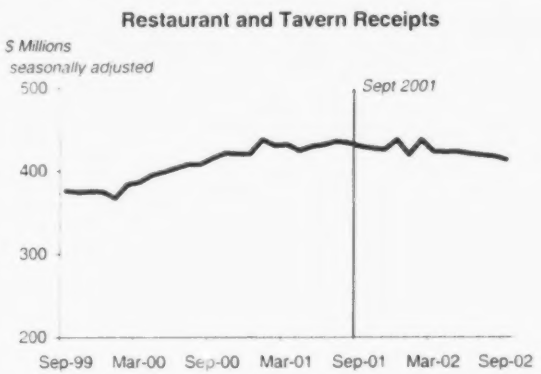
Overall, the 9/11 effect–where there was any effect at all–was highly transitory and disappears in a medium-to-long term analysis. The one exception to this is the airline industry, though even here it is hard to blame the industry's problems on 9/11 alone.

Accommodation

Tourism Room Revenues (seasonally adjusted) spiked downward in September 2001, but bounced back quickly. From September 2001 to August 2002, room revenues totalled $1.48 billion, down only 1.8% from the previous 12 months.

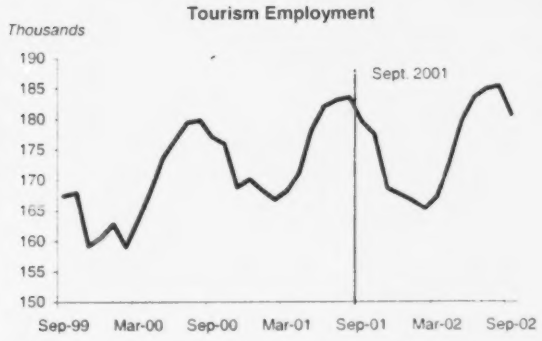
Employment in the accommodation industry was actually up slightly (+1.7%) over the same period, indicating that any cash flow problems caused by 9/11 were not serious enough for firms to start shedding workers.

Restaurant and tavern receipts took no notice of September 11th. Receipts for the period September 2001 to August 2002 amounted to $5.1 billion, essentially unchanged from the previous 12-month period (-0.6%)



Employment

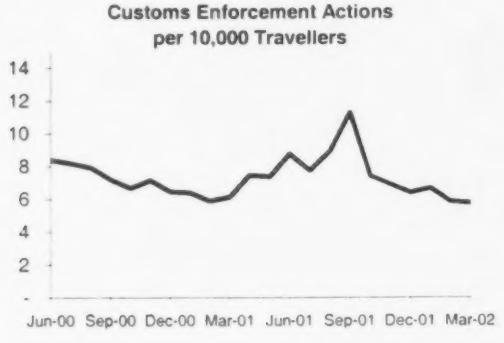
Employment in the three core tourism sectors—accommodation, food and beverage, and arts, entertainment and recreation—provide a key indication of the strength of the tourism economy. The employment data have not been seasonally adjusted, so they show the wide cyclical fluctuations characteristic of the tourism sector. However, a 9/11 effect is not discernible. Employment for the "year" of September 2001 to August 2002 was unchanged (+0.3%) from the previous 12 months.



Border Enforcement Activities

Customs enforcement action—seizures, arrests, etc—spiked temporarily in September 2001. There does not, however, seem to be any long-term increase in enforcement at Canada's points of entry.

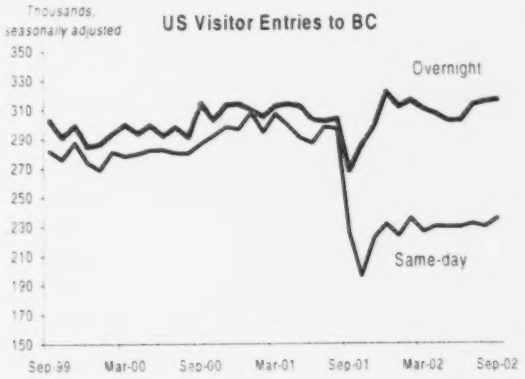
Though the Annual Report of the Canada Customs and Revenue Agency speaks of "increased vigilance of customs officers at points of entry," data on border enforcement activity indicates that by October, enforcement practices were back to normal. This suggests that increased difficulty crossing the border *into* Canada has not been deterring travellers. However, if there has been a notable increase in enforcement activities on the US side, Americans might still be reluctant to enter Canada—especially for same-day cross border trips.



Sources: Visitor entries to Canada provided by Statistics Canada. Customs enforcement activities derived from Canada Customs and Revenue Agency, "Comprehensive Discussion of Our Performance by Business Line in Support of Accountability - 2001-2002 Annual Report to Parliament," Page 111. Data visually estimated from graph.

Visitor Entries

Traveller entries from the US to BC were down 10.6% (seasonally adjusted). However, closer inspection reveals that same-day trips are down dramatically (-23.5%) while overnight trips have not changed noticeably (-1.1%). The drop in same-day trips (many of which are probably brief shopping excursions) has likely had an impact on Canadian retailers located along the US border. But the same-day traffic has relatively little effect on the tourist economy proper. This is perhaps why declines in overall traveller entries have not had a significant impact on key tourism economic indicators.



Overnight trips seem to have been given a boost in the post-September 11th period. By December 2001, overnight entries were at their highest level in over three years. For Americans wanting to stay closer to home or avoid air travel, BC is an obvious destination.

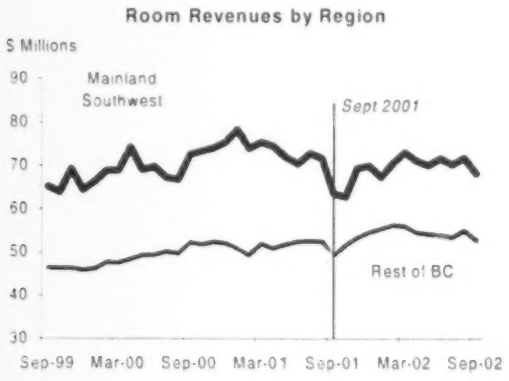
Another point worth emphasising is that BC trips to US are down as well. Canadian re-entries to BC from the US totalled just over six million in September 2001 to August 2002, 27.6% lower than the previous year. Same-day auto trips to the US were down 37.4%, and overnight trips were down 8.7%.

Altogether, this represents 2.3 million fewer BC trips to the US (with about 250,000 of

these being overnight trips). In contrast, over the same period, BC lost about 1 million visits from the US (50,000 of them overnight visits). The "balance of trade" in cross-border visitors has clearly shifted in BC's favour—fewer US visitors, but many more British Colombians staying closer to home.

Regional Impacts

There is some indication that BC tourism post-9/11 is shifting away from the Mainland/Southwest region (Greater Vancouver and the surrounding areas like Whistler and Harrison Hot Springs). In Mainland/Southwest, tourism room revenues were 6.0% lower during September 2001 to August 2002 than in the year before. Room revenues in the rest of BC, however, were 4.3% higher.



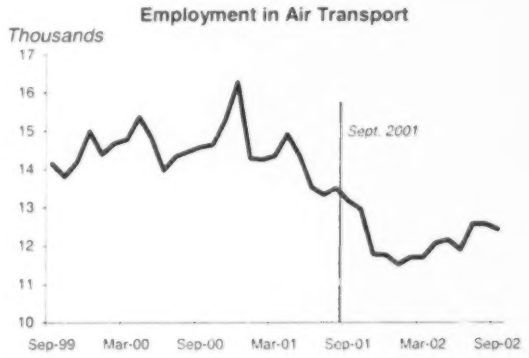
A possible explanation of this regional trend is that as travellers turn away from US destinations, they have moved on to explore other parts of the province.

Airline Industry

The one area that has been substantially injured by 9/11 is the airline industry. This is perhaps not surprising, considering the prominent role air transport played in the attacks.

At Vancouver International Airport, passenger traffic was down 10.6% during September 2001 to August 2002 (compared to the previous year). Domestic passenger volumes (-11.7%) fell more than international levels (-9.7%).

Employment in air transport in BC is also down significantly. Employment in the industry averaged 12,100 over September 2001 to August 2002, 15.9% below the previous year.



One key factor in the decline in employment, no doubt, was the collapse of Canada 3000. The airline, which was Canada's second largest carrier, declared bankruptcy two months after 9/11. Nearly 5,000 employees across the country were put out of work.

Despite all this, there were clearly other factors involved in the deterioration of the airline industry in BC. First, the industry was already in decline before September 11th. Second, bankrupt—or nearly bankrupt—airlines have been the hallmark of Canada's air transport industry for years. Indeed, after some 15 years the airline industry has yet to adapt completely to a deregulated market environment.

The 9/11 disruption amounted to a sharp blow to a fragile industry, and there have been clear casualties: bankrupt airlines, falling employment, and declining passenger

volumes. At the same time, all of these things could well have happened anyway.

Canada 3000, for example, had been offered up to $75 million in short-term federal aid, but market forces at the time prevented the creation of a viable business plan. September 11th seems to have decided the timing of Canada 3000's implosion, but not the event itself.

Conclusion

If there is any lesson to be learned from this analysis, it is that BC's tourism economy has staying power. After an initial spike downward, the tourism economy bounced back within two months of the terrorist attacks. And if one takes the whole 12 month period beginning September 1st, 2001, nothing out of the ordinary seems to have occurred.

Hotel room revenues and overnight visitor entries were marginally lower (both down by less than 2%), but tourism employment levels were unchanged and the restaurant business was unaffected. The volume of US visitors is lower, but the number of British Colombians staying closer to home is much higher. Perhaps as a consequence, patterns of tourism seem to be shifting away from the Mainland/Southwest region towards other, less-travelled parts of the province.

For the year as a whole, September 11th is largely a non-story. This fact should be kept in mind as the dual effects of the SARS scare and the Iraq war play out in BC. If the past is any guide, the impact of these events will likely be short lived.

The one weak spot—and a key challenge for public policy—is the instability of the airline industry. Given that the nation's flagship carrier, Air Canada, is currently under the shelter of bankruptcy protection, this is a point that does not need much repeating.

Table 1: Summary of Key Tourism Indicators

	12-Month Totals		
	Sept 2001 - Aug 2002	Sept 2000 - Aug 2001	change
Tourism Industry			
Tourism Room Revenue ($ Millions, SA)	1,476	1,503	-1.8%
Mainland/Southwest	830	883	-6.0%
Rest of BC	646	620	4.3%
Occupancy Rate (%)	58.2	61.1	-2.9 pp
Average Room Rate ($)	116.97	116.93	0.0%
Restaurant and Tavern Reciepts ($ Millions, SA)	5,105	5,135	-0.6%
Employment (thousands):			
Accomodation	29.5	29.0	1.7%
Food & Beverage	117.2	118.5	-1.1%
Arts, Entertainment, Rec.	28.3	27.0	4.7%
Total	175.0	174.5	0.3%
Travel (thousands):			
Vancouver Airport Passenger Traffic	14,507	16,226	-10.6%
Employment in Air Transport	12.1	14.4	-15.9%
US Traveller Entries to BC	7,729	8,740	-11.6%
Same-day auto	2,713	3,555	-23.7%
Overnight	3,653	3,707	-1.5%
Cnd Re-entries from US	6,035	8,341	-27.6%
Same-day auto	3,442	5,500	-37.4%
Overnight	2,593	2,841	-8.7%

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,689	849,430	206,666	71,550	44,678	18,425	8,801	37,904	1,506,143
Quarterly data									
2001 Q4	65,371	201,841	49,333	17,485	10,787	4,590	2,187	9,609	361,203
2002 Q1	67,605	210,572	52,271	18,691	11,638	4,710	2,220	10,141	377,848
2002 Q2	67,594	212,323	50,262	17,681	10,836	4,509	2,081	9,271	374,558
2002 Q3	65,449	209,679	50,628	17,662	11,085	4,706	2,118	9,217	370,544
2002 Q4	69,585	216,856	53,505	17,516	11,118	4,500	2,381	9,275	383,194
2003 Q1	68,998	217,475	55,723	18,097	10,799	4,608	2,267	9,318	387,285
Monthly data									
Feb-02	22,860	70,406	17,271	6,151	4,066	1,575	703	3,522	126,554
Mar-02	23,006	72,953	17,387	6,318	3,621	1,585	811	3,144	128,825
Apr-02	22,576	70,921	16,698	5,893	3,438	1,481	705	3,579	125,291
May-02	22,729	69,902	16,745	5,828	3,714	1,538	668	2,843	123,965
Jun-02	22,290	71,500	16,819	5,960	3,684	1,490	708	2,850	125,301
Jul-02	21,725	70,094	17,268	5,759	3,479	1,531	699	2,843	123,399
Aug-02	22,350	71,579	17,394	6,072	3,838	1,584	687	3,014	126,519
Sep-02	21,373	68,005	15,967	5,831	3,768	1,590	733	3,359	120,626
Oct-02	22,249	72,626	17,975	5,760	3,819	1,469	868	3,418	128,184
Nov-02	22,463	70,383	17,501	5,668	3,720	1,528	774	3,064	125,102
Dec-02	23,331	73,847	18,029	6,088	3,579	1,503	740	2,792	129,908
Jan-03	23,204	73,245	20,193	6,341	3,500	1,577	754	3,461	132,275
Feb-03	23,418	72,670	18,598	6,534	3,333	1,527	865	3,662	130,606
Mar-03	22,963	65,055	18,054	6,432	3,587	1,615	756	4,465	122,927
Month-over-month growth rates									
Feb-02	5.2	4.8	-1.9	-1.1	2.9	1.6	-0.4	1.3	3.3
Mar-02	0.6	3.6	0.7	2.7	-10.9	0.6	15.4	-10.7	1.8
Apr-02	-1.9	-2.8	-4.0	-6.7	-5.1	-6.5	-13.1	13.8	-2.7
May-02	0.7	-1.4	0.3	-1.1	8.0	3.8	-5.3	-20.6	-1.1
Jun-02	-1.9	2.3	0.4	2.3	-0.8	-3.1	6.1	0.2	1.1
Jul-02	-2.5	-2.0	2.7	-3.4	-5.6	2.8	-1.3	-0.2	-1.5
Aug-02	2.9	2.1	0.7	5.4	10.3	3.5	-1.8	6.0	2.5
Sep-02	-4.4	-5.0	-8.2	-4.0	-1.8	0.4	6.7	11.5	-4.7
Oct-02	4.1	6.8	12.6	-1.2	1.4	-7.6	18.5	1.7	6.3
Nov-02	1.0	-3.1	-2.6	-1.6	-2.6	4.0	-10.9	-10.3	-2.4
Dec-02	3.9	4.9	3.0	7.4	-3.8	-1.6	-4.4	-8.9	3.8
Jan-03	-0.5	-0.8	12.0	4.2	-2.2	4.9	2.0	24.0	1.8
Feb-03	0.9	-0.8	-7.9	3.0	-4.8	-3.2	14.8	5.8	-1.3
Mar-03	-1.9	-10.5	-2.9	-1.6	7.6	5.8	-12.6	21.9	-5.9

March month-over-month percent growth

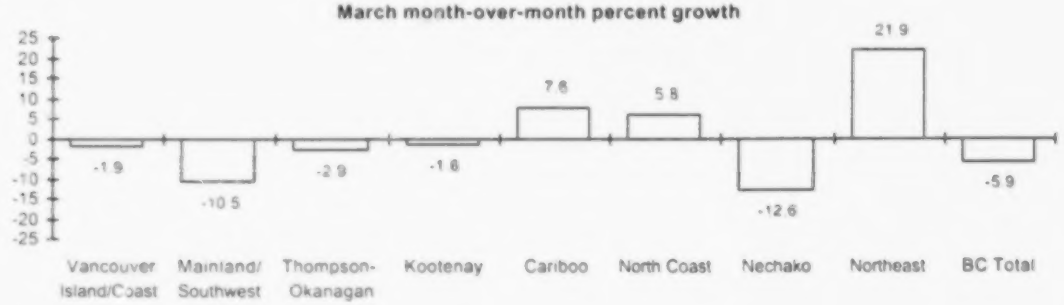


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-149	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
2001	430,133	183,170	294,290	197,724	184,771	108,111	75,154
2002	441,937	173,750	302,109	197,635	190,490	111,839	88,383
Quarterly data							
2001 Q4	102,236	42,325	73,099	48,971	46,614	29,048	19,895
2002 Q1	109,686	43,308	76,336	47,998	48,595	27,887	22,509
2002 Q2	109,948	44,165	75,528	49,066	47,038	27,376	21,099
2002 Q3	109,381	43,291	73,280	49,844	47,426	27,432	21,331
2002 Q4	112,923	42,986	76,964	50,727	47,431	29,145	23,444
2003 Q1	111,157	42,104	77,032	50,670	47,995	29,678	25,936
Monthly data							
Feb-02	36,679	14,605	25,450	16,065	16,648	9,512	7,268
Mar-02	38,971	14,230	25,693	16,284	16,051	9,197	8,228
Apr-02	36,371	14,728	25,439	16,152	15,639	9,415	7,276
May-02	36,015	14,680	25,192	16,349	15,640	8,994	6,613
Jun-02	37,561	14,756	24,896	16,565	15,760	8,967	7,210
Jul-02	36,153	14,824	24,814	16,637	15,825	8,891	6,886
Aug-02	37,340	14,626	25,108	16,822	16,053	9,236	7,398
Sep-02	35,887	13,842	23,358	16,385	15,548	9,304	7,047
Oct-02	38,172	14,121	25,719	16,889	16,037	9,738	7,396
Nov-02	35,677	14,101	25,352	16,814	15,561	9,610	7,624
Dec-02	39,073	14,764	25,893	17,024	15,833	9,796	8,424
Jan-03	38,747	14,405	26,634	17,198	15,989	9,929	8,392
Feb-03	38,020	14,301	25,675	17,228	16,106	9,932	8,728
Mar-03	34,390	13,398	24,723	16,244	15,901	9,818	8,816
Month-over-month growth rates							
Feb-02	7.8	0.9	1.0	2.7	4.7	3.6	3.6
Mar-02	6.3	-2.6	1.0	1.4	-3.6	-3.3	13.2
Apr-02	-6.7	3.5	-1.0	-0.8	-2.6	2.4	-11.6
May-02	-1.0	-0.3	-1.0	1.2	0.0	-4.5	-9.1
Jun-02	4.3	0.5	-1.2	1.3	0.8	-0.3	9.0
Jul-02	-3.7	0.5	-0.3	0.4	0.4	-0.9	-4.5
Aug-02	3.3	-1.3	1.2	1.1	1.4	3.9	7.4
Sep-02	-3.9	-5.4	-7.0	-2.6	-3.1	0.7	-4.7
Oct-02	6.4	2.0	10.1	3.1	3.1	4.7	4.9
Nov-02	-6.5	-0.1	-1.4	-0.4	-3.0	-1.3	3.1
Dec-02	9.5	4.7	2.1	1.2	1.8	1.9	10.5
Jan-03	-0.8	-2.4	2.9	1.0	1.0	1.4	-0.4
Feb-03	-1.9	-0.7	-3.6	0.2	0.7	0.0	4.0
Mar-03	-9.5	-6.3	-3.7	-5.7	-1.3	-1.1	1.0

March month-over-month percent growth

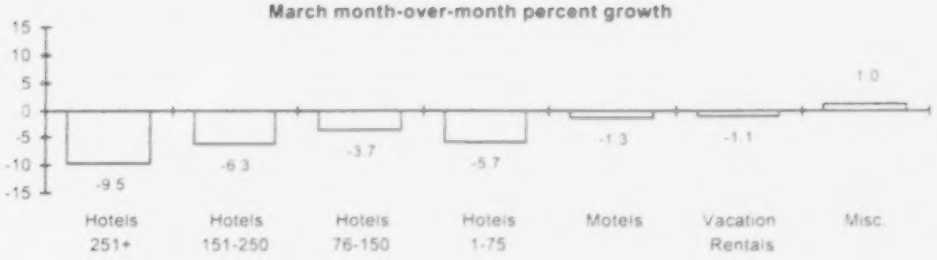


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Mar-03	YTD	Mar-02	YTD 01	Mar-03	Mar-02	Mar-03	Mar-02
Vancouver Island/Coast								
Total - all accommodation types	**16,669**	**39,151**	**0.4**	**2.8**	**387**	**-5**	**14,775**	**-142**
Fishing lodges	273	496	-21.0	-18.7	15	0	409	-62
Total - Hotels	10,684	25,201	-0.4	1.2	126	-5	8,122	-134
1-75 Rooms	3,421	8,074	12.4	12.9	87	-3	3,283	38
Motels	2,485	5,895	1.4	4.8	125	-2	3,287	-33
Vacation Rentals	1,969	4,620	5.4	12.0	52	1	1,041	35
Miscellaneous	1,258	2,939	3.7	5.0	69	1	1,916	52
Mainland/Southwest								
Total - all accommodation types	**73,093**	**207,170**	**-8.8**	**1.2**	**402**	**-4**	**33,591**	**-482**
Total - Hotels	62,293	174,804	-8.4	0.7	228	-6	28,420	-428
250+ Rooms	32,022	88,573	-7.7	2.4	31	0	11,553	1
150-249 Rooms	8,054	22,241	-10.5	-6.8	26	-2	4,924	-356
76-149 Rooms	14,953	42,096	-8.4	0.7	74	0	7,702	-42
1-75 Rooms	7,265	21,893	-9.8	1.8	97	-4	4,241	-31
Motels	2,030	5,000	-3.6	-3.2	92	-4	3,075	-100
Vacation Rentals	6,176	19,399	-20.6	-6.1	38	2	1,386	-56
Thompson/Okanagan								
Total - all accommodation types	**14,935**	**40,980**	**4.5**	**9.1**	**411**	**3**	**15,210**	**3**
Total - Hotels	7,533	21,101	-1.1	9.1	104	6	6,678	424
76+ Rooms	4,965	13,166	0.4	9.0	33	2	3,808	300
1-75 Rooms	2,569	7,935	-4.1	9.4	71	4	2,870	124
Motels	2,910	7,073	-6.1	-6.4	225	-8	6,401	-443
Vacation Rentals	3,018	9,436	18.0	20.5	31	4	962	-56
Kootenay								
Total - all accommodation types	**7,740**	**20,434**	**2.9**	**5.1**	**207**	**10**	**6,224**	**249**
Total - Hotels	2,705	7,443	6.9	6.0	49	2	2,324	45
Motels	1,201	3,431	-6.6	-5.7	100	-5	2,116	-126
Vacation Rentals	1,817	4,403	0.9	7.7	27	9	818	60
Cariboo								
Total - all accommodation types	**2,995**	**7,524**	**-0.4**	**-9.3**	**118**	**-1**	**4,060**	**-92**
Total - Hotels	1,636	4,245	-2.5	-13.3	26	-2	1,737	-119
Motels	1,006	2,476	-4.1	-6.9	67	0	1,984	30

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Mar-03	YTD	Mar-02	YTD 01	Mar-03	Mar-02	Mar-03	Mar-02
North Coast								
Total - all accommodation types	**1,110**	**2,808**	**3.5**	**0.6**	**54**	**-3**	**1,662**	**-35**
Total - Hotels	611	1,600	-5.0	-1.6	19	-1	962	-10
Motels	372	879	12.5	0.1	25	-1	614	-13
Nechako								
Total - all accommodation types	**603**	**1,579**	**-6.8**	**6.0**	**41**	**-1**	**1,110**	**-55**
Motels	369	942	7.5	17.2	27	0	666	-25
Northeast								
Total - all accommodation types	**6,857**	**15,904**	**61.2**	**20.9**	**63**	**-2**	**2,447**	**-107**
Total - Hotels	2,307	5,950	16.5	6.8	19	-1	1,272	-10
Motels	1,119	2,746	22.4	12.8	32	0	915	0
British Columbia Total								
Total - all accommodation types	**124,002**	**335,551**	**-2.8**	**3.1**	**1,683**	**-3**	**79,079**	**-661**
Fishing lodges	335	663	-15.8	-14.2	28	0	572	-71
Total - Hotels	87,960	240,865	-5.9	1.4	579	-7	49,864	-226
250+ Rooms	33,745	92,483	-8.5	1.3	33	0	12,275	1
150-249 Rooms	11,698	31,492	-6.9	-3.3	38	-1	7,085	-136
76-149 Rooms	25,294	68,364	-4.4	1.2	159	-2	16,313	-234
1-75 Rooms	17,223	48,525	-1.9	5.4	349	-4	14,191	143
Motels	11,494	28,442	-0.7	-1.1	693	-20	19,058	-710
Vacation Rentals	16,444	45,227	6.7	7.5	168	11	4,475	-157
Miscellaneous	7,768	20,354	15.9	24.6	215	13	5,110	503

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Mar-03	YTD	Mar-02	YTD 01	Mar-03	Mar-02	Mar-03	Mar-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**9,417**	**21,664**	**-3.7**	**-2.9**	**152**	**-2**	**7,856**	**-37**
Total - Hotels	7,794	17,864	-5.2	-4.7	64	0	5,152	2
1-75 Rooms	1,972	4,500	4.7	3.0	39	0	1,591	2
Motels	825	1,980	0.7	1.2	28	-2	1,005	-60
Miscellaneous	410	951	-14.4	-9.4	40	-2	1,431	-23
19 Cowichan Valley								
Total - All accommodation types	**528**	**1,227**	**6.9**	**13.5**	**30**	**0**	**590**	**53**
Motels	132	294	-1.4	15.1	15	1	282	37
21 Nanaimo								
Total - All accommodation types	**2,379**	**5,810**	**1.3**	**4.5**	**66**	**2**	**2,685**	**67**
Total - Hotels	1,227	3,157	4.7	7.8	18	0	1,262	0
Motels	529	1,176	4.2	1.3	28	1	776	25
23 Alberni-Clayoquot								
Total - All accommodation types	**1,850**	**4,322**	**13.2**	**22.6**	**52**	**0**	**1,212**	**12**
Motels	180	463	-3.2	16.6	20	-1	390	-26
25 Comox-Strathcona								
Total - All accommodation types	**1,958**	**4,772**	**1.9**	**7.0**	**54**	**-3**	**1,637**	**-61**
Motels	734	1,794	-2.3	4.6	25	0	689	-4
43 Mount Waddington								
Total - All accommodation types	**242**	**666**	**20.1**	**17.3**	**13**	**-3**	**358**	**-184**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,787**	**6,806**	**-2.0**	**-1.1**	**66**	**1**	**2,566**	**17**
Total - Hotels	2,236	5,530	-0.4	0.0	22	-1	1,518	-1
Motels	445	1,038	-8.2	-6.7	35	1	922	17
15 Greater Vancouver								
Total - All accommodation types	**37,906**	**99,273**	**0.5**	**4.1**	**226**	**-11**	**25,130**	**-510**
Total - Hotels	36,013	94,289	0.6	4.2	163	-5	22,658	-418
250+ Rooms	19,962	52,201	3.6	9.2	26	0	9,899	-16
150-249 Rooms	6,413	17,057	-6.3	-6.0	23	-2	4,382	-356
76-149 Rooms	7,293	18,871	0.5	3.1	51	0	5,370	-45
1-75 Rooms	2,345	6,160	-3.2	-1.0	63	-3	3,007	-1
Motels	1,201	3,026	-7.9	-6.2	38	-4	1,682	-76
29 Sunshine Coast								
Total - All accommodation types	**215**	**495**	**3.1**	**2.6**	**16**	**0**	**352**	**0**
31 Squamish-Lillooet								
Total - All accommodation types	**32,185**	**100,595**	**-18.3**	**-1.3**	**94**	**6**	**5,543**	**11**
Total - Hotels	23,969	74,777	-19.9	-3.4	41	0	4,171	-9
1-75 Rooms	4,547	14,816	-13.9	2.6	19	0	744	-9
Vacation Rentals	5,613	18,008	-23.8	-8.0	22	0	799	-66
Miscellaneous	2,334	7,120	25.3	64.9	23	7	342	127

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Mar-03	YTD	Mar-02	YTD 01	Mar-03	Mar-02	Mar-03	Mar-02
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,607**	**4,128**	**11.5**	**9.6**	**93**	**3**	**2,792**	**57**
Total - Hotels	904	2,387	0.4	8.3	20	3	1,199	62
Motels	383	824	5.8	-2.0	60	-2	1,368	-4
33 Thompson-Nicola								
Total - All accommodation types	**4,368**	**12,132**	**11.8**	**19.9**	**134**	**0**	**4,762**	**164**
Total - Hotels	1,480	4,059	17.1	39.9	29	2	1,799	297
Motels	1,092	2,631	-8.1	0.5	80	-1	2,323	-87
35 Central Okanagan								
Total - All accommodation types	**4,631**	**12,278**	**-4.7**	**2.0**	**57**	**-2**	**3,532**	**-49**
Total - Hotels	3,071	7,891	-4.7	1.2	24	2	1,883	125
1-75 Rooms	646	1,757	3.6	10.3	13	2	620	125
Motels	480	1,190	-11.8	-8.3	23	-3	932	-129
37 North Okanagan								
Total - All accommodation types	**1,622**	**5,727**	**-6.6**	**6.3**	**37**	**-2**	**1,538**	**47**
Total - Hotels	1,183	4,335	-9.8	7.1	14	-1	842	-17
Motels	277	646	4.3	-29.4	17	-1	518	-17
39 Columbia-Shuswap								
Total - All accommodation types	**2,708**	**6,714**	**15.5**	**7.7**	**89**	**4**	**2,575**	**-216**
Total - Hotels	895	2,430	-3.0	2.0	17	0	955	-43
Motels	677	1,782	-8.3	-5.4	45	-1	1,260	-206
Kootenay								
01 East Kootenay								
Total - All accommodation types	**6,077**	**15,735**	**0.4**	**3.0**	**109**	**8**	**4,106**	**229**
Total - Hotels	1,910	5,239	5.3	5.2	28	2	1,446	38
Motels	651	1,920	-11.0	-9.1	47	-2	1,070	-70
Vacation Rentals	1,742	4,192	-2.5	3.8	18	7	751	35
Miscellaneous	1,774	4,385	3.1	5.8	16	1	839	226
03 Central Kootenay								
Total - All accommodation types	**1,075**	**3,152**	**3.3**	**10.0**	**63**	**3**	**1,416**	**15**
Total - Hotels	589	1,618	2.7	3.5	15	0	651	-3
Motels	262	829	-16.2	-2.3	29	-1	609	-38
05 Kootenay Boundary								
Total - All accommodation types	**588**	**1,547**	**37.4**	**19.2**	**35**	**-1**	**702**	**5**
Motels	288	682	19.0	0.9	24	-2	437	-18
Cariboo								
41 Cariboo								
Total - All accommodation types	**906**	**2,343**	**-5.2**	**-7.2**	**67**	**1**	**1,767**	**12**
Motels	551	1,383	-1.0	-1.5	37	0	1,062	17
53 Fraser-Fort George								
Total - All accommodation types	**2,089**	**5,181**	**1.8**	**-10.2**	**51**	**-2**	**2,293**	**-104**
Total - Hotels	1,370	3,548	-1.0	-12.9	16	-2	1,200	-117
Motels	456	1,093	-7.7	-12.9	30	0	922	13

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Mar-03	YTD	Mar-02	YTD 01	Mar-03	Mar-02	Mar-03	Mar-02
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**428**	**1,208**	**-16.9**	**-8.2**	**25**	**-1**	**861**	**-10**
Motels	99	283	-26.6	-12.5	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	**682**	**1,600**	**22.4**	**8.4**	**29**	**-2**	**801**	**-25**
Motels	273	596	39.4	7.4	15	-1	355	-13
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**603**	**1,579**	**-6.8**	**6.0**	**41**	**-1**	**1,110**	**-55**
Motels	369	942	7.5	17.2	27	0	666	-25
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**6,857**	**15,904**	**61.2**	**20.9**	**63**	**-2**	**2,447**	**-107**
Total - Hotels	2,307	5,950	16.5	6.8	19	-1	1,272	-10
Motels	1,119	2,746	22.4	12.8	32	0	915	0

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Mar-03	YTD	Mar-02	YTD 01	Mar-03	Mar-02	Mar-03	Mar-02
Vancouver Island/Coast	**16,669**	**39,151**	**0.4**	**2.8**	**387**	**-5**	**14,775**	**-142**
Victoria (C)	7,345	16,966	-7.9	-6.8	74	-1	6,008	4
Other CRD	2,071	4,698	14.7	14.9	78	-1	1,848	-41
Nanaimo (C)	1,355	3,482	8.1	7.1	23	0	1,295	0
Port Alberni (C)	211	550	2.4	7.3	11	-1	350	-26
Rest of Development Region	5,687	13,455	6.0	12.1	201	-2	5,274	-79
Mainland/Southwest	**73,093**	**207,170**	**-8.8**	**1.2**	**402**	**-4**	**33,591**	**-482**
Downtown Vancouver (C)	22,846	58,877	0.8	6.9	80	-3	12,349	-309
Other Vancouver (C)	1,870	5,018	-12.8	-12.7	34	-4	2,880	-188
Richmond (C)	6,617	18,658	1.6	2.6	23	1	4,094	15
Other GVRD	6,574	16,721	2.5	1.8	89	-5	5,807	-28
Whistler (DM)	31,550	98,747	-18.6	-1.6	74	7	5,062	61
Rest of Development Region	3,636	9,150	-0.3	2.8	102	0	3,399	-33
Thompson/Okanagan	**14,935**	**40,980**	**4.5**	**9.1**	**411**	**3**	**15,210**	**3**
Penticton (C)	853	2,251	-0.5	2.5	38	1	1,582	48
Kamloops (C)	3,679	10,284	15.6	25.8	63	1	3,247	237
Kelowna (C)	4,450	11,743	-4.4	1.9	48	0	3,116	-3
Vernon (C)	1,608	5,669	-5.9	13.0	30	-1	1,421	65
Rest of Development Region	4,345	11,033	11.8	3.7	232	2	5,844	-344
Kootenay	**7,740**	**20,434**	**2.9**	**5.1**	**207**	**10**	**6,224**	**249**
Cranbrook (C)	483	1,297	3.9	-9.0	20	2	884	82
Rest of Development Region	7,256	19,137	2.9	6.2	187	8	5,340	167
Cariboo	**2,995**	**7,524**	**-0.4**	**-9.3**	**118**	**-1**	**4,060**	**-92**
Quesnel (C)	238	553	8.9	-3.6	13	0	480	0
Williams Lake (C)	300	780	-1.4	-9.9	12	1	565	31
Prince George (C)	1,560	3,898	-0.1	-12.2	29	-1	1,576	-100
Rest of Development Region	896	2,293	-2.8	-5.2	64	-1	1,439	-23
North Coast	**1,110**	**2,808**	**3.5**	**0.6**	**54**	**-3**	**1,662**	**-35**
Prince Rupert (C)	357	1,046	-22.3	-11.2	14	0	700	0
Terrace (C)	365	872	7.3	0.5	9	-1	363	-33
Rest of Development Region	387	891	42.0	19.4	31	-2	599	-2
Nechako	**603**	**1,579**	**-6.8**	**6.0**	**41**	**-1**	**1,110**	**-55**
Smithers (T)	278	728	-21.0	-4.7	13	0	417	0
Rest of Development Region	325	851	10.0	17.1	28	-1	693	276
Northeast	**6,857**	**15,904**	**61.2**	**20.9**	**63**	**-2**	**2,447**	**-107**
Dawson Creek (C)	648	1,464	24.1	6.6	15	0	502	0
Fort St. John (C)	3,423	7,695	2.5	2.6	18	0	884	0
Rest of Development Region	2,786	6,744	610.0	57.5	30	-2	1,061	-107

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,689	849,430	206,666	71,550	44,678	18,425	8,801	37,904	1,506,143
Quarterly data									
2001 Q4	39,748	143,822	28,864	10,910	8,079	2,789	1,818	8,312	244,343
2002 Q1	38,068	204,653	37,557	19,438	8,297	2,791	1,491	13,153	325,447
2002 Q2	72,560	212,207	46,525	14,871	11,526	4,872	2,031	7,697	372,289
2002 Q3	116,558	276,060	90,951	26,434	16,398	8,101	3,234	9,143	546,879
2002 Q4	41,503	156,510	31,633	10,807	8,457	2,661	2,046	7,911	261,528
2003 Q1	39,151	207,170	40,980	20,434	7,524	2,808	1,579	15,904	335,551
Monthly data									
Feb-02	12,493	68,368	12,622	6,712	2,758	998	430	4,881	109,263
Mar-02	16,602	80,159	14,291	7,520	3,008	1,072	648	4,253	127,553
Apr-02	17,975	62,934	10,966	4,249	3,033	927	492	3,321	103,896
May-02	24,774	66,814	15,375	4,827	3,956	1,482	609	1,906	119,743
Jun-02	29,811	82,460	20,184	5,794	4,537	2,463	930	2,470	148,650
Jul-02	39,741	95,862	32,398	8,359	5,222	2,916	1,052	2,724	188,272
Aug-02	46,062	104,851	37,522	10,904	6,004	2,862	1,098	3,035	212,338
Sep-02	30,755	75,347	21,031	7,171	5,172	2,324	1,084	3,384	146,269
Oct-02	18,348	55,460	13,700	3,936	3,738	1,142	1,019	3,187	100,530
Nov-02	11,902	41,807	7,480	2,469	2,645	865	586	2,499	70,252
Dec-02	11,253	59,243	10,453	4,402	2,074	654	441	2,225	90,745
Jan-03	9,602	62,029	12,299	5,418	2,260	732	442	3,974	96,757
Feb-03	12,880	72,048	13,746	7,277	2,269	966	534	5,073	114,793
Mar-03	16,669	73,093	14,935	7,740	2,995	1,110	603	6,857	124,002
Year-over-year percent changes									
Feb-02	12.3	-2.2	15.9	27.4	13.3	1.3	2.7	37.3	4.4
Mar-02	2.7	-5.8	11.8	30.7	2.0	4.1	16.5	-2.4	-0.9
Apr-02	6.9	-1.2	2.2	17.4	-3.3	-7.0	-1.3	33.2	1.9
May-02	6.1	-3.6	3.5	7.7	8.6	-0.4	-6.7	-10.6	-0.2
Jun-02	2.2	2.2	5.1	12.4	3.8	-6.6	-0.3	-6.0	2.7
Jul-02	-0.1	-4.0	5.7	1.8	-2.7	-4.0	-9.4	-8.3	-1.4
Aug-02	2.5	0.9	9.2	13.3	7.3	3.2	-10.1	-4.0	3.3
Sep-02	7.4	4.5	3.3	2.5	5.1	4.8	5.8	13.5	5.1
Oct-02	5.3	16.3	15.8	0.6	8.9	-9.3	22.3	9.2	12.6
Nov-02	2.1	0.3	6.0	-6.6	4.3	-0.2	6.5	-6.2	0.9
Dec-02	5.5	8.7	4.7	1.1	-1.7	-1.4	1.4	-18.5	6.2
Jan-03	7.0	10.5	15.5	4.1	-10.7	1.6	7.1	-1.1	9.2
Feb-03	3.1	5.4	8.9	8.4	-17.7	-3.2	24.2	3.9	5.1
Mar-03	0.4	-8.8	4.5	2.9	-0.4	3.5	-6.8	61.2	-2.8

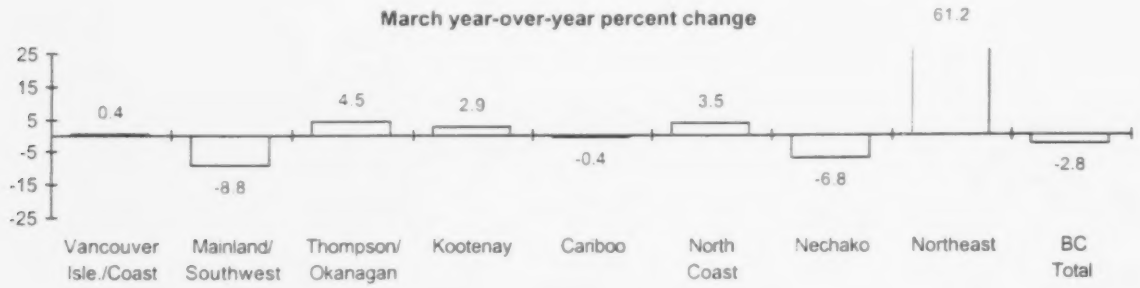


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,814.2	3,781.7	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q4	1,307.1	1,089.8	506.1	583.7	217.3	120.4	63.4	21.6	1,360.9	675.8	190.2
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	588.4	623.4	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,396.6	1,169.8	575.3	594.4	226.9	124.8	58.5	30.0	1,551.1	792.7	255.1
Monthly data											
Dec-01	509.0	421.4	181.4	240.0	87.6	46.9	24.3	10.6	464.4	242.6	69.0
Jan-02	407.2	339.4	165.0	174.4	67.8	38.5	17.5	8.6	492.7	220.5	103.0
Feb-02	459.9	388.6	174.1	214.5	71.3	40.9	21.2	6.5	459.4	227.2	77.5
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	197.0	209.6	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	198.1	175.5	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	193.3	238.3	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
Year-over-year percent changes											
Dec-01	-8.0	-8.8	-21.4	3.7	-4.1	-1.4	-0.4	-18.2	-24.3	-35.1	-2.2
Jan-02	-11.9	-12.7	-26.0	5.2	-7.4	-5.9	0.9	-24.3	-25.9	-41.2	-2.0
Feb-02	-6.1	-7.7	-19.8	5.1	4.0	11.1	5.1	-21.4	-22.7	-34.6	0.5
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	27.0	18.7	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	16.9	5.0	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	6.6	-0.7	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	9.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8

* Australia, New Zealand, and other South Pacific nations
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,969.5	6,591.0	2,814.2	3,781.7	1,378.5	764.0	411.8	118.0	7,192.7	3,586.9	926.2
Quarterly data											
2001 Q4	1,917.7	1,576.2	648.2	904.1	341.5	164.5	113.1	28.5	1,678.4	844.7	222.3
2002 Q1	1,979.6	1,630.8	682.9	941.7	348.8	184.2	111.6	28.2	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	693.6	931.2	326.8	188.3	96.2	27.6	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	695.8	944.1	338.9	189.9	94.9	30.4	1,821.1	882.8	231.0
2002 Q4	2,067.3	1,703.4	741.9	964.7	363.9	201.6	109.0	31.8	1,886.7	980.3	239.7
2003 Q1	1,887.6	1,569.6	675.2	903.6	318.0	162.5	105.9	30.3	1,765.3	898.7	236.6
Monthly data											
Dec-01	694.3	571.7	231.2	321.1	122.7	62.2	38.0	9.4	591.6	311.3	75.6
Jan-02	648.7	535.1	222.5	311.3	113.6	60.8	37.2	9.0	574.0	284.5	74.7
Feb-02	688.8	565.6	235.0	315.7	123.2	63.0	36.4	9.3	584.3	293.6	74.9
Mar-02	642.2	530.1	225.3	314.7	112.0	60.4	38.1	10.0	575.7	285.0	75.9
Apr-02	634.1	525.9	232.1	311.8	108.1	63.9	32.3	8.9	575.7	287.2	75.3
May-02	640.9	529.6	230.2	304.9	111.3	64.6	31.9	9.3	586.9	287.7	76.5
Jun-02	656.2	548.8	231.3	314.4	107.4	59.8	32.1	9.3	588.3	285.7	78.3
Jul-02	653.5	543.5	226.9	317.0	110.0	62.0	31.1	10.1	597.6	283.9	76.8
Aug-02	673.3	559.2	232.0	318.2	114.1	62.4	31.6	10.2	602.9	293.4	76.0
Sep-02	664.7	549.9	237.0	308.9	114.8	65.4	32.3	10.1	620.6	305.5	78.2
Oct-02	700.2	572.9	245.7	329.2	127.3	75.7	34.0	10.1	628.1	322.9	78.1
Nov-02	682.2	561.7	248.9	314.2	120.6	65.4	39.3	10.6	630.1	331.2	79.4
Dec-02	684.9	568.8	247.3	321.4	116.1	60.5	35.8	11.2	628.6	326.2	82.2
Jan-03	666.5	552.3	244.8	311.3	114.2	58.8	36.0	12.2	608.2	316.3	78.2
Feb-03	634.4	529.3	225.5	304.4	105.1	53.1	36.2	9.9	594.9	303.7	78.5
Mar-03	586.8	488.1	204.9	288.0	98.7	50.7	33.7	8.2	562.2	278.7	80.0
Apr-03	576.2	490.3	207.7	282.9	85.9	37.2	34.9	8.9	511.2	252.7	64.4
Month-over-month percent changes											
Nov-01	6.6	8.3	12.6	4.7	-0.8	-6.0	4.9	-12.4	4.2	11.3	0.2
Dec-01	10.0	9.4	4.7	7.7	12.6	25.4	-1.0	6.0	6.7	10.8	3.0
Jan-02	-6.6	-6.4	-3.8	-3.0	-7.4	-2.2	-2.2	-5.0	-3.0	-8.6	-1.3
Feb-02	6.2	5.7	5.6	1.4	8.5	3.6	-2.3	3.3	1.8	3.2	0.2
Mar-02	-6.8	-6.3	-4.1	-0.3	-9.1	-4.1	4.7	7.5	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	3.0	-0.9	-3.5	5.7	-15.3	-10.4	0.0	0.8	-0.9
May-02	1.1	0.7	-0.8	-2.2	2.9	1.2	-1.2	4.6	1.9	0.2	1.7
Jun-02	2.4	3.6	0.4	3.1	-3.5	-7.4	0.9	-0.3	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-1.9	0.8	2.5	3.7	-3.2	8.5	1.6	-0.6	-1.8
Aug-02	3.0	2.9	2.3	0.4	3.7	0.6	1.5	0.6	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	2.2	-2.9	0.5	4.7	2.3	-0.7	2.9	4.1	2.8
Oct-02	5.3	4.2	3.7	6.6	10.9	15.8	5.3	-0.4	1.2	5.7	-0.1
Nov-02	-2.6	-2.0	1.3	-4.6	-5.3	-13.6	15.6	5.3	0.3	2.6	1.7
Dec-02	0.4	1.3	-0.6	2.3	-3.7	-7.5	-9.0	5.5	-0.2	-1.5	3.5
Jan-03	-2.7	-2.9	-1.0	-3.1	-1.6	-2.9	0.8	9.4	-3.2	-3.0	-4.9
Feb-03	-4.8	-4.2	-7.9	-2.2	-7.9	-9.7	0.5	-19.3	-2.2	-4.0	0.4
Mar-03	-7.5	-7.8	-9.1	-5.4	-6.1	-4.5	-7.1	-17.1	-5.5	-8.2	1.9
Apr-03	-1.8	0.5	1.3	-1.8	-13.0	-26.7	3.7	9.3	-9.1	-9.3	-19.5

* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,244	21,540	2,518
Quarterly data										
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,121	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	n/a	n/a	n/a	n/a	258.1	142.5	54.6	1,655	4,030	358
Monthly data										
Jan-02	1,088	538	280	270	76.6	67.2	25.5	497	1,191	97
Feb-02	1,037	518	272	247	78.3	68.4	24.3	498	1,196	105
Mar-02	1,175	585	300	290	95.0	74.6	25.9	609	1,558	162
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	731	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,132	544	296	292	78.8	72.8	27.1	522	1,253	103
Feb-03	1,031	514	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	1,160	571	315	274	95.2	78.3	30.6	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	n/a	n/a	191
Year-over-year percent changes										
Jan-02	-10.8	-10.1	-12.6	-10.4	-12.1	-6.9	-15.9	-0.2	-2.6	-4.4
Feb-02	-9.6	-11.9	-13.4	0.7	-6.8	-0.1	-17.9	2.7	0.1	-0.4
Mar-02	-7.4	-10.2	-9.6	1.6	-6.5	-3.0	-23.8	-1.3	-1.7	-0.5
Apr-02	9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.0	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	4.0	1.2	5.7	7.9	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-0.9	2.1	-2.8	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	-1.3	-2.4	5.0	-5.6	0.2	5.0	18.3	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	n/a	n/a	12.5

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.1	118.11	125.4	186.8
Quarterly data										
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.7	118.07	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,614.8	12.8	2.5	27.0	113.9	29.7	51.9	117.66	126.9	187.1
Monthly data										
Jan-02	1,569.0	11.5	2.4	27.6	112.1	26.9	42.8	111.90	124.1	171.0
Feb-02	1,572.4	11.7	2.4	27.3	110.6	27.4	54.2	118.19	124.4	170.9
Mar-02	1,584.6	11.7	2.4	27.4	112.3	27.6	57.5	119.64	124.6	174.1
Apr-02	1,597.9	12.1	2.4	27.9	116.9	28.0	58.5	107.51	124.8	181.4
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.8	115.24	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.7	131.46	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,623.6	13.1	2.5	26.6	114.2	30.5	56.9	113.91	126.9	191.6
Apr-03	n/a	n/a	n/a	n/a	n/a	n/a	55.6	104.95	126.8	193.0
Year-over-year percent changes										
Jan-02	0.0	-19.4	2.9	4.7	-3.3	3.2	-2.6	-2.4	3.9	4.2
Feb-02	0.0	-18.0	2.7	6.8	-3.5	3.0	-0.9	0.3	3.8	-0.4
Mar-02	0.4	-18.5	1.5	6.9	-3.0	2.8	-6.4	1.9	3.9	11.7
Apr-02	0.7	-19.1	-0.1	5.6	-0.6	3.0	-1.6	2.5	3.8	13.2
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.1	1.1	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.2	2.9	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.7	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.4	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.5	12.4	2.9	-2.9	1.7	10.5	-0.6	-4.8	1.8	10.1
Apr-03	n/a	n/a	n/a	n/a	n/a	n/a	-2.9	-2.4	1.6	6.4

[1] Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2] Source: Pannell Kerr Forster

[3] Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns [1]						
	BC	Receipts ($ million)					
	Total locations	Total	Full service	Limited service	Food service contrators	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
Monthly data							
Feb-02	8,321	396.1	210.9	126.7	24.9	7.9	25.8
Mar-02	8,278	433.2	233.2	138.2	25.1	7.1	29.6
Apr-02	8,078	416.5	220.8	141.3	19.8	8.3	26.2
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,167	426.0	227.9	152.6	15.6	3.9	26.0
Year-over-year percent changes							
Feb-02	-6.3	2.3	0.6	6.6	-3.9	12.0	-0.3
Mar-02	-3.2	-2.0	-2.8	-0.6	-8.1	26.4	-2.5
Apr-02	-6.0	-0.9	-2.2	4.1	-6.0	35.9	-16.1
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
Apr-03	1.1	2.3	3.2	8.0	-21.3	-53.0	-1.0

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurant and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q3	1,299	92	1,207	8,061	568	7,494
2001 Q4	1,291	87	1,204	8,092	581	7,512
2002 Q1	1,280	85	1,196	8,129	561	7,568
2002 Q2	1,268	75	1,193	8,248	561	7,687
2002 Q3	1,250	74	1,176	8,350	556	7,794
2002 Q4	1,303	73	1,230	8,408	563	7,845
2003 Q1	1,291	72	1,219	8,301	534	7,767
Monthly Data						
Apr-02	423,108	25,508	397,600	2,737,097	185,598	2,551,499
May-02	423,371	24,613	398,758	2,743,438	188,611	2,554,827
Jun-02	421,026	24,411	396,615	2,767,161	186,761	2,580,400
Jul-02	419,180	25,000	394,179	2,781,604	186,572	2,595,032
Aug-02	417,797	24,537	393,259	2,773,478	179,687	2,593,791
Sep-02	413,341	24,362	388,980	2,794,558	189,712	2,604,846
Oct-02	422,677	23,567	399,110	2,791,758	186,631	2,605,127
Nov-02	445,766	24,567	421,199	2,804,769	188,688	2,616,081
Dec-02	434,477	24,625	409,852	2,811,415	187,707	2,623,708
Jan-03	434,708	24,332	410,375	2,764,036	176,042	2,587,994
Feb-03	429,206	24,343	404,863	2,769,735	179,012	2,590,723
Mar-03	427,132	23,251	403,881	2,767,001	179,005	2,587,996
Apr-03	432,379	24,747	407,632	2,746,718	181,329	2,565,389
%Change						
Apr-02	-0.1	-8.5	0.5	1.7	-1.0	1.9
May-02	0.1	-3.5	0.3	0.2	1.6	0.1
Jun-02	-0.6	-0.8	-0.5	0.9	-1.0	1.0
Jul-02	-0.4	2.4	-0.6	0.5	-0.1	0.6
Aug-02	-0.3	-1.9	-0.2	-0.3	-3.7	0.0
Sep-02	-1.1	-0.7	-1.1	0.8	5.6	0.4
Oct-02	2.3	-3.3	2.6	-0.1	-1.6	0.0
Nov-02	5.5	4.2	5.5	0.5	1.1	0.4
Dec-02	-2.5	0.2	-2.7	0.2	-0.5	0.3
Jan-03	0.1	-1.2	0.1	-1.7	-6.2	-1.4
Feb-03	-1.3	0.0	-1.3	0.2	1.7	0.1
Mar-03	-0.5	-4.5	-0.2	-0.1	0.0	-0.1
Apr-03	1.2	6.4	0.9	-0.7	1.3	-0.9

[1] Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.